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Subject:

11/03/2021 12:50:16 PM Mod2021/0047

Hello.

I'm writing in support of the markets at Pittwater RSL.

I started playing music at markets in 2006 and have since observed many benefits for communities in that time.

Markets help communities thrive economically. A study of businesses in Salt Lake City found that money spent at local businesses saw 52% of that money continue to circulate in the community whilst large chain stores reticulated just 14% of money spent. (Source: M.Warnkick, 'This Is Where You Belong' p.47)

Local markets encourage creativity and entrepreneurship. I have seen many start ups growing from markets to the points of having their own successful off site places of business.

I have seen communities deepen connections between customers and foster more positive mental health not to mention better eating habits. These outcomes are difficult to quantify but are surely present when people are offered healthy food options and opportunities to connect socially with others.

Personally, I have had a successful music career built on playing markets and I continue to do so across Australia.

I would envisage that a council wanting communities to thrive would go to great lengths to ensure markets are successful in their area. I'm hoping this is the case with the Mona Vale market.

Warmly Ash



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