

ATTACHMENT BOOKLET 1

7.1 ADOPTION OF COMMUNITY STRATEGIC PLAN "SHAPE" 2028

ORDINARY COUNCIL MEETING

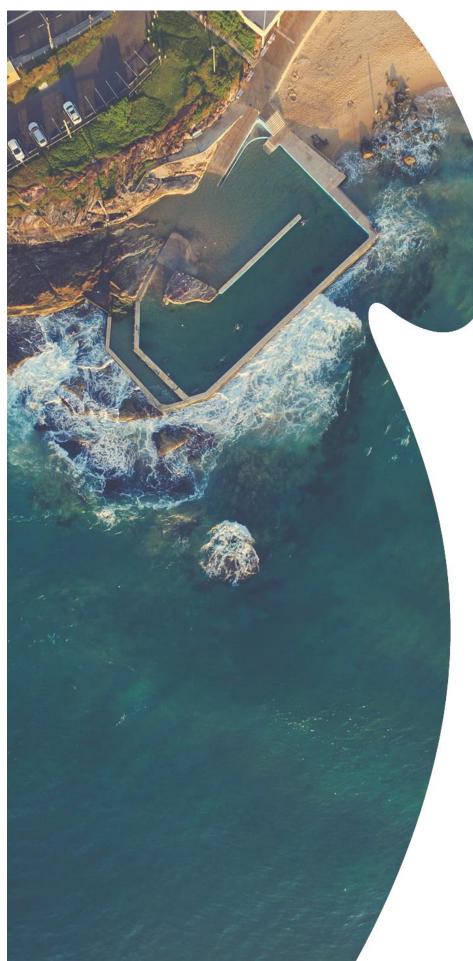
TUESDAY 17 APRIL 2018

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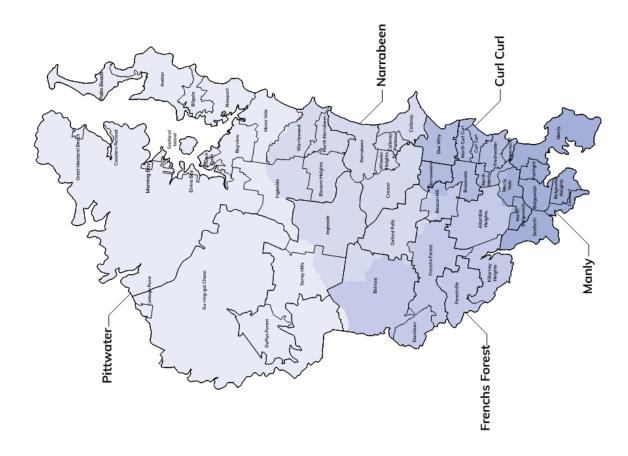
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northern beaches council









Community Strategic Plan 2018 - 2028

The map details Northern Beaches Local Government Area and Wards

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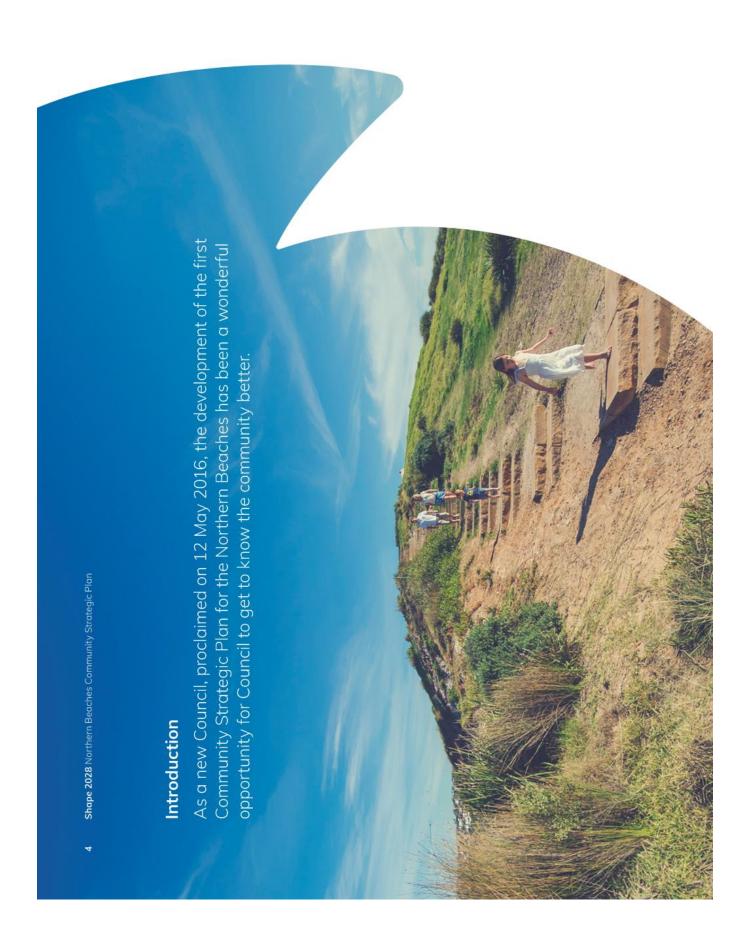


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Motivation

diversity of concerns, interests, and hopes for the future of this extraordinary place. government and non-government agencies, stakeholders – to understand the We have engaged extensively with the community – residents, businesses,

The conversations have been passionate and lively. It is clear there is a strong shared desire to protect and enhance the natural and built environments, to create more connected and caring communities, to embrace our diverse sports and recreation culture, and to live more sustainably and in balance with the environment.

This Community Strategic Plan (CSP) is our roadmap for the future of the Northern Beaches. It defines our community's vision and sets a direction for everything we must do over the next decade to make the vision a reality.

The responsibility for making the long term community vision a reality rests with everyone and we look forward to working in close collaboration with the community, key partners and stakeholders in making Northern Beaches an even better place to live, work and play.

Council is the custodian of the Plan and will use it to shape all future planning, budgets and action. The CSP will set an agenda for our own business as well as for advocacy and partnerships with key agencies to deliver on the community's aspirations for a more sustainable future.

Shape 2028 Northern Beaches Community Strategic Plan

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Vision

Northern Beaches - a safe, inclusive and connected community that lives in balance with our extraordinary coastal and bushland environment

and enjoying our beautiful environment; being able to wash sense of balance in an increasingly pressured world where time and attention. To us, living well means taking care of financial, work and family commitments compete for our catching up with friends and enjoying social and cultural This vision encapsulates passionate conversations with the community about how to live well – how to create a off stress and worries with a quick surf or a brisk walk;

events; taking part in sports and recreational activities; and in general nurturing our sense of connection and belonging.

centerpiece of the first Community Strategic Plan for the More than 2,000 people have contributed their time and knowledge to help articulate the vision which forms the Northern Beaches.¹

(SRGs).2 It is clear even though communities and cultures are diverse across the area, we all want to protect the outcomes, goals and strategies) was further refined Committees (LRCs) and Strategic Reference Groups through consultation with the Local Representative The vision and CSP framework (vision, aspirations, environment and foster a healthy and

supportive community.

Community: refers to everyone: residents, businesses

Safe: is understood in both a literal and metaphorical risk free' or 'boring' community or attitude),

Connected: was one of the most frequently used words in

to describe the special nature on the Northern Beaches ncluding 'beautiful', 'unique', 'stunning', 'breathtaking'.

nfrastructure delivery, better transport and accessibility, well as improve the physical aspects of 'connecting' (e.g

Inclusive: is used to reflect the community's desire not

Coastal and bushland environment: characterises the natural environment and implies the special cultural affinity with the defining features of our landscape.

the present without compromising the ability of future defined as 'forms of progress that meet the needs of generations to meet their needs.' (Brundtland 1987). Balance: living in balance with the environment

¹ The approach for developing the vision is outlined in the Council Report 13 December 2016. ² The LRCs comprised of former Councillors of each the three previous councils (Manly, Warringah and Pittwater). The SRGs are comprised of community representatives.



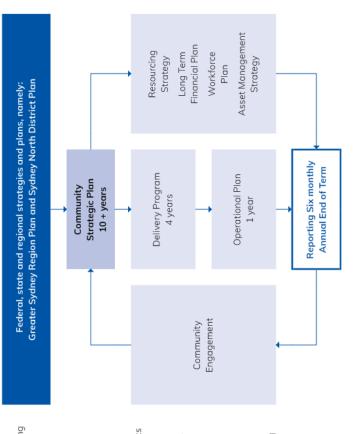
Making our vision a reality

The CSP is one of the most important planning documents for the Northern Beaches Local Government Area.

It is a roadmap for the future, providing a description of the route we need to take to reach our vision without being prescriptive about the itinerary on how to get there. The CSP needs to be sufficiently 'high level' and flexible so it does not lose currency and relevance over its ten year term.³

Other strategies and plans, and especially the four year Delivery Program and the annual Operational Plans, provide the detail and outline specific actions and projects to achieve the community's vision. Along with the CSP, these plans are statutory documents described in the NSW Local Government Act 1993 as key elements of the Integrated Planning and Reporting (IP&R) Framework - see Figure 1.

All IP&R documents must be prepared within the metropolitan and state planning context and with regard to the Government's NSW State Plan; A Plan for Growing Sydney: North District Plan, and any other Government plans that set strategic direction for the region.



³When the Plan makes reference to 'we', it refers to the collective Northern Beaches community (Council, residents, businesses, government and non-government agencies and other stakeholders)

Implementation

The Delivery Program and Operational Plans are the main mechanisms for Council's role in implementing the CSP. These plans describe specific projects and actions that Council will undertake and provide substance to the high level goals and strategies of the CSP.

