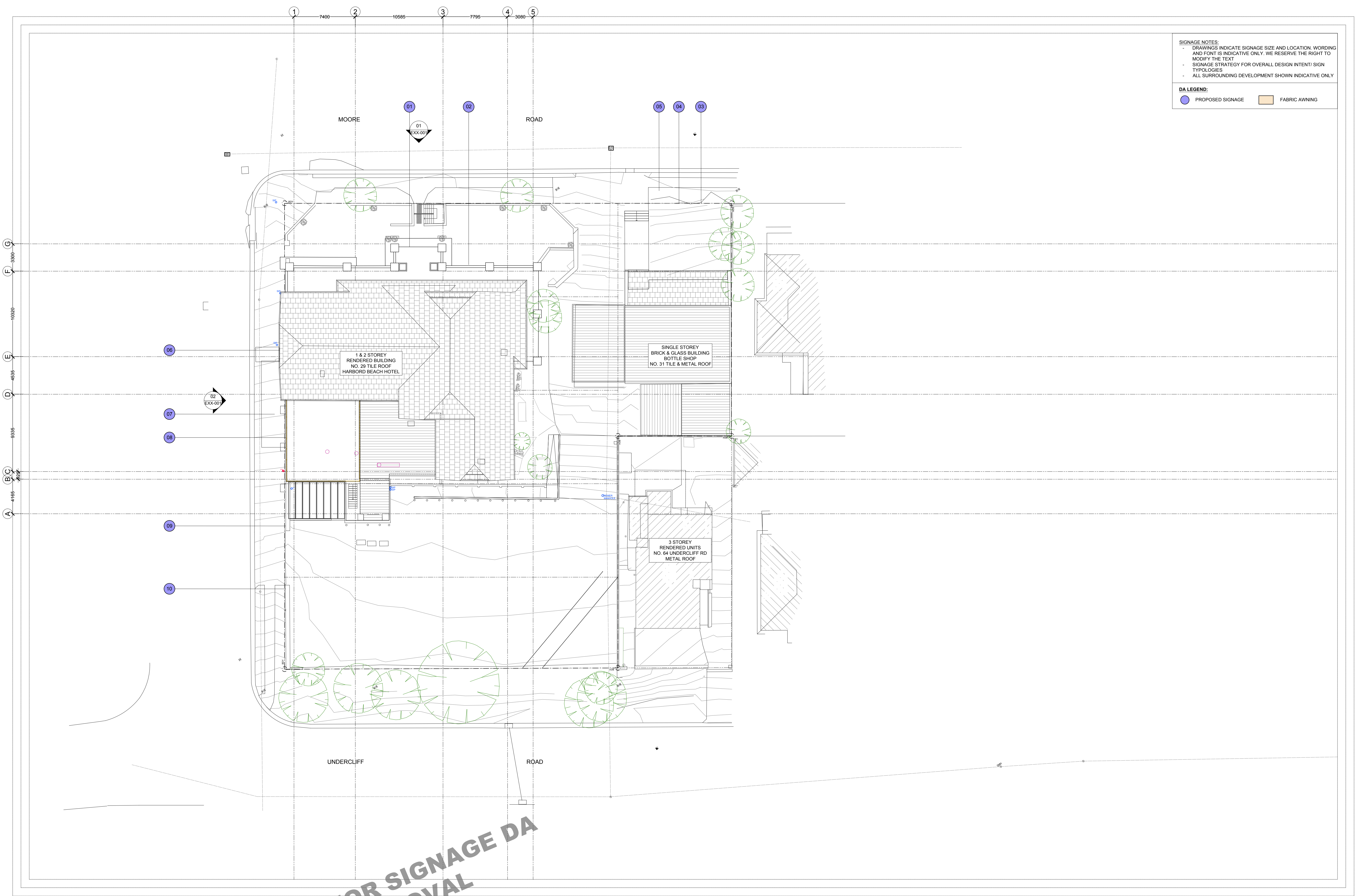




SIGNAGE NOTES:

- DRAWINGS INDICATE SIGNAGE SIZE AND LOCATION. WORDING AND FONT IS INDICATIVE ONLY. WE RESERVE THE RIGHT TO MODIFY THE TEXT
- SIGNAGE STRATEGY FOR OVERALL DESIGN INTENT/ SIGN TYPOLOGIES
- ALL SURROUNDING DEVELOPMENT SHOWN INDICATIVE ONLY

DA LEGEND:

