
From: DYPXCPWEB@northernbeaches.nsw.gov.au
Sent: 3/10/2024 5:06:27 PM
To: DA Submission Mailbox
Subject: TRIMMED: Online Submission

03/10/2024

MR david armstrong
Select...
avalon beach NSW 2107

RE: DA2024/1091 - 5 / 1 Careel Head Road AVALON BEACH NSW 2107

Hi, i wish to object to the application for a new Dan Murphy's store at this location we have several independent bottle shops in the area already and already have a huge dan murphy's in mona vale. opening another bottle shop in the area is unnecessary given how many we have. There is already a bottle shop in palm beach and one less than a KM away in North Avalon road . Opening a liquor supermarket in this location will result in these small independent bottle shops closing and small businesses closing with the loss of local jobs. the location is appalling for traffic. if you are trying to turn right into Careel head road when you are going north, especially in the morning and during summer , this completely blocks the road and tail backs can cause significant delays. putting a liquor super market in this location is completely unsuitable and will be a traffic disaster. it is dangerous with people taking risks and accidents could happen. Traffic lights would be required.

how will parking be managed ? an underground carpark would flood as the drainage is inadequate in the area, look at the floods earlier in the year and at the damage caused to the pavement from those floods on the 2nd July 2024.

the area is a residential area. A liquor supermarket would be completely out of place with the area.

the site is an ideal location to add more apartments and town houses. this would be more appropriate given the current shortage in the area. we are certainly not short of bottle shops all the local bottle shops are supporting the local brewery in Avalon and new breweries in Warriewood and the wider northern beaches. these businesses employ local people. Dan murphy's does not stock these products and the local independents are. this would have further negative impact on the local economy by removing the opportunities for these local businesses to grow and employ local people. Given Dan murphy's ranging requirements and the small production of the brewery's it would highly unlikely they would stock locally produced brands .

lastly ,

if you require any further information or have any questions please let me know kind regards
David