The CSP, Delivery Program and Operational Plans are supported by a Resourcing Strategy (including an Asset Management Strategy, Long Term Financial Plan and Workforce Management Plan). These detailed plans identify the specific actions as well as human and financial resources needed to deliver on Council's part of the community vision.

Everything Council commits itself to in the Delivery Program, Operational Plan and tactical plans and strategies must be informed by community input and must refer back to the CSP.

Council is not solely responsible for the implementation of the CSP as many aspects of the community's plan fall beyond the direct control of local government. Transport, education and health are obvious examples of this. While these areas are beyond the direct influence of local government, as a Council we are well-placed to play a strong collaborative and advocacy role in bringing relevant stakeholders together to deliver on community outcomes.

Accountability

Council is accountable to the community on progressing towards their vision and must prepare an Annual Report and six monthly reports which detail progress against the actions in the Delivery Program and the Operational Plan.

The implementation of the CSP is evaluated every four years in an End of Term Report that shows our progress towards the measures listed in the CSP. The CSP is also updated every four years in step with local government elections to ensure its relevance and currency over the ten year lifespan of the Plan.

Shape 2028 Northern Beaches Community Strategic Plan

Understanding community priorities

More than 2,000 people have contributed to developing this CSP through three stages of community engagement.

The first stage (in September - October 2016) identified community issues, priorities and developing a vision, taking its starting point for discussions in an Issues Paper. The outcome from this stage was a statement of draft vision and priorities which was endorsed by Council on 13 December 2016 for further consultation.

The second stage of engagement (in March - April 2017) checked back with the community on whether the draft vision and priorities resonated with the community. It also discussed specific draft goals and strategies to achieve the vision. Conversations during this stage were informed by a Discussion Paper which provided the context for the draft CSP Framework (vision, outcomes, goals and strategies).

The final stage of engagement (in July to November 2017) involved the exibition of the draft CSP (vision, outcomes, goals and strategies). The final CSP was adopted by council on 17 April 2018.

Community engagement (Stages 1 and 3)

 Nearly 300 community members participated in one of our four independently facilitated workshops

Each stage of engagement was informed by a Community Engagement Strategy. The strategy reflected social justice

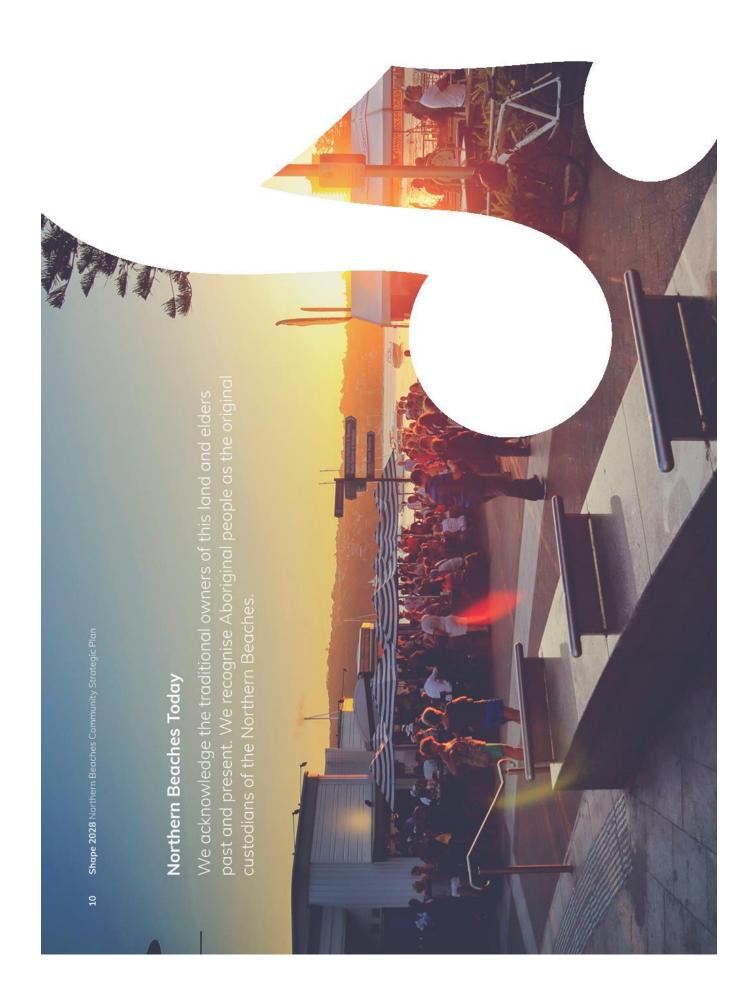
Community engagement strategy

principles and identified stakeholder groups and methods

of engagements

- A total of 808 people completed one of three online surveys and 40 people provided written submissions directly to Council
- Eight focus groups with community members, including young people, not-far-profit community organisations, and our business community were held
- Nearly 500 people talked to us at one of our many listening posts and other engagement events across the Northern Beaches





Our community

The total land area of the Northern Beaches is 254km², stretching from its southern border at Port Jackson, which includes Sydney Harbour, Broken Bay and Pittwater to the north and Middle Harbour and Cowan Creek to the west.

A large proportion of land is National Park, bushland or reserves; including coastal foreshores, beaches and waterways.

Our beautiful land and water environments are home to diverse and rich flora and fauna and also offer excellent active and passive recreational opportunities.

The unique natural environment provides a distinctive sense of place and belonging for our community and is a defining feature of our collective identity and culture.

In terms of the younger population, people aged 18 to 24 made up 7.0% of the population in 2016 - significantly lower than Greater Sydney's 9.6%.

The ratio of young adults (25 to 34 years) was also very low at 11.7% compared to 16.1% for Greater Sydney. Over sixteen hundred young people in the 25 to 34 age-bracket left the Northern Beaches between the 2006 and 2016 Censuses, most likely due to the lack of access to education and lack of affordable housing options.

Our population is ageing and young people are increasingly

leaving the area. The Census 2016 showed the proportion

attracts a large number of tourists and visitors who mainly

stay in or around Manly.

Beaches was 268,849 in 2016.⁵ Northern Beaches also

The estimated resident population on the Northern

Who we are

parts of Sydney (11.9% were aged 70 and over, compared

to 9.5% for Greater Sydney).

of elderly people was relatively large compared to other

are identified in the following, this will be based on ABS 2016 Census data unless otherwise specified.

⁵ ABS Estimated Resident Population (ERP) 2016. Source: Northern Beaches Council Community Profile, idcommunity. Note that this source does not provide the same level of detail as the ABS Census 2016. Where specific trends and demographics

How we live and work

Our population is concentrated along our coastline and in the main centres of Manly. Dee Why, Brookvale, Mona Vale and Avalon. Smaller villages and neighbourhood centres connect the main centres and provide local amenities to people living in our leafy suburbs and in our semi-rural areas to the northwest. The area is also home to offshore communities that enjoy a unique lifestyle immersed in nature.

New housing projects are underway on the Northern Beaches with the majority of new dwellings being built in the Ingleside land release area and in our main centres.

A new strategic centre is planned around the new Northern Beaches Hospital in Frenchs Forest, which is estimated to provide up to an additional 3,000 jobs over 20 years on top of the 95,131 jobs available in the area in 2017.⁶

More than half of all dwellings on the Northern Beaches are separate houses. The median house price was \$1.51 million at June 2016. Rental costs are nearly double the Sydney average at \$895 per week compared to \$520.7

Housing affordability has a profound impact on our community and the economy and is a top priority for the community and for young people in particular who call for more housing choice, and more innovative housing options on the Northern Beaches.

Transport and infrastructure

With only three main roads into the area - Warringah Road, Mona Vale Road and Pittwater Road/Spit Bridge - we are particularly vulnerable to increases in traffic volumes. Many of our roads are already at peak capacity and public transport options are limited.

Transport and traffic congestion is one of the biggest concerns and sources of frustration amongst residents and visitors.

It has an especially profound impact on commuters, local businesses, and members of the community who are unable to drive (e.g. young people, elderly and people with disability).

Shape 2028 Northern Beaches Community Strategic Plan

⁶ District Plan North, Greater Sydney Commission (2016). ⁷ Northern Beaches Affordable Housing Needs Analysis (2016).

The transport situation directly affects the wellbeing of our infrastructure investm community, by restricting mobility and increasing the risk are needed to service of social isolation. It is time consuming and frustrating and ingleside and Frenchs adds to the general stresses of life.

Our 850km road network and extensive stormwater assets, with approximately 600km of stormwater pipes, are vital to mobility and protection of the environment and require ongoing monitoring and renewal works.

We are seeing a reduction in bus commuter travel times to Sydney CBD along Pittwater Road following the introduction of the B-Line.

Infrastructure investments from the NSW Government are needed to service new development areas (namely Ingleside and Frenchs Forest). In response to the need to relieve traffic congestion at Spit Bridge/Military Road, the NSW Government has announced plans to build a tunnel connecting the area to Sydney CBD and beyond. Further investments are required to support new developments as well as address infrastructure capacity and ageing issues in existing areas.

Our economy

Despite the restrictions in transport and competing land use pressures, the Northern Beaches has a strong and stable economy valued at \$14.85 billion in 2016.

There is a relatively low unemployment rate at 3.5%.

Our workforce is highly professional (28.6% with 18.6% working at a managerial level) and 32.3% have a bachelor or higher degree, certificate, diploma or advanced diploma.

Northern Beaches also has a healthy job containment rate with with 52.1% of residents working in the area.

Youth disengagement is especially concerning with 4.7% of young people aged 15 to 19 not engaged in work or study and a further 10.2% only partially engaged.⁹

⁸ Northern Beaches Council, Economic Profile, economy.id. ⁹ National Regional Profile – Sydney – Northern Beaches, ABS (based on Census 2016).