PROPOSED SIGNAGE FABRIC AWNING

DATE	REVISION	ISSUE REASON
18.09.20	A	FOR SIGNAGE DA APPROVAL

FOR SIGNAGE DA
APPROVAL

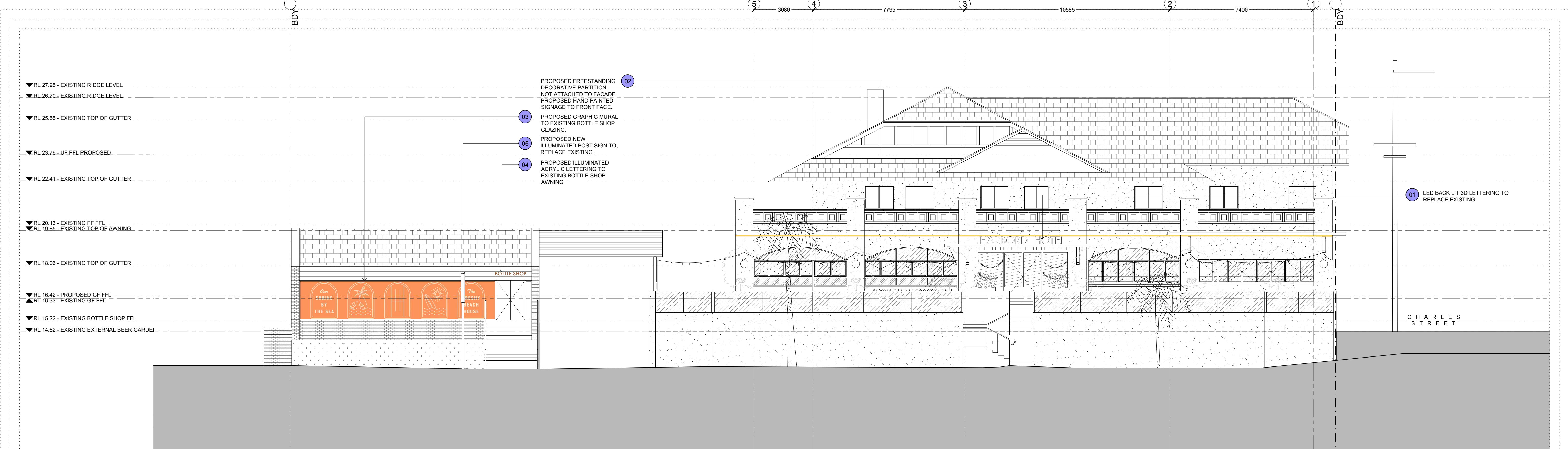
CLIENT :
GLENN PIPER
MERIDAN AUSTRALIA

PROJECT :
FRESHWATER HOTEL

DRAWING:
SITE & ROOF -
PROPOSED PLAN

CHECK ALL DIMENSIONS ON SITE PRIOR TO THE COMMENCEMENT OF WORK
USE FIGURED DIMENSIONS ONLY DO NOT SCALE
COMPLY WITH BUILDING CODE OF AUSTRALIA
COMPLY WITH ALL RELEVANT AUSTRALIAN STANDARDS
COPYRIGHT IN ALL DOCUMENTS AND DRAWINGS PREPARED BY ALEXANDER & CO

PROJECT NO. 0487	DRAWN MD
SCALE@A1 1:200	SCALE@A3 1:400
DWG NO. DA-DXX-001	CHECKED SH
	ISSUE A

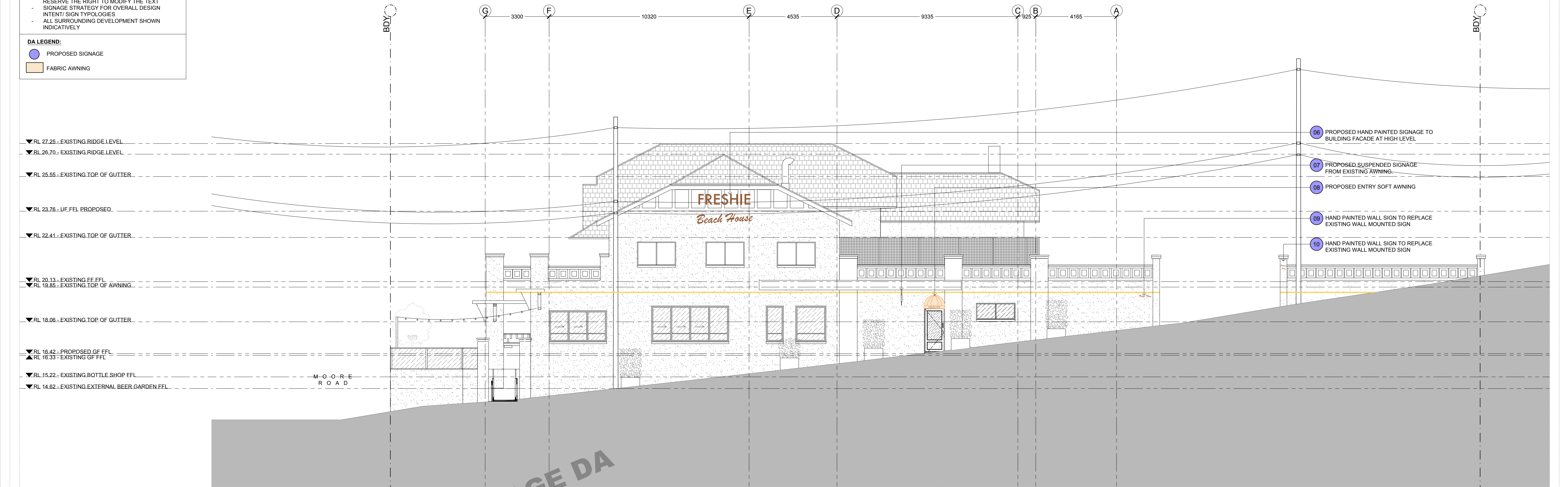


SIGNAGE NOTES:

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- SIGNAGE STRATEGY FOR OVERALL DESIGN INTENT/ SIGN TYPOLOGIES
- ALL SURROUNDING DEVELOPMENT SHOWN INDICATIVELY

