
From: Jasmine Leo
Sent: 12/03/2025 8:09:49 AM
To: Council Northernbeaches Mailbox
Cc: David Corbineau
Subject: TRIMMED: Opposition to DA2025/0132 (McDonalds on 37 Rosebery Street, Balgowlah)

Dear Sir/Madam,

I am writing to express my strong objection to the proposed development of a McDonald's restaurant on Rosebery st Balgowlah.

I believe this development is unsuitable for the area and will have a detrimental impact on our community.

My primary concerns are as follows:

1. Increased Traffic Congestion: Rosebery st is already a busy thoroughfare, particularly during peak hours. As you noted in your assessment of the area after the Aldi opened up: https://www.northernbeaches.nsw.gov.au/council/news/media-releases/options-proposed-to-end-traffic-congestion-manly-valebalgowlah?fbclid=IwZXh0bgNhZW0CMTEAAR2u8-h1sSURIkfldgKI5fZKJ6pLhP-iPKFTIPteXA50AI0i8KZTk4WVaC4_aem_nSdMCJ2GhMYgozXIRCilQw

The addition of a McDonald's, with its associated drive-through and delivery traffic, will exacerbate existing congestion, creating significant delays and safety hazards for residents, pedestrians, and cyclists. This will negatively impact the flow of traffic in the entire surrounding area.

2. Lack of Support for Local Businesses and Community Needs: Our community is in dire need of essential services, such as childcare facilities or housing!

The proposed McDonald's development represents a missed opportunity to support local businesses or address the housing crisis that would better serve the needs of our community. Instead, it prioritises a large multinational chain that offers limited community benefit.

3. Negative Impact on Public Health and Waste Management: The proliferation of fast-food outlets contributes to poor dietary habits and associated health problems, particularly among children. The increased volume of takeaway packaging and rubbish generated by a McDonald's will place additional strain on our local waste management services and contribute to litter problems in the area.

4. Unsuitability for Residential Area: A 24 hour fast food restaurant is not compatible with a residential zone. The noise, light and smells produced by such a business will greatly reduce the amenity of the area.

I urge the Northern Beaches Council to consider the long-term impact of this development on our community. I believe that prioritising local businesses and essential services, such as childcare or a coffee shop or more houses, would be a more beneficial and sustainable use of the land.

I respectfully request that the council reject this development application.

Thank you for your time and consideration.

Sincerely,

Jasmine Leo

Concerned community member.

[REDACTED]