Shape 2028 Northern Beaches Community Strategic Plan

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Our potential

We have the resources, the know how and the passion to find a balance in terms of how we live, work and play.

is better for us, better for the environment and kinder to the want to be progressive and inclusive – to live in a way that This is a strong foundation for achieving our vision. We next generation

presents opportunities as well as challenges in planning for The Northern Beaches' extraordinary natural environment a more sustainable future.

environment is part of our culture, creating a strong sense escarpments, the area is geographically cohesive and the Surrounded by waterways, coastline and steep of belonging.

maintain an open outlook and keep our eyes on the horizon making sure that we do not become insular. We need to so we are well prepared to embrace a changing world Our geographic cohesion also presents a challenge in without losing what we value.

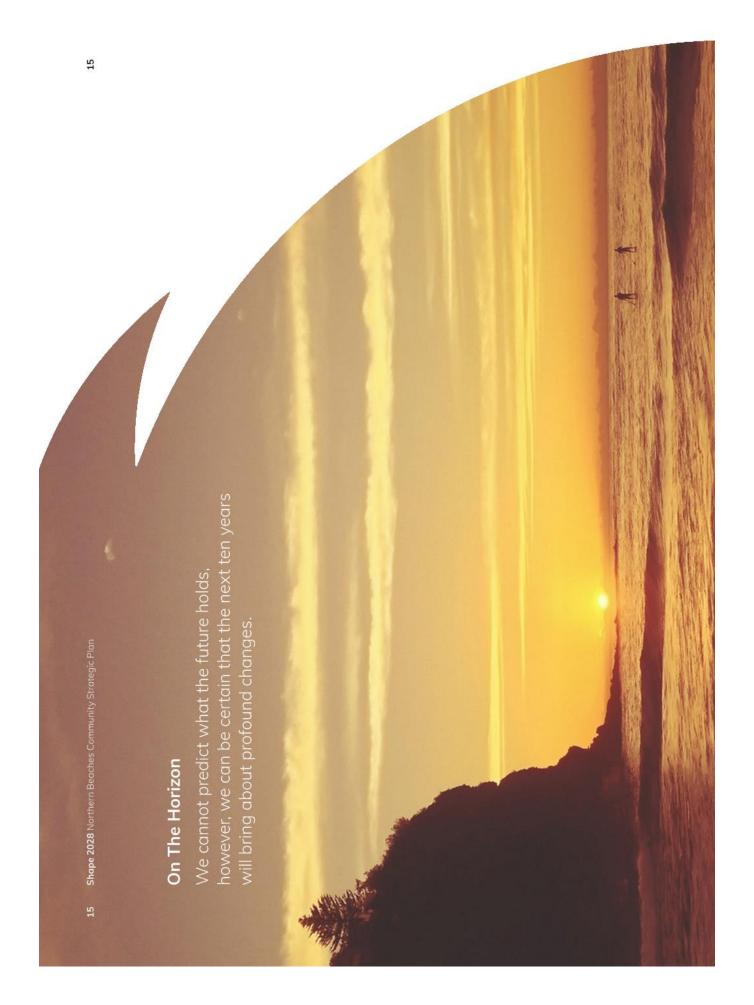
equates to an average annual growth rate of approximately 0.7%. This is a modest growth rate compared to the rest of Beaches is projected to reach almost $300,000~\mathrm{by}~2036.^{10}$ Some of the biggest challenges ahead are related to the This represents an increase of 18.4% over 25 years and pressures of population growth, consumption patterns Sydney, but will still need to be carefully managed. 11 and climate change. The population of the Northern

locational advantage and lifestyle drawcard mean we are workforce, local know how and history as well as our The combination of a highly professional and skilled n a strong position to manage change.

experts together to address challenges and opportunities Council is well placed to bring people, stakeholders and nolistically with a long-term view.

¹⁰ Source: 2016 NSW population projections data, Department of Planning. Population in 2011 was 251,700 (ABS Census 2011) and is projected to increase to 297,950 in 2036. There is no projection data available for 2028 (the term of this plan): projected population in 2026 is 278,000. ¹¹ Of the 34 Councils in the Sydney metropolitan region. Northern Beaches has 8th lowest population growth (2016 NSW state and local government area projections)





Shape 2028 Northern Beaches Community Strategic Plan



Challenges and opportunies

There are global challenges and opportunities ahead that we must actively manage locally.

Climate change will continue to impact our environment and demands urgent local and global action. Technologies such as electric vehicles, driverless cars and sweeping telecommunications advances have the capacity to transform how we live, work and play.

Global politics and financial movements can have strong economic implications locally. Population growth as well as changes in demographics, housing and consumption patterns, may further contribute to changing parameters for local planning.

The challenges are complex, but are in no way unique to the Northern Beaches. Communities all over the world are grappling with the impacts of climate change, population growth, globalisation and technological change.

We may have different views about the nature and likely impacts of these changes, but we need to be prepared and open-minded so that we are able to influence the direction of long term transformation.

The consultation showed a community united by its desire to protect the environment and enhance our quality of life.

The consultation also showed there were different views and perspectives on how best to deal with future challenges and opportunities, particularly transport, development, housing affordability, environmental sustainability, health and wellbeing, employment and education.

This CSP sets an agenda, a framework, for future discussions on how best to address complex global challenges and opportunities at a local level.

Demographic Forecasts 2026

- ne population is forecast to be 278,000
- Our population will be older and our working age population is forecast to decrease between 2011 and 2026:
- o Seniors (70+): Increase from 0.8% to 1.3 of the population
- o Parents and homebuilders (35-49): proportionate decrease from 23.6% to 21. o Young workforce (25 – 34):
- The number of dwellings is projected to incl from 94,850 in 2011 to 105,650 in 2026
- Average household size is expected to fall fror 2.62 people living in each home (2011) to 2.59 2026
- Decrease in the proportion of households comprised of couples with children, from 36% in 2011 to 35% by 2026. There will be an increase

Source: 2016 NSW Papulation Projections Data, NSW Department of Planning. Select demographic groups as peridProfile categories. Note that data is not available



Sustainability

environmental, economic, social and civic perspectives are Sustainability is the unifying theme for the CSP and align with the quadruple bottom line reporting standard where taken into account in decision-making, planning and reporting.

been identified that address the complex challenges and the community, eight inter related outcome areas have Drawing on the extensive number of comments from

Good Governance

Vibrant Local Economy

Places for People

opportunities that lie ahead.

Protection of the Environment

Transport, Infrastructure and Connectivity local enterprise. Securing and supporting

Partnerships and Participation

Guiding principles

In developing the CSP, we have been guided by fundamental social justice and sustainability principles.

Equity

and allocation of resources, particularly for those in need Everyone should have a fair opportunity to participate in There should be fairness in decision making, prioritising, the future of the community.

involve and protect the interests of people in vulnerable The planning process should take particular care to circumstances

Intergenerational equity

the environment must be maintained or enhanced for the Planning and decision making should ensure short term opportunities. The health, diversity and productivity of solutions do not compromise long term conditions and benefit of future generations

Precautionary principle

reason for postponing measures to prevent any risks of Lack of full scientific certainty should not be used as a serious harm to people or the environment

Access

Everyone should have fair access to services, resources and opportunities to improve their quality of life

Participation

Everyone should have the maximum opportunity to

genuinely participate in decisions which affect their lives Equal rights should be established and promoted, Rights

with opportunities for people from diverse linguistic. cultural and religious backgrounds to participate in community life



Planning in partnership

(especially access to universities), environmental protection, community safety, better urban design and public places, transport, housing, infrastructure delivery, education Our community calls for more action in the areas of and improved physical and mental health.

Council is committed to playing a strong role in advocating Government and falls beyond the direct control of Council. all of these priority areas. However, delivering on these on behalf of the community and facilitating change in expectations is largely the responsibility of the NSW

Figure 2 below outlines the main partners and stakeholders implementing this CSP and making our community's vision Council will collaborate with on a state and federal level in a reality.

Northern Beaches Council

investments and asset maintenance (e.g. roads, Infrastructure

Major infrastructure

connected community that lives in balance with our extraordinary coastal and bushland environment Vision: Northern Beaches – a safe, inclusive and

Figure 2: Partnership roles and opportunities

investments

NSW Government

- programs, libraries, childcare, sports
- - - Emergency response

- - of Local Government; NSW Premiers Department) Regulation (e.g. NSW Auditor General; Office

- Service delivery (e.g. roads, rubbish, rates, community facilities, events and stormwater assets)
 - celebrations)

Village ambience

and amenity

- educational programs Strategic planning Environmental protection and
 - Emergency response Compliance

Community and Residents Volunteering

Private Sector and Non-Governmental

Organisations

planning, programs and campaigns Participation in environmental

> training opportunities Good building design

Employment and

and maintenance

 Public/private partnerships

- Fostering good and inclusive
- neighbourhoods
- Involvement in Council decision-making
- Participation in cultural events

sustainability, emissions

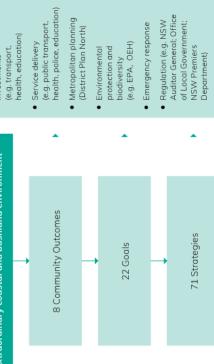
Environmental

and waste reduction

Creative projects and participation

Community support services and functions

waste reduction Emissions and





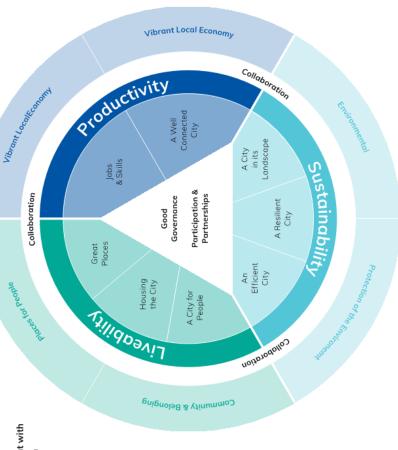
Regional Planning Context

coordinate and align the planning that will shape The Greater Sydney Commission role is to the future of Greater Sydney.