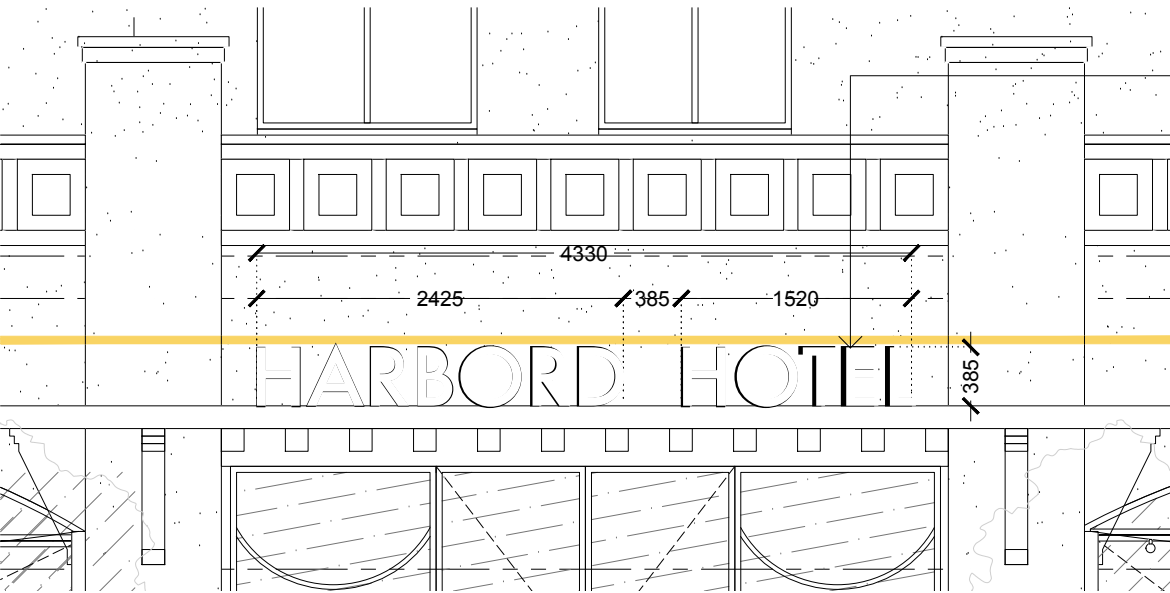
DA LEGEND:

- PROPOSED SIGNAGE
- FABRIC AWNING





SIGN 01 - REFERENCE IMAGE



PROPOSED 3D ILLUMINATED AWNING SIGN
1:50@A1/1:100@A3

STYLE: 3D LETTERING WITH BACK ILLUMINATION. SIGN TO BE CONSISTENT WITH HERITAGE CHARACTER OF THE HOTEL.

