
Sent: 28/05/2020 1:17:35 PM
Subject: Online Submission

28/05/2020

MS Gail Broady
- 41 Patrick ST
Avalon NSW 2107
gail@broady.com.au

RE: DA2020/0442 - 231 Whale Beach Road WHALE BEACH NSW 2107

The proposed development is completely inappropriate for the general area and the specific site. It will exacerbate and create traffic and parking stress; it will do harm to the nearby businesses and it is out of keeping with the general aesthetic and ambience of the local area. It will set a damaging precedent for "Gold Coast" style development completely at odds with the history, character and desirable future of the Northern Beaches.

The Delmege building in MonaVale is the only structure of similar height on the peninsular it is almost universally despised and viewed as a travesty borne of corruption. We do not need to echo such a blight in the North Avalon/Whale Beach area.