The district plans will connect local planning with longer-term regional planning for Greater Sydney.

Figure 3: Alignment with

North District Plan



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Shape 2028 Northern Beaches Community Strategic Plan

 Four key themes - infrastructure and collaboration, liveability, productivity and sustainability Each District Plan contains:

Figure 3 shows how the CSP outcomes align with the Ten Directions – to guide delivery of the theme Northern Beaches is part of the Greater Sydney Commission's, North District Plan of Sydney. direction in the North District Plan in a balanced way











We are lucky to live in an area of such dramatic beauty: low development. We are vulnerable to the hazards of bushfire, range of complex issues for human settlement and urban lying areas, steep escarpments and dramatic headlands. waterways, we are relatively isolated from the busyness of Sydney. However these stunning features introduce a Surrounded by significant stretches of bushland and coastal erosion and flooding.

associated increases in extreme weather events, including These risks are exacerbated by climate change and heatwaves, intense rainfall and storm surges

ecological system, the flora and the fauna, are valuable and well as for the sake of current and future generations. The We need to protect the environment for its own sake as precious in their own right.

community, like the air we breathe, the water we drink and They also provide essential environmental services for the the pleasure we take from connecting with nature.

and partners to plan, promote, educate and facilitate better We are committed to collaborating with our community protection of our environment, life and property.

Strategies

a Protect and restore local biodiversity

- b Protect and improve ecological conditions in and bushland
- access to the coast, lagoons, Middle Harbour, Protect and manage the condition and safe catchments, creeks and lagoons and Pittwater
- environment, while recognising and protecting d Provide sustainable access to the natural its cultural and heritage value

Strategies

- the environment and minmise pollution a Encourage the community to protect
- the natural environment through volunteering b Invite community participation in restoring programs and education

Strategies

- a Minimise the risk to life and property from storm events, floods, erosion, landslides, bushfires and impacts of climate change
- Increase the resilience of the environment to the effects of natural hazards and climate change
 - government agencies and the community c Maintain productive partnerships with to effectively manage and respond to natural hazards







doing so, we face global challenges that can only be solved between the resource and service needs of current and future generations and the health of our ecosystems. In Environmental sustainability means finding balance by working together across all levels of society.

water and energy use, and manage our natural resources better. This includes reducing waste and improving waste On a local level, we need to curb consumption, especially disposal.

and partners to plan, promote, educate and facilitate more We are committed to collaborating with our community sustainable ways of living.

Goal 4

the environmental, social and economic needs of a. Ensure integrated land use planning balances present and future generations Strategies

b. Create green and resilient urban environments landscaping, and water management systems by improving tree cover, native vegetation,

b. Enhance financial and strategic capacity to

deliver on environmental outcomes

environmental sustainability and lead a. Develop a culture of commitment to

by example

Promote the benefits and savings of ecologically sustainable development j.

> waste management that deliver long-term processes such as renewable energy and

environmental benefits

c. Explore and invest in technologies and

d. Continually improve environmental standards and compliance in new and existing developments

Strategies

a. Promote and support opportunities for more sustainable living

our community to enhance, preserve and protect b. Provide incentives and programs to encourage our natural ecosystems

Reduce waste and improve reuse and recycling Ü

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Strategies







open spaces, and make it easier to get together in our local of our physical surroundings on the Northern Beaches and our individual and collective wellbeing. We value the built and the wide range of sporting and recreational facilities. There is a strong link between the ambience and quality We would like to see more vibrancy and ambience in our environment and love the village feel, cafes, bars, shops neighbourhoods, villages and centres.

communal living options (i.e. youth dorms) and very little community. There is limited housing diversity, with few Housing affordability, and its effect on young people, families and key workers, is of major concern to the short term housing for crisis accommodation.

While most concerns regarding housing affordability, health (physical and mental), and social inclusion are

beyond the direct control of local government, Council is in a strong position to establish collaborative partnerships at a local level to work towards improving the places where we live, work and play on the Northern Beaches.

Goal 9

Strategies

equitably support active and passive recreation a. Provide well-maintained and safe spaces that

centres that are vibrant, accessible and support

our quality of life

a. Create welcoming villages and neighbourhood

Strategies

- community and sporting groups to facilitate and b. Foster partnerships with government agencies, promote healthy and active living
- and support people at each stage of their lives enable social interaction, stimulate wellbeing, Encourage a broad range of activities that Ü

Goal 7

Goal 8

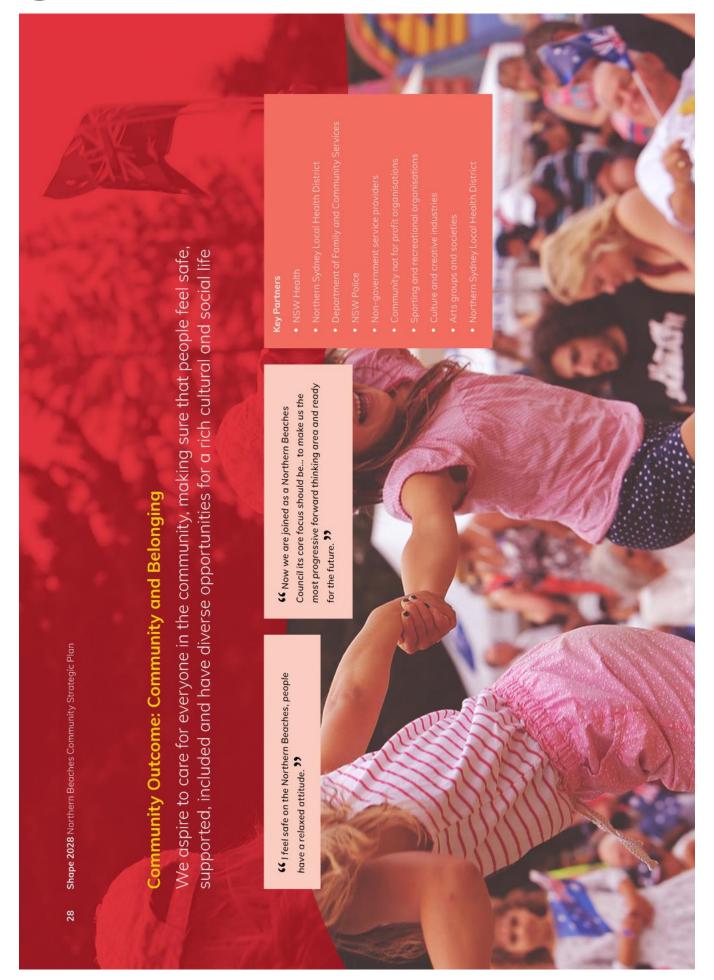
Strategies

- a. Effectively plan for future growth by balancing regional priorities with local values
- b. Provide a mix of high-quality diverse and inclusive housing options supported by sustainable infrastructure
- c. Advocate for improved housing affordability
- c. Collaborate with the community in the design of vibrant open spaces and neighbourhoods

particularly seniors and people with a disability

b. Develop urban design controls that support the health and wellbeing of our community,







 seniors can participate in community events and activities Building strong and inclusive communities has significant benefits for individuals, the community and for society at large. It reduces risks of social isolation and can alleviate

isolation.

supported, especially people who are vulnerable to social

and pre-empts illness. We need to ensure everyone is

In terms of supporting groups who may be at risk,

we will ensure that

 support is available for people with a disability carers have opportunities for respite people from non-English speaking backgrounds feel included and safe

We will bring people together through arts and creativity, opportunities and cultural events will celebrate diversity promoting and supporting local artists. Creative and recognise our shared and unique values We are committed to collaborating with our community and partners to support the wellbeing of our community and promoting a sense of belonging.

Goal 10

Goal 11

Strategies

- a. Support the arts and creative communities
- opportunities, including safe nightlife Expand cultural events and creative opportunities
- c. Provide more events and opportunities for young people to socialise

a. Support community groups and facilitate volunteer opportunities

Strategies

a. Promote social inclusion through neighbourhood

Strategies

programs and quality services

Build stronger communities where neighbours

þ.

know and support each other

Promote health and wellbeing through fair access to information, health and support

