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**From:** DYPXCPWEB@northernbeaches.nsw.gov.au  
**Sent:** 27/04/2025 7:54:58 PM  
**To:** DA Submission Mailbox  
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27/04/2025

MR Joe Agius  
57 Whale Beach Road ST  
Avalon Beach NSW 2107  
[REDACTED]

**RE: DA2024/1091 - 5 / 1 Careel Head Road AVALON BEACH NSW 2107**

The proposed uses in this DA are NOT in the public interest. A "Dan Murphy" is the "MacDonalds" of bottle shops. The ubiquitous large scale high turn over low cost nature of this business model will undermine several small scale bottle shop businesses already present between Avalon Beach and Palm Beach. The site currently supports several small businesses of a diverse and complimentary nature that together serve the community well.

This DA is not in the public interest, it undermines several small local businesses (on site and in the locality), it reduces the grain and diversity of small business, and it hence significantly diminishes amenity for the local community.

This DA should be rejected.