MATERIALS: 3D METAL CUTOUT LETTERS. PAINT FINISH CONCEALED NON-INVASIVE MECHANICAL FIXING TO CONCRETE AWNING

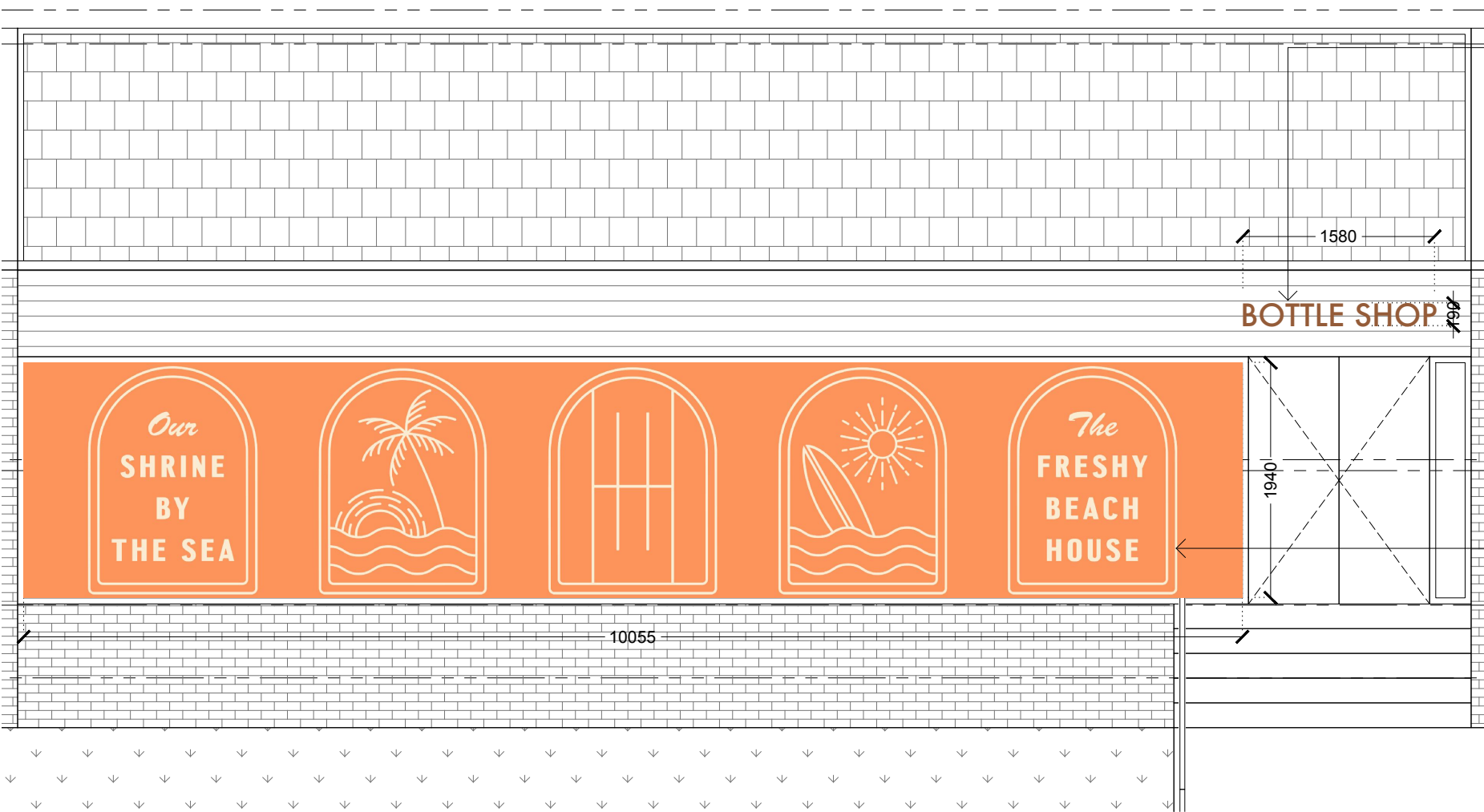
CONTENT: BUSINESS IDENTIFICATION

LIGHTING: LED BACK-LIT. LED STRIP TO BE FIXED TO CONCRETE AWNING UNDER LETTERING.

COLOUR: WHITE INTERIOR, 'SUNBATHE' EXTERIOR. REFER LEGEND FOR COLOURWAY INFORMATION.



SIGN 03 - REFERENCE IMAGE



PROPOSED HAND PAINTED GRAPHIC MURAL AND BOTTLE SHOP SIGN
1:50@A1/1:100@A3

STYLE: INDIVIDUAL FLAT LETTERING TO FACE OF EXISTING AWNING.

MATERIALS: FLAT ACRYLIC CUTOUT LETTERS

CONTENT: WAYFINDING

LIGHTING: N/A

COLOUR: 'MONARO' REFER LEGEND FOR COLOURWAY INFORMATION

STYLE: FLAT DECAL TO EXISTING WINDOW.

MATERIALS: VINYL DECAL

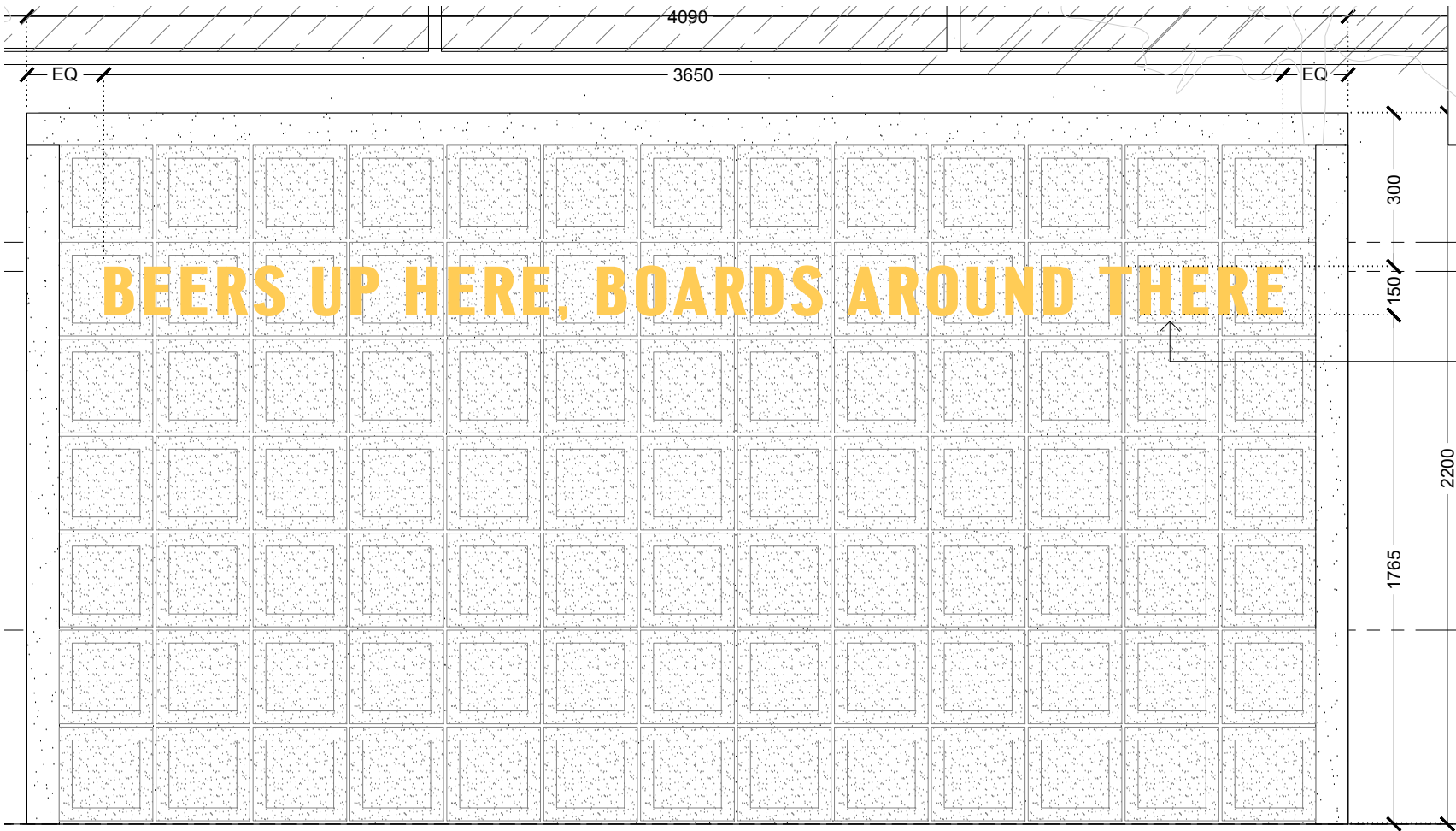
CONTENT: BRANDING

LIGHTING: N/A

COLOUR: 'SUNBATHE' BACKGROUND 'STUCCO' ICONOGRAPHY. REFER LEGEND FOR COLOURWAY INFORMATION



SIGN 02 - REFERENCE IMAGE



PROPOSED HAND PAINTED COURTYARD SIGN
1:20@A1/1:40@A3

FREESTANDING DECORATIVE PARTITION. NOT ATTACHED TO FACADE.

