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Sent: 13/10/2024 8:36:39 PM
To: DA Submission Mailbox
Subject: Online Submission

13/10/2024

MR Jeremy Cox
34 Ocean AVE
Newport NSW 2106

RE: DA2024/1091 - 5 / 1 Careel Head Road AVALON BEACH NSW 2107

I wish to lodge an objection to the proposed development at 1 Careel head Road in Avalon. I note several aspects within the development application that are concerning however my primary objection is to the development of a Dan Murphy's. I frequent Avalon for shopping, dining and recreation and at last count there are seven bottle shops in the postcode of 2107. I feel very strongly that the existing businesses will be adversely affected by the introduction of Dan Murphy's. Local businesses owned by local residents spend the profits within their communities. Corporate enterprises like Dan Murphy's strip this spending out of the local businesses. I believe the local community is well served by the local bottle shops and another on the scale of the proposed Dan Murphy's is unwarranted.

I am also very concerned about the incompatibility of the proposed liquor outlet with the day care facilities proposed at the site. Whilst a day care is a community necessity another bottle shop is not. I think the day care must take priority and should not be jettisoned in favour of Dan Murphy's.

I watched the flooding of the adjacent 3 Careel Head Road basement garaging over several months and I am concerned that the location doesn't favour basement parking and a facility such as a highly trafficked Dan Murphy's will create a huge logistical nightmare for pedestrians and drivers,

I urge you to reject the proposal inclusive of Dan Murphy's. Put the needs of local residents and small businesses first. Allow the development to proceed with retail, restaurant's and boutique outlets that will provide opportunities for smaller local businesses and residents.