Sent: Subject: 4/03/2021 6:04:42 PM Online Submission

04/03/2021

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RE: DA2020/1756 - 353 Barrenjoey Road NEWPORT NSW 2106

CEO Northern Beaches Council 725 Pittwater Road DEE WHY 2099

DA2020/1756 351-353 Barrenjoey Road NEWPORT

I am genuinely hoping me taking the effort to communicate to you counts for something more than just a submission received (as I have felt multiple times in the past).

Please be sensible, this is a once in a life time chance for the NBC to set a precedent that mirrors what we hear in propaganda regularly published.

This is perfect timing as an opportunity to create a very large scale development by integrating multiple sites with underground parking. Once again, the applicant/developer/architects have taken the community for granted.

Why should they not? They have

successfully bullied you before at multiple sites in Newport with the result being poor amenity/design/appearance, but worst of all zero credibility relative to building community relationships.

The development in its current form is again totally null and void of any character or architectural merit. There is no regard to established vegetation (especially a stand alone street side tree) let alone a best outcome for anyone other than those to financially benefit.

A very intensive consultation process driven by pro bono community members input resulted in the creation of the Newport Masterplan. This document without challenge is the basis of what the community would expect to govern any DA assessment process. Nothing more, nothing less can be reasonably expected. All we ask for as our population grows & requires more community space for all to use (residents, visitors etc.). A pedestrian dominated plaza is a sensational start, which without doubt

can provide inspiration to quality developers/designers.

From my families perspective, as Newport inhabitants since February 1968 this as previously stated is an we cannot afford to lose forever & ever. Very simply, it is the last chance for the Newport Community to get NOT ONLY what the community expect but deserve, i.e., good quality development driven by collaboration between all stake holders as a group. No one can challenge such an approach would NOT be a win , win outcome for all, especially any developer/s with a social conscience. Please, NBC decision makers, take this opportunity as your chance to establish NBC wide credibility which at the present time appears to be in decline.

Sincerely, the Hill Family