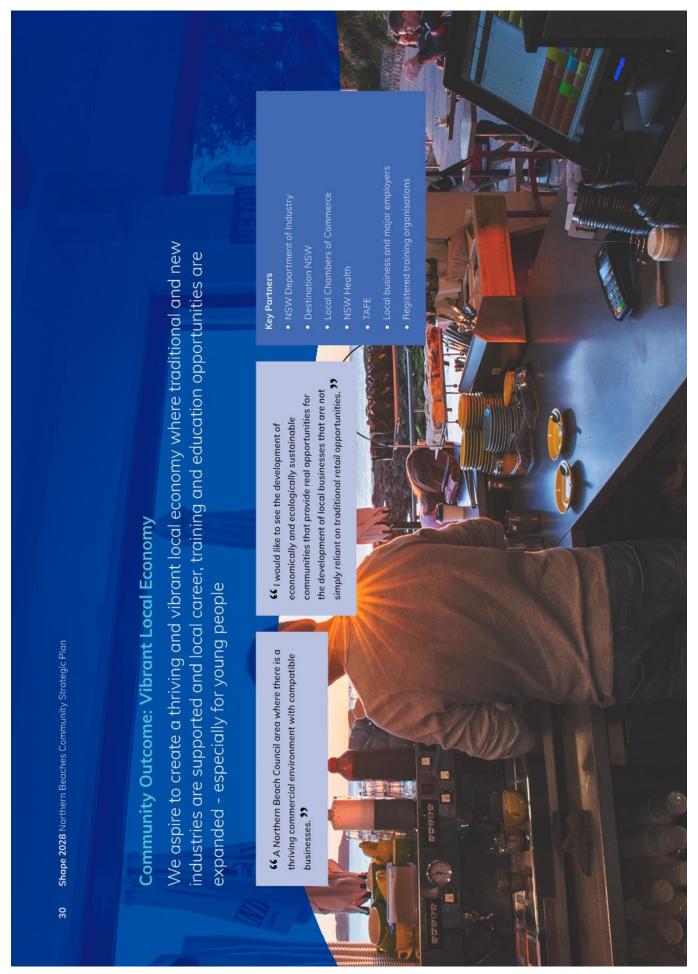
Ċ.

services

- people, irrespective of age, gender and identity, Build an inclusive community and break down institutional and social barriers to enable all to participate in community life þ.
- Recognise and honour Aboriginal culture and heritage ij
- d. Value and celebrate our diverse heritage and

cultural differences







opportunity to brand the Northern Beaches as a technology and highly skilled. Our beach and bush lifestyle is a strong unemployment rate. Our local workforce is well-educated The Northern Beaches has a robust economy and low drawcard for retaining commerce. We also have an savvy and 'clean and green' place to do business.

changing demographics, lack of key local workers, and lack traffic congestion, competing land uses, high-cost housing, face complex and interrelated challenges from increasing All of these advantages put us on a firm footing in terms to create a diverse and thriving local economy. We also of attracting and retaining a broad mix of businesses of education or training opportunities.

government, Council can play an important advocacy and Although many of the initiatives to support the business support role within the Government's overall plans for and education - fall beyond the direct control of local sector and workforce - namely transport, housing growing Sydney.

Goal 13

Goal 14

Strategies

- and cater for a diverse range of businesses and a Ensure that employment lands are retained industry
- Improve access for businesses to information, incentive programs and enterprise support
- where start-up businesses, entrepreneurs and Facilitate innovative environments and hubs innovators are supported and connected
- that are responsive to the evolving needs of the Support business and professional networks business community

Goal 15

providing opportunities for work, education, leisure

Strategies

a. Facilitate local education and vocational training

Strategies

opportunities

b. Facilitate and promote flexible work options to

reduce commuting (e.g. telecommuting)

- a. Promote Northern Beaches as an attractive place to establish a business
- industry clusters in our villages, strategic and b. Provide diversified job growth and create district centres
- through increased economic activity, in keeping Facilitate active and safe urban environments with local character Ü

Attract knowledge-based industries to meet the skills and aspirations of residents and support a

Ü

Expand and promote employment and training

ö

thriving business environment

young people and people experiencing social opportunities for all residents, especially

disadvantage

the area Ö,

sustainable tourist economy throughout Enhance and extend opportunities for







Transport, infrastructure and connectivity are key elements in creating a safe, inclusive and connected community. It is an area that continues to concern and frustrate the local community. The Northern Beaches is home to some of the most congested roads in Australia, namely Warringah Road, Mona Vale Road and Pittwater Road/Spit Bridge.

There is a clear and urgent need to improve transport and connectivity.

Community members have voiced strong frustration with traffic congestion, travel times, lack of viable active travel options, and poor access to public transport – particularly for residents that do not live an one of the main public transport routes. Congestion affects all residents and visitors, but frustrations are especially acute for commuters who are dependent on car travel to get to and from work, especially if they are one of the 43.4% of the resident work, workforce who work outside of the area.

Council cannot solve these problems alone; most transport and infrastructure related investments are the responsibility of the NSW Government.

Council will focus on facilitating and promoting active and sustainable travel, while ensuring ongoing maintenance and improvements of footpaths and other infrastructure. Council will also continue to advocate for better long-term integrated transport and communications solutions and will work with relevant agencies to improve public transport and coordinate road network planning.

Goal 17

Goal 18

Our community can easily cor and communicate through rel communication technologies

Strategies

- a. Provide public spaces that are connected through communications and technologies
- b. Facilitate environments that are supported by digital and physical communications infrastructure

Goal 16

Our integrated transport networks meet th of our community

Strategies

- $\label{eq:control_approx} \textbf{a.} \ \, \text{Advocate for improved transport options and} \\ \text{networks}$
- Ensure transport planning is integrated with land use planning and takes account of emerging technologies
- . Facilitate and promote safe transport options that reduce car-based commuter travel
- d. Maintain and enhance roads and road-related infrastructure

 Improve parking options in centres, villages and places

b. Facilitate and promote safe cycling and walking

networks as convenient transport options

connectivity to better meet our community's

travel needs

a. Improve public transport options and

Strategies

34







size and scale of Northern Beaches Council, with more than community. This is especially true for an organisation the A culture of transparency and accountability is critical to good governance and establishing trust with the 1,800 employees.

Clear corporate and financial reporting, internal auditing mechanisms for embedding a culture of accountability in and rigorous risk management are some of the key

an organisation. While introducing rigour and rules, these mechanisms can add 'red tape' and potentially hinder creativity and flexibility if not kept in check.

systems and safeguards that are adaptable to the evolving As a new organisation, our focus is to develop integrated and diverse needs of the community, while at the same time encouraging innovation and creativity. We will

communication will be open and genuine and where there foster a workplace culture of continuous learning where are clear standards and processes for ethical conduct.

clear ethical guidelines and corporate reporting, but is not We are committed to creating an organisation guided by encumbered by red tape.

Goal 19

Strategies

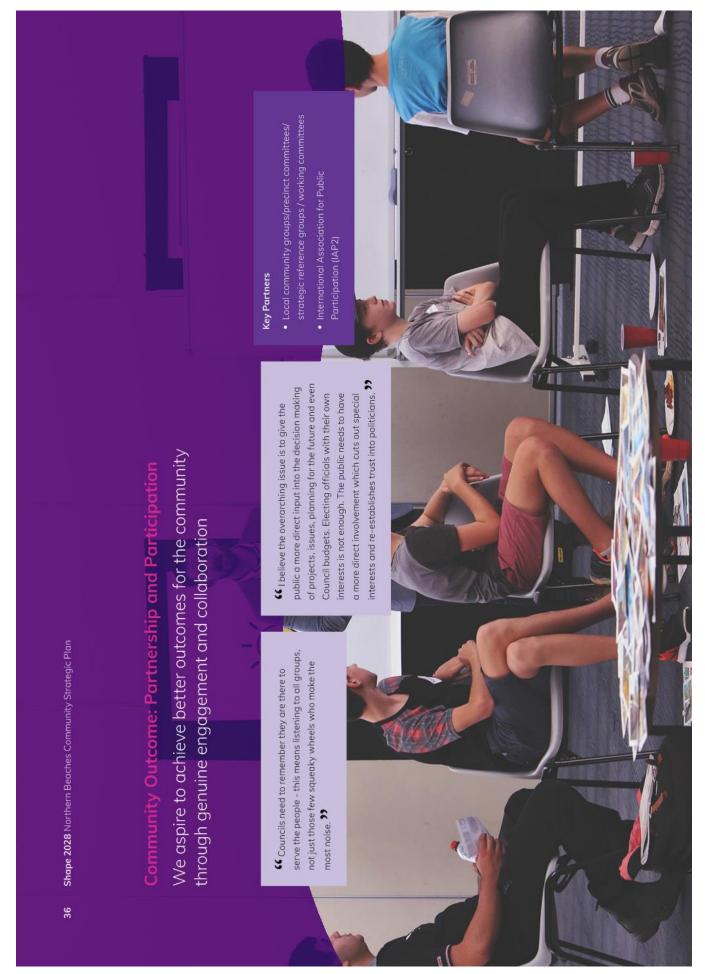
- a. Demonstrate a high standard of transparency and accountability through community strong, timely reporting practices involvement and
- framework to ensure decisions and transactions b. Establish a strong corporate governance are ethical, efficient, and fair
- Council through strategic management of assets c. Ensure the long-term financial sustainability of

Goal 20

Strategies

- interactions through innovative systems and a. Facilitate simple and consistent customer processes
- b. Continuously improve services in response to identified community needs and satisfaction with Council







creative thinking within the community that can help inform representation and participation across all demographics a wealth of local knowledge, professional expertise and to the evolving ways our community connects. Ensuring is essential to representative decision-making. There is It is important for Council to be flexible and responsive evidence based policy-making and advocacy. Through genuine participation, Council can better advocate on behalf of the community on complex issues that are

beyond the direct control of Council, namely transport, housing, employment and planning for more cohesive neighbourhoods, villages and centres.

rethinking how we engage with the community and our role across traditional boundaries in innovative ways so we Genuine community participation goes beyond 'having can address future challenges holistically. This means on the big picture challenges. We need to collaborate a say' on isolated issues. It is about working together

stakeholders at a local level, we are well-placed to create a As an organisation with strong ties to a vast network of government and non-government agencies and other shared reference for action.

community groups to make the community's vision a reality. It seeks to find balanced and integrated solutions to the Council is committed to bringing together diverse complex challenges that lie ahead.

