



28/05/2020

MR Mitch Geddes

RE: DA2020/0442 - 231 Whale Beach Road WHALE BEACH NSW 2107

Our family expresses support for the Application, on the basis that it appears to be a proper representation of the land use specifically encouraged by the subject site's community/neighbourhood centre zoning, similar to what we see at the northern end of Iluka Road Palm Beach.

It concerns me to see some commentary on social media whipping up fear about "opening the floodgates for 5 and 7-storey developments". As I review the Application, this is not a 5-storey proposal, let alone a 7-storey proposal. Allowing for the grade of the site, the construction bulk appears to be a mix of 2 or 3 levels above ground.

I believe Council could help quell unnecessary "outrage" by making it clear to casual observers that a special zoning applies to this site. Council could also offer a description of the type of development encouraged by that zoning.

As a proposal replacing 5 existing apartments with 5 new apartments, and providing the kind of retail space that is known to be highly popular across the LGA, there is much to be admired here.