STYLE: FLAT SIGN, HAND PAINTED LETTERING.

MATERIALS: HAND PAINTED

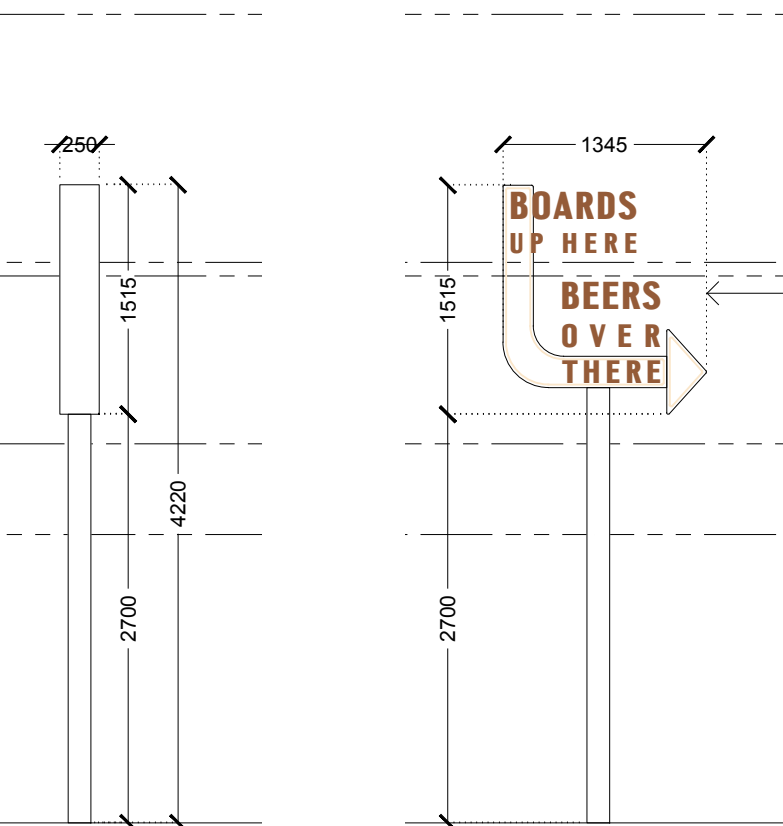
CONTENT: BRANDING

LIGHTING: N/A

COLOUR:



SIGN 05 - REFERENCE IMAGE



POST SIGN - SIDE ELEVATION
1:50@A1/1:100@A3

POST SIGN - FRONT ELEVATION
1:50@A1/1:100@A3

NEW POST AND SIGN TO REPLACE EXISTING

STYLE: 3D RETRO INDIVIDUAL LETTER SIGN. NEW STEEL POST PAINT FINISH.

MATERIALS: 3D ACRYLIC CUTOUT LETTERS.

