
Sent: 4/03/2025 9:48:03 AM
Subject: RE: Development Application DA2025/0132

RE: Development Application DA2025/0132
Lot 100 DP 1199949
37 Roseberry Street BALGOWLAH

To whom it may concern,

Please accept this email as a submission against the above development proposal. The building and establishment that currently stands on that address is a much-loved coffee roasters by the name of seven miles. The roasters also has a little café, a heart in the community that people walk and cycle to, to meet, get a coffee and chat. It's a locally run business serving the community, not a multi-national conglomerate with over 36,000 eateries serving fast, unhealthy food worldwide. Buying local keeps 4X the money in the local Australian economy, rather than at international chains. And local businesses donate 250% more to charities (<https://www.businessdasher.com/shopping-local-statistics/>). For every kilo of Bear & Beard coffee sold Seven Miles donate a \$1 to the work of Bear Cottage (An initiative of the Sydney Children's Hospitals Network, Bear Cottage is the only children's hospice in NSW, one of only two in Australia, and the only one in the world affiliated with a children's hospital.)

By 2023 Seven Miles had raised \$250,000 for Bear Cottage. Not a feat likely to be replicated by MacDonalds. Aside from the community and ethical aspects of supporting local business over large corporations there are also practical concerns. Seven Miles does not encourage parking as there is no public car park. MacDonalds does and will encourage a huge amount more traffic and noise to an already busy area. Last Saturday (when Seven Miles was shut) it already took over 4 minutes to drive the length of Roseberry Street, a mere 650m which should take about a minute. Not to mention the fumes that more cars will bring to the area. Furthermore there is already a Macdonalds in Brookvale a mere 3.8km away.

Manly Vale is currently a lovely place to live but the more that local, community run places are replaced by huge corporations that encourage unhealthy living then the less of a lovely place it will be. I'm writing this letter to ask that the Northern Beaches Council think not of their wallets but of the community and the real-life impact this will have. We already have a KFC very nearby, it will be like a fast food alley that our kids will have to navigate on their way to and from school. The lure of these cheap, easy foods leading to obesity and disease. Is this really the environment we want our kids (and ourselves) to grow up in? The Northern Beaches has a reputation for being a beautiful, healthy place to live. If we chip away at that reputation and turn the place into the Florida of Sydney (Florida has the most fast-food restaurants per capita in the US). Then the responsibility will be solely ours.

I very much hope you consider my submission and think of the health, wellbeing and community we have here on the Northern Beaches.

All the best
Rachel Pook
48 Burchmore Road, Manly Vale.