Goal 21

Strategies

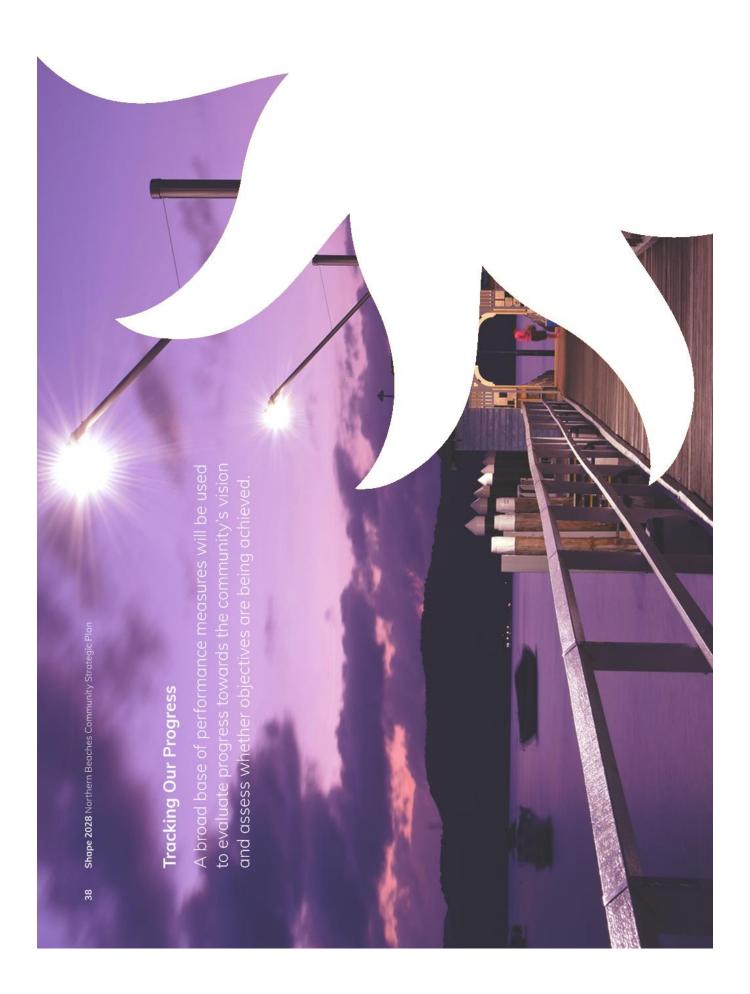
- a. Establish a fair and representative engagement structure that enables a diverse community to engage in local neighbourhood matters
- decision-making by providing a broad range of b. Enable community members to participate in engagement opportunities
- c. Undertake innovative and adaptive community engagement
- d. Improve community understanding of how decisions are made for the local area

Goal 22

a. Develop partnerships to deliver facilities and tar-Strategies

- geted services and programs to meet community needs
- ernment organisations on projects and programs groups, businesses, government and non-govb. Facilitate collaboration between community
- Government levels on behalf of the community Advocate regionally and at NSW and Federal J.





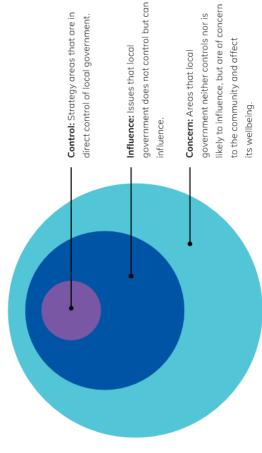


Tracking our progress

Progress on these measures will be reported mid 2020 via an End of Term report.

We use a model of 'Control - Influence - Concern' to identify and ensure an appropriate balance between 'Corporate' measures and 'Community' measures. As Council's service delivery is in our control, the related 'control' measures largely use our own data and directly reflect our own performance. For other areas of 'concern' and 'influence', the longer-term achievements are affected by partnerships, lobbying of State and Federal governments, and external pressures - thus often external data sources are used.

Figure 4: Scope of Influence



Shape 2028 Northern Beaches Community Strategic Plan

Measures

include the scope of influence and target/trend. Where possible, Measures are grouped below by community outcomes and measures will be assessed against a baseline of 2017/18.

Protection of the Environment	Scope	Target / Trend
Regional air quality	Concern	Maintain
Biodiversity - no. threatened plant and animal species	Influence	Maintain
Health of lagoons	Influence	Maintain
Water quality of beaches for swimming	Influence	Maintain
Satisfaction with services provided by Council:	Control	Maintain / Increase

- Protecting native animals and plants
- Maintenance of beaches, headlands and rock pools
- Managing and protecting creeks, lagoons and waterways
- Trails and tracks
- Controlling feral animals
- Restoring natural bushland
- Management of local flooding
- Environmental protection and regulation



Environmental Sustainability	Scope	Target / Trend
Community greenhouse gas emissions	Influence	Decrease
Domestic waste diversion rates	Influence	> 70%
Projected landfill life of Kimbriki	Influence	Maintain / Increase
Action for Cities Power Partnership – pledges completed	Control	Increase
Satisfaction with services provided by Council:	Control	Maintain / Increase

Environmental education programs and facilities

Council operates in an environmentally friendly way

Domestic waste collection service

Household bulky items collections

Management of trees

Places for People	Scope	Target / Trend
New dwelling approvals v population growth	Concern	Increase
Affordable barreing stack	action	asparoul

Managing development (landuse planning)

Obesity rates of the Northern Health District Satisfaction with services provided by Council:

Maintain / Increase

Increase

Concern

Control

Increase availability of sportsfields, out of school hours

Cleaning of towns and villages

Sporting fields and amenities

Parks and recreation including playgrounds

Wharves and boat ramps

Shape 2028 Northern Beaches Community Strategic Plan

Community and Belonging	Scope	Target / Trend
Community Safety - domestic and non-domestic assaults	Concern	Decrease
Arts and culture - no. of arts and culture facilities, both public and private	Influence	Increase
Community pride and connectedness - survey:	Influence	Increase
• I fee! I belong to the community I live in		
• I have people I can call on if I need assistance		
• The quality of life living on the Northern Beaches		
 People on the Northern Beaches are proud of their area 		
Satisfaction with services provided by Council:	Control	Maintain / Increase

Maintain /
Control
atisfaction with services provided by Council:

- Facilities and services for youth
- Facilities and services for older people
- Facilities and services for people with disabilities
- Arts and cultural facilities
- Community events and festivals
- Provision of childcare services
- Provision of lifeguards on beaches
- Community centres
- Library services



Vibrant local economy	Scope	Target / Trend
Number of local businesses	Influence	Maintain / Increase
Gross Regional Product growth	Concern	Increase
Unemplayment rate	Concern	Maintain / Decrease
Employment containment (next measured 2021)	Concern	Maintain / Increase
Employment lands	Influence	Maintain
Value of non-residential building approvals	Influence	Increase
Satisfaction with services provided by Council:	Control	Maintain / Increase
 Encouraging local industry and business 		
 Keeping town centres and villages vibrant 		
Transport, infrastructure and connectivity	Scope	Target / Trend
Household travel by car	Influence	Decrease
Ferry and bus patronage	Influence	Increase
Growth in active travel network: Footpaths, cycleways and multi-use paths	Control	Increase
Vehicle crash and casualties	Influence	Decrease
Pedestrian and cycling crash and casualties	Influence	Decrease
Council WiFi points in public locations	Control	Increase
NBN coverage	Concern	Increase
Satisfaction with services provided by Council:	Control	Maintain / Increase
Condition of local roads		

Footpaths

Bike paths

Traffic management



od governance	scope	larget / Irend
ancial Sustainability of Council:	Control	Maintain
 Operating performance >0 		
• Unrestricted current ratio >1.5		
Own source operating revenue >60%		
 Debt service cover ratio >2x 		
 Rates and annual charges outstanding <5% 		
• Cash expenses cover ratio >3 months		
• Infrastructure renewal ratio >100%		
isfaction with:	Control	Maintain / Increase
 Overall performance of Council as an organisation 		
 Performance of staff in dealing with enquiries 		
Information on Council services		



Partnership and Participation	Scope	Target / Trend
Delivery of key community projects with relevant government agencies:		Progress towards delivery
 Frenchs Forest Hospital precinct and roads upgrade 	Influence	
• Ingleside Land Release	Influence	
• Beaches Link Tunnel	Concern	
• Projects funded from the Stronger Communities Fund	Control	
Volunteering - I make a contribution to the community I live in	Influence	Maintain / Increase
Satisfaction with:	Control	Maintain / Increase
 Council lobbying on behalf of the community; 		

Consultation with the community by Council







Community Engagement Report

Submission Analysis – Community Strategic Plan Stage 3 engagement - 17 July to 12 November 2017

30 January 2018



'SUBMISSIONS ANALYSIS - COMMUNITY STRATEGIC PLAN (CSP)

Total submissions: 31

13 email submissions (of which 3 were identical)

18 online forms via Your Say page

The overall findings from the analysis of CSP submissions were:

- 1. All of the submissions except three appeared to accept the overall structure/logic and general content of the draft CSP; 28 of the 31 submissions did not request any changes to the structure and content of the draft CSP and many provided positive comment about the quality of the document. Three identical submissions (from CABPRA, Pittwater Forever and Newport Residents Association) requested that the current content be restructured or expanded to include an additional section exclusively dedicated to 'Pittwater'. This suggestion is not supported as the CSP must refer to the whole Northern Beaches Local Government Area.
- There was one (only) specific suggestion to change the wording of the vision statement (to include a reference to 'bicycle friendly community'). The suggested wording is not supported as it would make the statement too narrow; the vision must include the whole of the Northern Beaches community.
- 3. Two people commented positively on the **engagement process**. There were no negative comments about the community engagement process.
- 4. Ten submissions from key stakeholders were received, all which express general support and **collaboration** (with five of these submissions commending Council on the document).²
- 5. The vast majority of comments in the submissions related to a **concern about the current state** (e.g. need to look after the environment) and/or need for assurance that Council will take action and implement the goals and strategies.
 - ➤ The most prevalent theme raised in the submissions was a concern about the impact of development on the environment. There was a strong desire to find a better balance between population growth, housing, environmental protection and transport/economic development. Other themes raised in the submissions included:
 - Improve public transport/reduce congestion
 - Emphasise safety (especially in Manly and during night time)
 - Promotion of night time economy
 - Protection of the village feel and identity of Pittwater
 - Encourage/discourage cycling (divided opinions)
 - Expand opportunities for dog exercise areas throughout the LGA
 - Air pollution and banning of woodfire heating
 - Promotion of tourism and local cottage economy (e.g. accommodation, establish a surfing museum)

¹ The submissions did not specify in which sense 'Pittwater' was to be referenced (e.g. geographically in relation to the water body 'Pittwater'; as a past local government area; or as a current Ward).