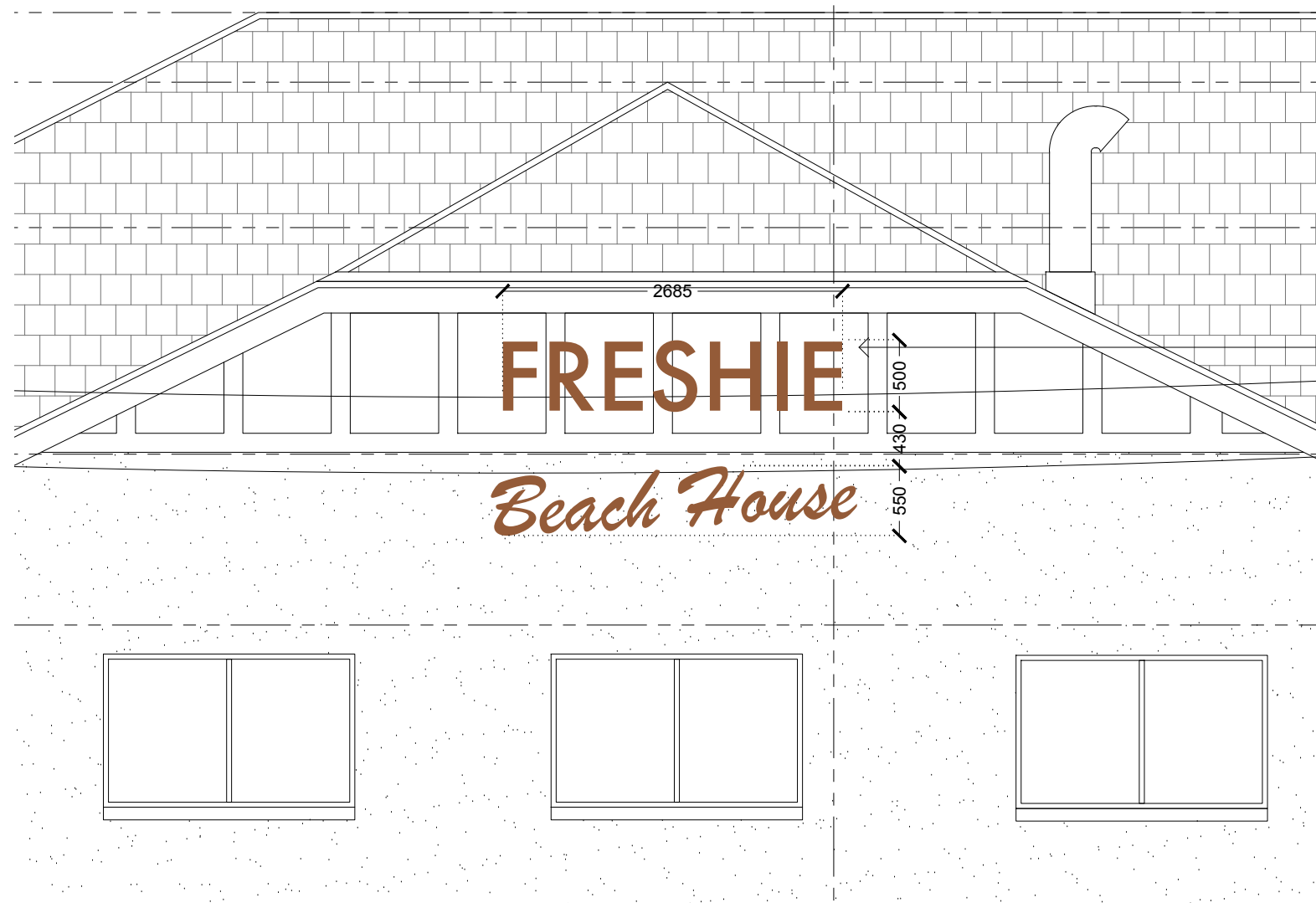
CONTENT: BRANDING / WAYFINDING

LIGHTING: ILLUMINATED FACE

COLOUR: WHITE / MONARO REFER LEGEND FOR COLOURWAY INFORMATION.



SIGN 06 - REFERENCE IMAGE



PROPOSED HAND PAINTED FACADE SIGNAGE
1:50@A1/1:100@A3

STYLE: FLAT SIGN, HAND PAINTED LETTERING. SIGN TO BE CONSISTENT WITH HERITAGE CHARACTER OF THE HOTEL.

MATERIALS: HAND PAINTED

CONTENT: BUSINESS IDENTIFICATION

LIGHTING: N/A

COLOUR: 'MONARO' REFER LEGEND FOR COLOURWAY INFORMATION.

TOTAL AREA OF HAND PAINTED SIGNAGE SSQM

COLOUR PALETTE

MONARO	SUNBATHE	HARBORD	WAX
PANTONE 2015 U CMYK 20 45 30 31 RGB 148 91 34 HEX #945824	PANTONE 148 U CMYK 1 51 91 5 RGB 242 131 12 HEX #F28B04	PANTONE 121 U CMYK 0 26 77 5 RGB 255 204 84 HEX #FFC800	PANTONE 485 U CMYK 0 30 24 5 RGB 255 210 183 HEX #FFD28F
STUCCO	POWDER	SEAWEED	
PANTONE 9180 U CMYK 2 9 21 0 RGB 250 250 250 HEX #F5F5F5	PANTONE 335 U CMYK 47 10 20 9 RGB 132 191 199 HEX #84B6C0	PANTONE 3306 U CMYK 20 25 76 15 RGB 127 129 81 HEX #808059	
			HARBORD HOTEL

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- ALL SURROUNDING DEVELOPMENT SHOWN INDICATIVELY

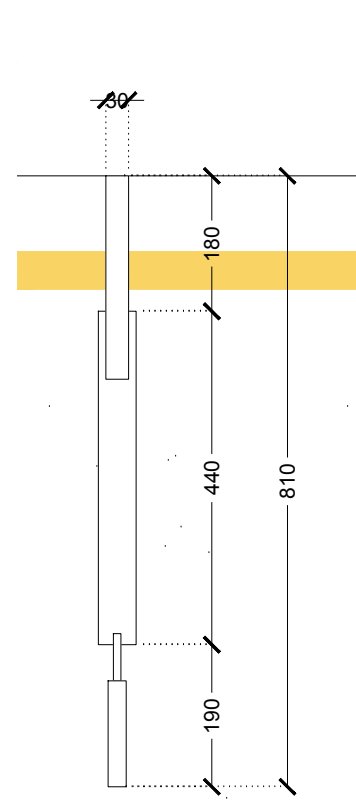
DA LEGEND:

