

# Updated 2021 Operational Management Plan for Proposed Patron Numbers and Outside Area

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## Overview

Permission is sought for an increase in patron numbers to 150 and the inclusion of an outside area outside of normal business hours from Friday 5pm till close, Saturday from midday till close and Sunday from midday till close

## The Site

### CONCEPT PLAN:

PROPOSED EXTENSION TO LICENCE FROM  
FRIDAY 5pm TO SUNDAY CLOSE



No.	Description	Date

**7th Day Brewery**  
c/o Mr Murt Borsford Jones  
Unit 14 / 9 Powells Road  
AKA 54 Wattle Road  
BROOKVALE, NSW, 2100  
SP 38006, LOT CP

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### 3D VIEW

Start Date	22 October 2013
Issue Date	22 October 2013
Drawn By	DeMont Design
Scale	1 : 1

CP 01/02



Photos from our recent charity fundraiser “Waves for Water” (400 patrons)







## **Consultation With Police**

The directors of 7th Day Brewery have consulted with licencing police on the proposed outside area and numbers increase. We have updated the OPM to include their concerns. These being around management of patrons entering and leaving by single entrance and securing the carpark area.

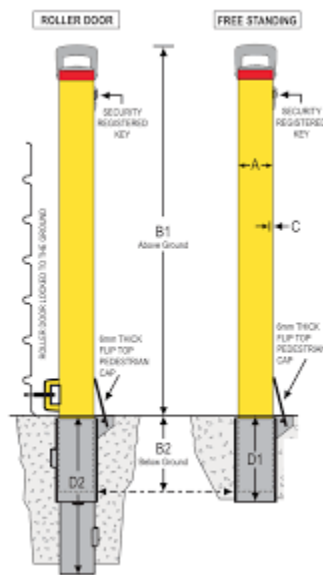
## **Carpark Safety**

The outside area will be separated from the carpark by removable traffic bollards, spaced every 1.5m creating a barrier to moving vehicles. These will be installed prior to opening the area and will be kept in place the entire time the outside area is open to the public. All public shall be kept behind the bollards at all times via a barrier concurrent to the bollards. This is to ensure the public's safety from moving vehicles. There will be a single point of entry and exit controlled by staff and a security guard.

There will be a children's play area adjacent to Sale Pepe at the furthest part of the proposed area away from cars and traffic. Security and staff will be on hand at all times to control the flow of traffic and patrons whilst entering and exiting the area.

Six to 8 bike racks shall also be provided within the safety zone.

Additionally 7th Day Brewery has agreed to pay for and arrange installation of a one way security gate to seal off the tunnel and prevent patrons from leaving towards residential areas on Wattle Road. This, together with the front gate will give 7th Day Brewery full control of the carpark area.



## Numbers management

Although permission for a total of 150 patrons is being sought, this is seen as an absolute maximum at peak periods. A maximum of 50 patrons will be allowed in the outside area at any one time.

Given BCA 1.13, one patron per sqm seated, or ½ sqm per patron standing the interior of 7th Day Brewery (at ⅓ of 500sqm) can accommodate 166 patrons seated or 330 patrons standing. It is assumed that the patrons will be spread between the two. The proposed outside area would be 70sqm and we propose a total number of 50 to be included in the 150 total.

Appropriate security will ensure an orderly flow of patrons between the areas and restrict outside numbers to no more than 50 patrons at any time.

## **Incidents and Complaints Management**

7th Day Brewery is committed to best practice in all aspects of incident and complaints recording and resolution. There is always a fully trained senior taproom manager on site to deal with any situations that could arise. We keep a complaints and incident register and hold weekly operational meetings where any incidents or complaints are reviewed and resolved.

To date we have never had any complaints.

## **Toilet Facilities**

Based on BCA 2.3 class 6 restaurants, cafes, bars, 70 patrons per toilet, at a ratio of about 1/50 male and 1 / 50 female there are 2 female pans, one male pan and two urinal toilets at the rear and one unisex toilet at the front of 7th Day. As such we believe 7th Day would be fully compliant with BCA requirements for the proposed number of 200.

## **Public Travel / Transport**

In line with all venues selling alcohol, patrons will be encouraged to catch public transport but the brewery recognises that some patrons may wish to drive to site. In addition to our 12 spaces there are multiple additional on site parking spots, both adjacent to 7th Day Brewery on weekends as well as ample street parking options on Powells Road and Mitchell road as per the Traffic and Parking report.



