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**Sent:** 24/02/2025 2:30:14 PM  
**Subject:** Objection to DA2025/0132

To whom it may concern,

I write with strong objection to the planned DA for the proposed McDonald's restaurant at 37 Roseberry Street.

My objection centres around the following points:

**1. Traffic congestion:**

The roads around this block are already at capacity and there is not provision for increased vehicles using this area.

**2. Environmental Impact:**

MacDonald's and the patrons that frequent this business are not known for practicing responsible disposal of waste. There will be an increase in rubbish on the surrounding streets and major roads as people throw their rubbish out their car window or on the floor as they walk.

**3. Health:**

This business does not promote healthy living, it directly opposes the lifestyle the residents of the Northern Beaches pursue. We should be reducing the number of fast food restaurants which are known to be the source of poor diet and public health. Its a terrible influence to impose on our children and cements a culture of poor health the next generation.

**4. Image:**

This area needs an uplift, the surrounding buildings and infrastructure are in disrepair and the community would benefit from businesses and retail propositions that reflect an aspirational aesthetic and culture. McDonald's is synonymous with run down communities and does nothing to elevate the quality of life for residents in this community.

I appeal to you and your good sense to reject this application on the ground I've expanded on above along with the highly negative response from the broader community. The residents of the Northern Beaches do not want this, it does not align with the values of the community.

Respectively yours,

Ian Davidson