- PROPOSED SIGNAGE
- FABRIC AWNING

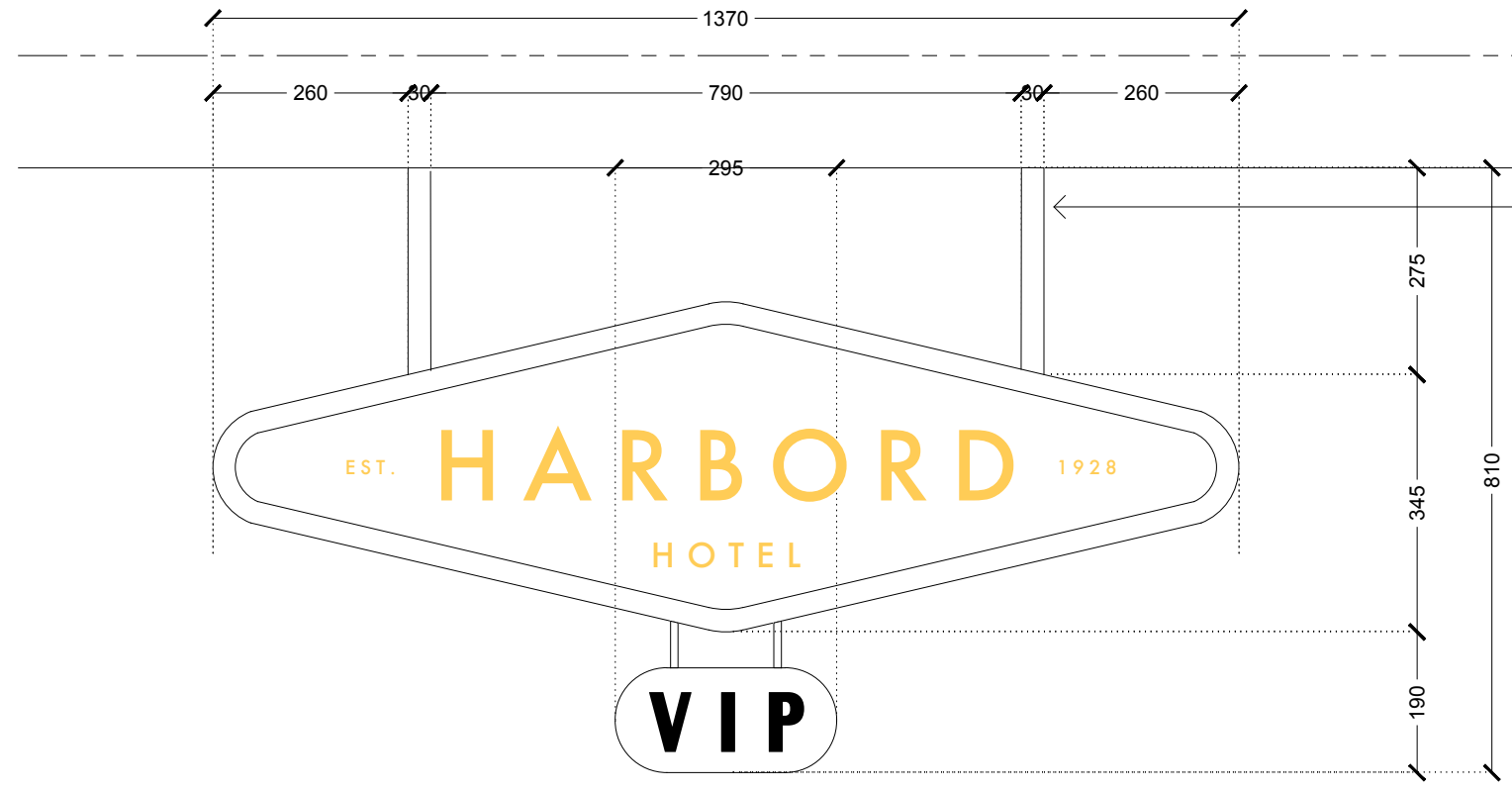
FOR SIGNAGE DA
APPROVAL



SIGN 07 - REFERENCE IMAGE



07 PROPOSED AWNING SIGN - SIDE ELEVATION
1:10@A1/1:20@A3



07 PROPOSED AWNING SIGN - FRONT ELEVATION
1:10@A1/1:20@A3

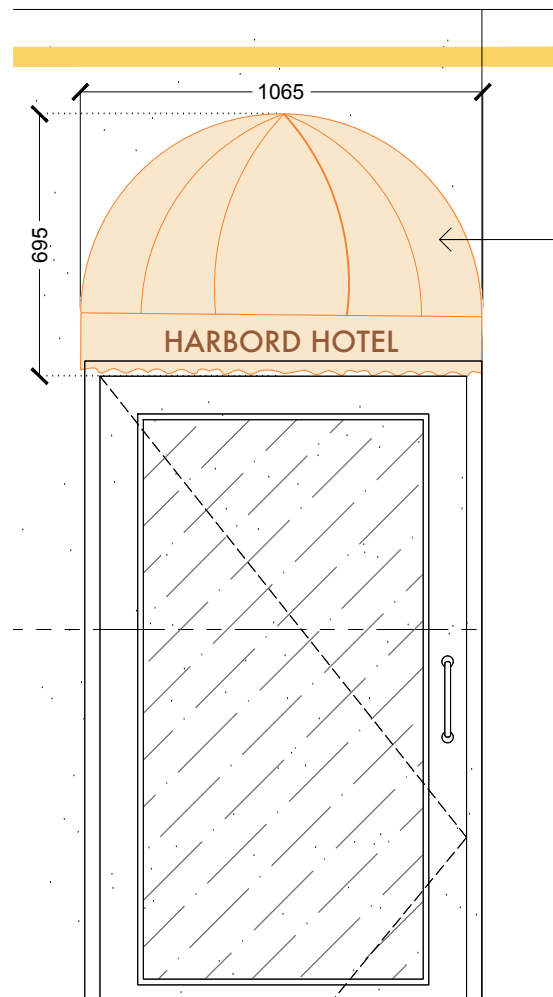
STYLE: SUSPENDED AWNING SIGN WITH LED LIT VIP SIGN BELOW.