² With the exception of one submission from Football NSW, these stakeholders were all NSW Government agencies and include: Environment Protection Authority (EPA); Rural Fire Service (NSW RFS); Audit Office NSW; NSW Health; Transport for NSW (TfNSW); Office of Environment and Heritage (OEH); Greater Sydney Commission (GSC); Northern Sydney Local Health District; and NSW Department of Family and Community Services – Land and Housing Corporation.



Table 1 Submissions analysis

CSP area	Issues/theme	Suggested change to CSP	Change supported?	Response
Vision (p6)	One submission raised concern that the vision statement was too generic and not aspirational enough. A submission from the Greater Sydney Commission stated that: "[] I commend the Council for the vision reflected in the draft Community Strategic Plan'. There were some comments relating to the current state (e.g. positive as well as negative comments regarding cycling, air pollution, and safety).	One suggestion to replace 'community' with 'bicycle friendly community'	No	The suggested change is not supported as the existing wording demonstrably resonates with the Northern Beaches community generally and 'bicycle friendly community' would be too narrow. It is appreciated that for the vision statement to be effective, it needs to be integrated in everything we do. Council will refer to the community's vision in its planning and will be reporting back on progress in line with IP&R reporting schedules.
Transport and Infrastructure (p11)	One submission suggested that the commencement of the B-Line service should be acknowledged	That the following be added after the fourth paragraph: We are seeing a reduction in travel times to Sydney CBD along Pittwater Road following the introduction of the B-line.	Yes	
Our economy (p11)	Internal review (not a submission) identified the need to update the job containment rates with 2016 Census figures and provide clarification regarding data sources.	Update statistics on workforce - workforce is highly professions 28.6%, 18.6% work as a managerial level and 32.3% have a Bachelor or higher degree Delete third paragraph in the 'Our economy section' and	Yes	



CSP area	Issues/theme	Suggested change to CSP	Change supported?	Response
		replace with: Northern Beaches also has a healthy job containment rate with 52.1% of residents working in the area.		
Planning in partnership (p17)	One submission from a key stakeholder (Office of Environment and Heritage) provided clarification regarding partnership opportunities.	Under NSW Government partnership the 4 th bullet point be amended to read: 'Environmental and biodiversity protection (e.g. EPA, OEH)	Yes	The suggested change is in accordance with the content of the draft CSP and is reflective of both community and stakeholder interests.
New Section following 'Planning in partnership'	Submissions from two key stakeholder (Greater Sydney Commission and Transport for NSW) suggesting the CSP show alignment with the Greater Sydney Region Plan and the revised Northern District Plan	The following text and a diagram be added showing the relationship with the Northern District Plan: Regional Planning Context The Greater Sydney Commission role is to coordinate and align the planning that will shape the future of Greater Sydney. The district plans will connect local planning with longer-term regional planning for Greater Sydney. Each District Plan contains: Four key themes — infrastructure and collaboration, livability,	Yes	



CSP area	Issues/theme	Suggested change to CSP	Change supported?	Response
		productivity and sustainability • Ten Directions – to guide delivery of the theme in a balanced way Northern Beaches is part of the Greater Sydney Commission's, Draft North District Plan of Sydney. The diagram shows how the CSP outcomes align with the direction in the Draft North District Plan		
Protection of the Environment (p21)	This was an area that came out strongly across all submissions (and all themes). Themes raised in this section included need for better compliance and monitoring; air pollution; better control of cats and feral animals; better planning for boundaries between bushland and new development.	Include air pollution and ban wood fire heating	Yes, partially	Recommended change to Strategy 3a: "Encourage the community to protect the environment and minimise pollution'. This rewording would be broad enough to cover all types of pollution and littering, including air pollution. A ban on wood fire heating would be too prescriptive for the purposes of the CSP.
Environmental Sustainability (p23)	 (a) Ensure all key partners are identified. (b) Support for the aspiration of Council to be on the forefront of sustainability – to show leadership in this area. Also suggestion that 	(a) Add Office of Environment and Heritage as Key Partner	(a) Yes	 (a) The suggested change clarifies Council's partnership opportunities. (b) Concerns regarding climate change and sustainability noted and will also be considered when drafting the Delivery Program. No change to wording of goals



CSP area	Issues/theme	Suggested change to CSP	Change supported?	Response
	travel demand management and travel behaviour change initiatives be weaved into the goals			and strategies.
Places for People (p25)	 (a) Clarifications to Key Partners section (b) Include a specific strategy regarding health and wellbeing (c) Themes raised in this section included affordable housing; dogs on beaches; netball facilities in the northern part of the LGA; work with stakeholders to include safety, cleanliness and attractiveness of our places; and encourage night time economy. 	(a) Make the following changes to Key Partners section: 'Social housing providers and managers (e.g. Bridge Housing Ltd)' 'Family and Community Services (FACs)' instead of NSW Housing	(a) Yes	 (a) Change wording as suggested (b) Health and wellbeing is Include as a strategy under Goal 8 (b) (c) Concerns and issues raised are noted and will be considered as part of Council operations. It will also be considered when drafting the Delivery Program. No change to wording as a result of themes raised. These are covered in the existing goals and strategies.
Community and Belonging (p27)	 (a) Clarifications to Key Partners section (b) Key issues raised in this section included: safety; concern that too many resources are being spent on arts; disappointment with the timing of Mona Vale Market; improvement of public transport east/west; streamline DA process for community events and encourage community events. 	(a) Include Northern Sydney Local Health District as a Key Partner	(a) Yes	(a) Incorporate change.(b) No change to wording. The issues raised are covered in the existing goals and strategies.
Vibrant Local	(a) NSW Health offered a correction to the Key Partners section and	(a) Correct 'Department of Health' to 'NSW Health'	(a) Yes	(a) Incorporate change.



CSP area	Issues/theme	Suggested change to CSP	Change supported?	Response
Economy (p29)	Transport for NSW suggested they be included as a key partner (b) A suggestion was made that Council should focus on developing and supporting small cottage industries and support local retail, tourism and night time economy. (c) Two submissions suggested the establishment of a local surfing museum as part of a need to cater for all weather experiences locally (e.g. in regards to tourism and town centre vibrancy). (d) Internal review (not a submission) identified the similarity between the wording of goals 14 and 15 in the draft CSP. The wording of goal 15 needed to be strengthened to better reflect the strategies	and add 'Transport for NSW' (d) Amend Goal 15 to read: Our centres attract a diverse range of businesses, providing opportunities for work, education, leisure and socialising	(d) Yes	(b) and (c). No change to wording as result of issues raised. These suggestions are covered by the general goals and strategies(d) Incorporate change.
Transport, Infrastructure and Connectivity (p31)	 (a) Transport for NSW (TfNSW) suggested that the fourth paragraph be reworded to more positively highlight that Council and the NSW Government need to work together to tackle this problem (b) Internal review (not a submission) identified the need to update the job containment rates with 2016 Census figures and provide 	 (a) That the fourth paragraph be reworded to read: Council and the NSW Government will need to work together to address the transport challenges on the Northern Beaches (b) Update the statistics on the percentage of residents who work 	(a) Yes (b) Yes	 (a) Incorporate change. (b) Incorporate change. (c) Specific strategies by TfNSW for improving connectivity on the Northern Beaches will be considered in the development of the Transport Strategy (d) Concerns regarding transport and infrastructure will be considered when drafting the Delivery Program as well as in



CSP area	Issues/theme	Suggested change to CSP	Change supported?	Response
	clarification regarding data sources. (c) Transport for NSW (TfNSW) provided a range of suggested changes to strategies. This included promoting demand management and travel change behaviour; requiring travel plans as part of DAs; commitment to provision of accessible bus stops and footpaths for persons with a disability and the aged; using land use policies to make centres less car dependent; and adopting a flexible approach to parking spaces at centres so they can be used for other purposes as public transport improves. (d) Key issues raised in the other submissions included: Extend operating hours of Manly ferry; reduce development (hereby	outside the area – 43.4%		drafting a Transport Strategy for Northern Beaches. No change to wording as a result of the general submissions.
	reducing need for upgrading infrastructure); need for more cycleways; east/west public transport.			
Good Governance (p33)	(a) One submission noted that it is important for community trust and involvement that any reporting provide adequate time for reviewing and commenting.	Change Strategy 19(a) to include the word 'timely'.	(a) Yes	(a) Amend Strategy 19(a) to read: "Demonstrate a high standard of transparency and accountability through community involvement and strong, timely reporting practices.
	(b) One submission commented that while it was appreciated that			(b) Ensure that adequate consideration is given to all types of disability (not just related to



