Conflict of Interest Management Controls

Council-related Development Applications Policy – applies to all applications lodged from 3 April 2023.

Any matter must be referred to the Executive Manager Development Assessment (or delegate).

council-related development means development for which the council is the applicant developer (whether lodged by or on behalf of council), landowner, or has a commercial interest in the land the subject of the application, where it will also be the regulator or consent authority)

Application Details

Application number:	DA2025/0951	
Address:	DA is registered against Council's Civic Centre at 725 Pittwater Road, Dee	
	Why, however the proposed works to 6 bus stops are within the road	
	reserve which has no registered property address. The locations are	
	described by the adjoining properties in which the bus stop is located as	
	below:	
	Shelter E1 – In front of No. 1017 Pittwater Road, Collaroy	
	Shelter E2 – In front of No. 1195 Pittwater Road, Collaroy	
	Shelter E3 – In front of No. 52 Veterans Parade, Collaroy Plateau	
	Shelter E4 – In front of No. 993 Pittwater Road, Collaroy	
	Shelter E5 – In front of No. 1126 Pittwater Road, Collaroy	
	Shelter E6 – In front of No. 1251 Pittwater Road, Narrabeen	
Description:	Installation of advertising structures in multiple existing bus stop shelters	
Applicant:	oOh!media Street Furniture Pty Ltd	
Landowner:	Northern Beaches Council	

Conflict of Interest risk assessment

Does a potential conflict	This application involves 6 separate bus stops at various locations.
of interest exist:	Council is the landowner (for non-classified roads)/land manager (for
	classified roads).
	The proposal is to install new advertising structures within existing bus
	shelters.
	The application was prepared by oOh!media Street Furniture Pty Ltd.
	Council's Road Assets Team have been working with Ooh Media to
	assist the preparation of the DA.
	Council will gain financially if this DA is approved given the increased
	lease fees Council can charge for digital or moving advertising signage
	compared to the existing static signage.

Level of Risk

Low	Medium	High
See below	Any application where the Local	Any application where the Sydney
	Planning Panel is the consent	North Planning Panel is the consent
	authority or where council has	authority or where the CEO
	resolved to provide a grant	determines it high risk

Level of Risk		
	Medium	

Policy Definitions

Low Risk category

- Advertising signage on council properties.
- Internal fit outs and minor changes to the building façade.
- Internal alterations or additions to buildings that are not a heritage item.
- Council-related development in respect of which council may receive a small fee for the use of their land (such as outdoor dining areas for which fees are or may be payable under legislation).
- Alterations and additions to minor structures in parks and other public spaces (such as shade structures in playgrounds).
- Minor building structures projecting from a building façade over public land (such as awnings, verandas, bay windows, flagpoles, pipes and services).

Medium Risk category

- Any council-related development for which the Northern Beaches Local Planning Panel is the consent authority.
- Any council-related development in relation to which council has resolved to provide a grant.

High Risk category

- Any council-related development for which the Sydney North Planning Panel is the consent authority.
- Any council-related development which is assessed as being high risk by the CEO, due to the circumstances of the application.

Management Controls

Policy Controls		
Low	Medium	High
NA	Written records kept of all	Written records kept of all
	correspondence with applicant	correspondence with applicant
	or representative of applicant,	or representative of applicant,
	all substantial discussions are	all substantial discussions are
	held in formal meetings which	held in formal meetings which
	are documented.	are documented
Likely Controls for Development Application		
Assessed by Council staff	External independent	External independent
	assessment	assessment
Determined by Local Planning	Determined by Local Planning	Determined by Sydney North
Panel unless excluded in	Panel	Planning Panel
Ministerial Directions		
	External Certification of	External Certification of
	Construction Certificate	Construction Certificate

Completed by:

Name Peter Robinson

Executive Manager, Development Assessments

Date: 18 July 2025