MATERIALS: MARINE GRADE STEEL PAINTED FRAME.
STEEL LETTERING PAINTED.
SUSPENSION ARMS COUNTERSUNK INTO EXISTING AWNING. SUITABLE FOR WIND LOADING AND MARINE ENVIRONMENT.

CONTENT: BUSINESS IDENTIFICATION AND WAYFINDING

LIGHTING: LED ILLUMINATED 'VIP' LETTERING

COLOUR: WHITE / HARBORD LETTERING
REFER LEGEND FOR COLOURWAY INFORMATION



08 PROPOSED ENTRY SOFT AWNING
1:20@A1/1:40@A3

STYLE: FABRIC CUPOLA AWNING

MATERIALS: FABRIC

CONTENT: BUSINESS IDENTIFICATION

LIGHTING: N/A

COLOUR: FABRIC COLOURS
SHOWN INDICATIVELY

COLOUR PALETTE

MONARO	SUNBATH	HARBORD	WAX
PANTONE 2215 U CMYK 20 45 30 31 RGB 148 91 34 HEX #945824	PANTONE 148 U CMYK 1 35 91 0 RGB 242 131 32 HEX #F28204	PANTONE 121 U CMYK 0 20 77 0 RGB 255 204 84 HEX #FFC800	PANTONE 485 U CMYK 0 30 24 0 RGB 255 210 183 HEX #FFD28F
STUCCO	POWDER	SEALED	
PANTONE 9180 U CMYK 2 9 21 0 RGB 250 250 250 HEX #F6F6F6	PANTONE 335 U CMYK 47 10 20 0 RGB 132 191 199 HEX #84B6C0	PANTONE 3304 U CMYK 20 35 78 15 RGB 127 129 81 HEX #7F7F5F	

HARBORD HOTEL



09 PROPOSED HAND PAINTED WAYFINDING
1:20@A1/1:40@A3

TO REPLACE EXISTING WALL MOUNTED SIGN

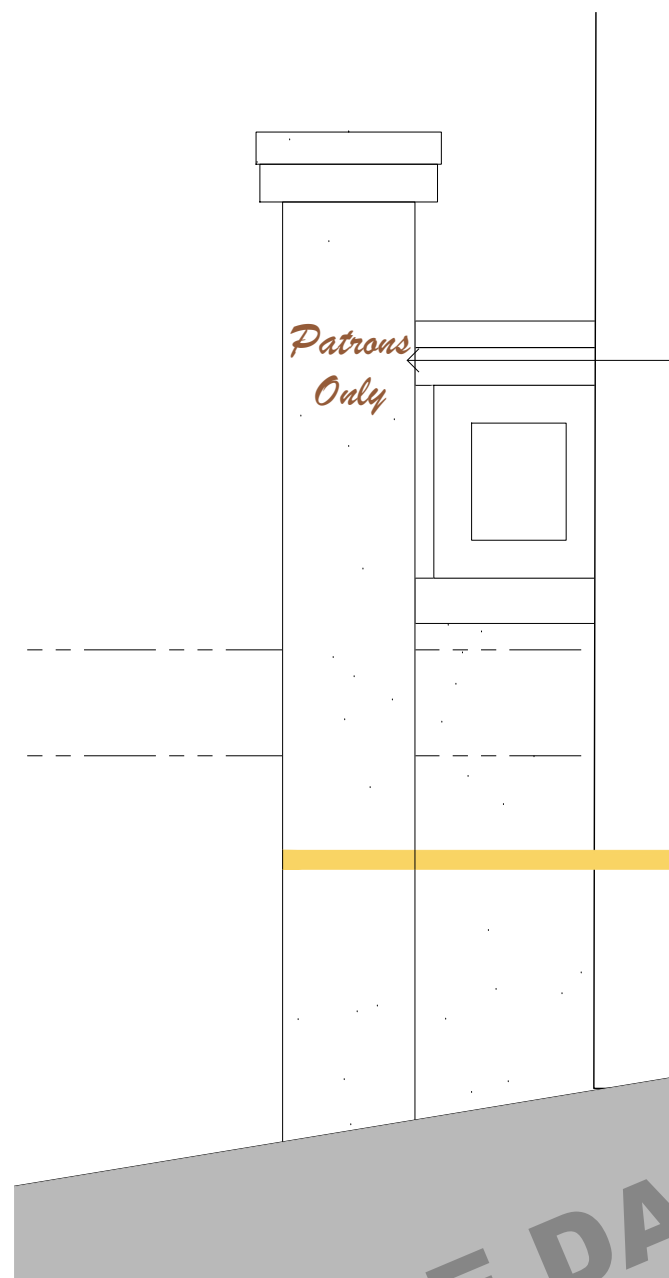
STYLE: FLAT SIGN, HAND PAINTED LETTERING.

MATERIALS: HAND PAINTED SIGNAGE.

CONTENT: WAYFINDING

LIGHTING: N/A

COLOUR: MONARO. REFER LEGEND FOR COLOURWAY INFORMATION



10 PROPOSED HAND PAINTED WAYFINDING
1:20@A1/1:40@A3

TO REPLACE EXISTING WALL MOUNTED SIGN

STYLE: FLAT SIGN, HAND PAINTED LETTERING.

MATERIALS: HAND PAINTED SIGNAGE.

CONTENT: WAYFINDING

LIGHTING: N/A

COLOUR: MONARO. REFER LEGEND FOR COLOURWAY INFORMATION

FOR SIGNAGE DA
APPROVAL