CSP area	Issues/theme	Suggested change to CSP	Change supported?	Response
	Council provides opportunities to attend engagement activities, is it literally difficult to be heard if you have a hearing disability (e.g. to properly participate).			mobility) in all Council events and engagement activities. No change to wording as a result of the submission.
Participation and Partnerships (p35)	One submission called for better internal quality of reporting and briefings: "Frequently, the quality of reports to full council and briefings to councillors is poor and this should be reviewed and assessed at the minimum on an annual basis. Councillors cannot make sound decisions on poor quality briefings" Another submission noted: "I applaud the efforts of the new council to include people and get feedback from the community in general".		No	Consider these comments in Council's internal quality assurance process.
Tracking our Progress (p38)	Submission made a range of suggestions on how progress could be measured – see table 2 below	Strengthened by adding measure that will be used to assess progress	Partially	Some of the measures suggested are proposed to be incorporated framework for Tracking Program of the CSP.
Other	Three identical submissions noted concern that 'Pittwater and all it stands for has been excised from this document in favour of an overly generic NBC approach. All but the most trivial references to Pittwater, eg Pittwater Road, have been expunged."	That a separate section exclusively for Pittwater be included in the final CSP.	No	The CSP is a forward-looking, whole of Council, high level (generic) long term document for the whole of the Northern Beaches and therefore cannot create a separate planning section for 'Pittwater'. It should also be noted that the draft CSP does make explicit mention of Pittwater in a historic sense (by recognising Pittwater LGA prior to the merger); geographically (by acknowledging Pittwater in the description of Northern Beaches



CSP area	Issues/theme	Suggested change to CSP	Change supported?	Response
				today); and strategically (by acknowledging the importance of protecting the Pittwater waterway). In general terms, the draft CSP also acknowledges the need to protect the local character and identity of all our communities.



Table 2 Tracking our Progress - Measures Suggested in Submissions

- Air quality
- · Quality of reports to Council
- Opens space
- Bicycle counts
- · Resident satisfaction
- Safety perceptions as well as crime statistics
- Parking
- Construction and repair of footpaths
- Number of cars on the road
- Development of alternative transport options
- How public spaces are used, and by how many
- New initiatives that are followed through
- Transparency of council processes
- Involvement of people in the community in planning
- Number of traffic signals in the Council (goal is to reduce the number).
- Number of traffic signals on Pittwater Road (goal is to reduce).
- Number of boats removed from parking on residential streets, due to violation of NSW law
- Number of boats removed from Narrabeen Lagoon (not just tagged, removed) for non-use
- Number of tonnes of rubbish removed from beaches and parks (create an annual quota)
- Number of new street parking restrictions to remove abandoned trailers (defined as unused for a month).
- Miles of residential power lines undergrounded, for health and safety reasons
- Number of employees on the payroll of Northern Beaches Council (per 100,000 population)
- Total council fees per 100,000 population
- Continually improve environmental standards and compliance in new and existing developments
- Develop urban design controls that support the health and wellbeing of our community, particularly seniors and people with a disability
- No. repairs to footpaths, ramps, lighting and paces for seniors/ disabled
- No. patients presenting to health facilities from injury from council facilities, and remediation done in response

- No. DAs for aged care and over 55 facilities that consider residents who need to co-locate adult disabled children.
- Links between health strategies of Council and NHBS eq. Better Value Care
- Engagement in artwork competitions for redevelopment of Brookvale Community Health Centre
- Evaluate engagement with District's Health Promotion Services re youth health and alcohol control
- Use of Council's website for health and support information
- Consider opportunity for communications formats for CALD/ marginalised groups - in press, Facebook and other comms e.g. disabled, blind, Tibetan Facebook
- Usage of community transport for social inclusion of vulnerable group
- Promote links between Council and District volunteers, and District Health Promotion Services
- Council links to current and future health services
- Increase in Social housing supply (currently <2%) and affordable housing supply in LGA
- Environmental planning outcomes
- Sustainable housing stock
- Nature-friendly urban design
- Integrated water management
- · Reducing flood and coastal hazards
- Biodiversity data on ecosystems and threatened species
- Climate change adaptation
- Uptake of clean/ efficient energy
- GHG emissions
- Growth in no. registered players (10% in 4 years)
- Growth in female membership and shortfall of change rooms/ amenities
- Shortfall in sportsgrounds
- Level of weekly physical activity needed for health
- Use of school sportsfields



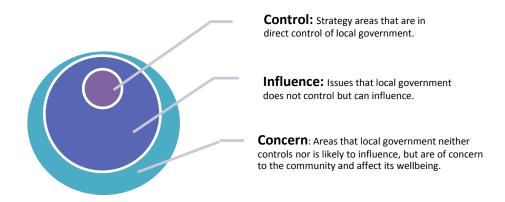
Tracking our progress

A broad base of performance measures will be used to evaluate progress towards the community's vision and assess whether objectives are being achieved. Progress on these measures will be reported mid 2020 via an End of Term report.

Measures

We use a model of 'Control – Influence – Concern' to identify and ensure an appropriate balance between 'Corporate' measures and 'Community' measures. As Council's service delivery is in our control, the related 'control' measures largely use our own data and directly reflect our own performance. For other areas of 'concern' and 'influence', the longer-term achievements are affected by partnerships, lobbying of State and Federal governments, and external pressures - thus often external data sources are used.

Figure 1: Scope of Influence



Measures are grouped by community outcomes and include the scope of influence and target/trend. Where possible, measures will be assessed against a baseline of 2017/18.

Pro	otection	n of the Environment	Scope	Target/trend
•	Region	nal air quality	Concern	Maintain
•	Biodive	ersity - no. threatened plant and animal species	Influence	Maintain
•	Health	of lagoons	Influence	Maintain
•	Water	quality of beaches for swimming	Influence	Maintain
•	Satisfa	action with services provided by Council:	Control	Maintain/
	0	Protecting native animals and plants		increase
	0	Maintenance of beaches, headlands and rock pools		
	0	Managing and protecting creeks, lagoons and waterways		
	0	Trails and tracks		
	0	Controlling feral animals		
	0	Restoring natural bushland		
	0	Management of local flooding		
	0	Environmental protection and regulation		



En	vironn	nental Sustainability	Scope	Target/trend
•	Comm	nunity greenhouse gas emissions	Influence	Decrease
•	Dome	stic waste diversion rates	Influence	<u>></u> 70%
•	Projec	ted landfill life of Kimbriki	Influence	Maintain/
				Increase
•	Action	for Cities Power Partnership – pledges completed	Control	Increase
•	Satisfa	action with services provided by Council:		
	0	Environmental education programs and facilities	Control	Maintain/
	0	Council operates in an environmentally friendly way		increase
	0	Domestic waste collection service		
	0	Household bulky items collections		
	0	Management of trees		

Places fo	r People	Scope	Target/trend
• New	dwelling approvals v population growth	Concern	Increase
 Afford 	dable housing stock	Influence	Increase
• Incre	ase availability of sportsfields, out of school hours	Control	Increase
 Obes 	ity rates of the Northern Health District	Concern	Decrease
• Satistics	faction with services provided by Council: Managing development (land use planning) Cleaning of towns and villages Sporting fields and amenities Parks and recreation including playgrounds Wharves and boat ramps	Control	Maintain/ increase

Commun	nity and Belonging	Scope	Target/trend
• Comr	nunity Safety - domestic and non-domestic assaults	Concern	Decrease
	and culture - no. of arts and culture facilities, both and private	Influence	Increase
• Comr	nunity pride and connectedness - survey: I feel I belong to the community I live in I have people I can call on if I need assistance The quality of life living on the Northern Beaches People on the Northern Beaches are proud of their area	Influence	Maintain/ improve
• Satis	Facilities and services for older people Facilities and services for people with disabilities Arts and cultural facilities Community events and festivals Provision of childcare services Provision of lifeguards on beaches Community centres	Control	Maintain/ improve



Vibrant local economy	Scope	Target/trend
Number of local businesses	Influence	Maintain/
		increase
Gross Regional Product growth	Concern	Increase
Unemployment rate	Concern	Maintain/
		decrease
Employment containment (next measured 2021)	Concern	Maintain/
		increase
Employment lands	Influence	Maintain
Value of non-residential building approvals	Influence	Increase
Satisfaction with services provided by Council:	Control	Maintain/
 Encouraging local industry and business 		increase
 Keeping town centres and villages vibrant 		

Transport, infrastructure and connectivity	Scope	Target/trend
Household travel by car	Influence	Decrease
Ferry and bus patronage	Influence	Increase
Growth in active travel network: Footpaths, cycleways and multi-use paths	Control	Increase
Vehicle crash and casualties	Influence	Decrease
Pedestrian and cycling crash and casualties	Influence	Decrease
Council WiFi points in public locations	Control	Increase
NBN coverage	Concern	Increase
 Satisfaction with services provided by Council: Condition of local roads Footpaths Bike paths Traffic management 	Control	Maintain/ increase

Good governance	Scope	Target/trend
Financial Sustainability of Council: Operating performance >0 Unrestricted current ratio >1.5x Own source operating revenue >60% Debt service cover ratio >2x Rates and annual charges outstanding <5% Cash expenses cover ratio > 3 months Infrastructure renewal ratio >100%	Control	Maintain
 Satisfaction with: Overall performance of Council as an organisation Performance of staff in dealing with enquiries Information on Council services 	Control	Maintain/ increase



Participation and partnerships	Scope	Target/trend
 Delivery of key community projects with relevant government agencies: Frenchs Forest Hospital precinct and roads upgrade Ingleside Land Release Beaches Link Tunnel Projects funded from the Stronger Communities Fund 	Influence	Progress towards delivery
Volunteering - I make a contribution to the community I live in	Influence	Maintain/increase
Satisfaction with:	Control	Maintain / increase