Permission has been sought and given by other building businesses to use their parking spaces at weekends and out of hours. (see signed permissions).

The Warringah Mall B1 bus terminal is 4 mins walk from the site. Sydney Buses operate multiple bus services which allow access to Brookvale from a number of locations including the suburbs of the Northern Beaches, Manly Wharf . Warringah Mall acts as a hub to interchange bus lines.

There will be an disabled parking spot located adjacent to the main entrance on the site parking area as per the drawings.

An UBER pick up and drop off point in front of the brewery is also kept clear at all times. 6 to 8 bike racks shall also be provided for patrons who wish to come by bike.

## **Management Policy**

Key responsibilities of the management are to:

Ensure all brewery and taproom operations are OHS compliant

Meet visiting police, cooperate and assist with any enquiries

Compliance in respect of persons under 18 years of age on premises

Recording any incidents in the incident register

Ensuring strict compliance with all sections of this policy in accordance with legal requirements

## **Operators Details**

### **Mike Beresford-Jones**

Director and head brewer and licence holder, completed TAFE Certificate 111 in Food Processing (Micro brewing) course and has worked in 6 major Sydney micro breweries

including 4 Pines, Young Henry's, Australian Brewery and James Squires. Holder of RSA.

Mike also holds a BSC in Management Sciences from the University of Manchester in the UK.

### **Mathew Foulsham**

General Manager. After completing a Science degree majoring in Geophysics and Geography at the University of Sydney Matt spent 15 years working in finance. He spent 10 years working for a number of major banks and financial institutions. After that he spent 5 years owning and running his own foreign exchange management company. Before accepting the role as General Manager at 7th Day Brewery Matt spent many years volunteering at a number of Sydney breweries while also brewing at home and completing a number of brewing courses. He is also a holder of a RSA.

### **Ashley Freedman**

Director. After completing his Chartered Accountant qualification in South Africa, Ashley moved to London where he worked with a diverse range of companies in financial and risk management positions. Prior to relocating to Sydney he spent 10 years as the CFO for the MIMS Group, which is headquartered in Singapore with operations in 13 countries including Australia.

Ashley has an accounting science degree from the University of South Africa and a higher diploma in accounting from the University of Natal Durban.

### **Gavin Troxler**

Director. Graduating from the University of Natal with a Bachelor of Commerce in 1992, Gavin joined Axiz Workgroup, a leading IT distributor, where he held a number of positions in sales and marketing management. In 2000, Gavin moved to Australia and joined Simms International, Apple's largest distributor in the region, where he held the position of Sales and Marketing Director until 2014.

Currently Gavin is a Shareholder and Managing Director of Brewtique a supplier and installer of craft breweries within Australia and Asia.

## **Hours of Operation**

The hours of operation per the approved Development application:

Brewery (Industrial premises)

Monday to Sunday–8.00am - 5.00pm

Taproom (Industrial retail outlet)

Monday to Wednesday – 11.00am -10.00pm

Thursday to Saturday – 11.00am - 12 midnight

Sunday – 11.00am - 10.00pm

Permission is sought for an outside area from Friday 4pm till close, Saturday from midday till close and Sunday from midday till close

Upon expiration of the permitted hours, all service (and entertainment) shall immediately cease, no patrons shall be permitted entry and all customers on the premises shall be required to leave, via the front gated entrance, within the following 30 minutes.

## **Service of Alcohol**

7th Day Brewery is committed to best practice in all its areas of operation.

Alcohol is served in accordance to the legal and moral requirements of the breweries liquor license with the safety and well-being of patrons our priority.

The brewery maintains a Producer Wholesaler licence with additional Drink on Premises permission.

Only RSA trained servers serve alcohol.

The brewery is committed to responsible service of alcohol at all times

Bar servers do not consume alcohol when on duty.

People under 18 will not be served alcohol.

The brewery does not encourage excessive or rapid consumption of alcohol. We do support beer education and the enhanced enjoyment of our beer through the knowledge of how it was made and what ingredients go into making good beer.

We run tasting events to encourage responsible enjoyment of beer. These include food pairing with the different beer styles.

When serving non pre-packaged alcohol, standard drink measures are served at all times.

When serving pre-packaged alcohol for take away, no sales are conducted to anyone displaying the effects of alcohol.

Information posters about standard drink measures and beer strengths are clearly displayed at the bar.

The liquor license and all legal signage is displayed at the bar.

A register of all names of RSA trained bar staff is kept at hand and be examined on request.

## **Insurances**

7th Day Brewery hold current valid insurances that include any outside areas operated by the brewery, including:

- \$20 million Public Liability Insurance
- Workers Compensation Insurance.

## **Taproom Staff**

7th Day Brewery uses fully trained professionals to undertake all tasks of executing a safe venue and Brewery. All beverage staff are fully RSA compliant.

## **Security Management**

During “peak” or busy periods 7th Day Brewery will employ full trained and compliant staff and security to manage numbers and flow. After 15 months of continuous operation we have gained invaluable insight as to when these times are. Additionally we keep a bookings register and thus are able to predict with great accuracy when we are going to be busy, and roster extra staff and door staff when necessary . We pride ourselves on having an untarnished record at the taproom.

**Noise Management** (bands, patrons, hours, noise in residential areas outside of operation)

7th Day has been operational since October 2018 and has never had a noise complaint.

The venue is in an industrial zone IN1 and facing away from the nearest residential area which is 75m away and through the other side of the industrial complex that makes up 9 Powells Road (54 Mitchell Road).

No live or amplified music shall be played outdoors.

All doors (entry or to outdoor area) are to remain closed during live music.

All live music is to cease operation prior to 10pm.

An live music will be fitted with a noise limiter to ensure the sound reinforcement system or amplified band does not to exceed 90dB(A)L10 when measured within the space.

Roller shutter is to remain closed during any live music event.

Bottle/garbage removal to be done during business hours.

7<sup>th</sup> Day Brewery advise patrons when leaving the premises to keep noise to a minimum. We ensure that staff and patrons coming and going from the premises, in particular leaving, minimise noise are aware of noise sensitive neighbours although as an industrial zone these are many meters away.

Prominent notices shall be placed at the entry and exit to the outdoor area to remind patrons that a minimum amount of noise is to be generated whilst in the outdoor areas and patrons should be managed by the brewery to ensure noise generation is minimised.

Any music emanating from the venue will comply with the Environmental Protection (noise) regulations 1997.

A noise complaints register will be kept by 7<sup>th</sup> Day brewery and all complaints will be recorded and discussed at the weekly directors meeting.

Bottle/garbage removal is always done during business hours.

## **Fire Safety**

Fire extinguishers and fire hose reels are clearly marked on site.

Fire escapes are situated at the front and rear of the building and are clearly marked and visible from all points within the building.

All 7th Day staff have been fully trained as to what to do in case of an incident.

## **Alcohol Management**

7th Day is committed to the responsible service of alcohol and engages to professionally manage all alcohol consumption on the premises. All licensing, RSA and any other matters relating to the service of alcohol are handled by the licensee and taproom operators 7th Day. The licensee and bar managers will be responsible for enforcing such policies in accordance with the NSW Liquor Act.

## **Food**

Food is always available via our business partners Sale Pepe next door and is served to the table at no extra charge. They provide us with our own menu and supply a full range of pre cooked, vacuum sealed food with a “Salamander” food warmer to serve food outside of their opening hours on the odd occasion that we are still operating when they are closed. This food includes the full range of pizzas normally on offer as well as alternatives such as meat balls in sauce, and various pasta options.

## **Temporary Structures**

Any temporary structure will be erected in accordance to their design certificates by professional contractors.

## **Alcohol alternatives**

Cold tap water is provided free of charge.

7<sup>th</sup> Day Brewery is committed to selling good beer. We have a mid strength Beer “Plan B” on offer at 3.5% offered at a lower price as well as the majority of our core range being in the “low” full strength area around 4.1% to 5.1 %ABV.

## **Smoke free**

The brewery has a smoke free policy within the venue that is reviewed regularly in conjunction with this Alcohol Management Policy

A smoking zone is demarcated in the area behind the substation. This area is alcohol free.

The disposal of rubbish associated with smokers is cleared after closing on each day of operation.

## **Drugs**

Under no circumstances does 7<sup>th</sup> Day Brewery tolerate the use of drugs by any of its staff or patrons.

## **Security Cameras**



7th Day Brewery has 8 HD security cameras that cover the entire taproom and brewery as well as the proposed outdoor area. Footage is stored for 30 days as per requirements of the licencing Police.

## **Covid Response**

7th Day Brewery is committed to best practice in all areas, especially in patron management during the global pandemic.

In accordance with the rules of NSW and Federal government the brewery has an up to date COVID plan that is kept at hand and be examined on request.

The plan is reviewed weekly and adjusted accordingly to any changes required. Additionally a COVID marshal is in place during busy periods to ensure proper social distancing protocols are met and complied with.



