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**Sent:** 22/06/2020 4:03:42 PM  
**Subject:** Proposed development 231 Whale Beach Rd

Dear Council

The proposal for a six story development overshadowing peaceful Whale Beach at 231 Whale Beach Rd has all the hallmarks off developer exploitation.  
I am surprised the developer Mr Cassar as a former head of tourism N.S.W.was not more sympathetic to the natural beaut of the area and not proposed a development that is better suited elsewhere (it does look eastern suburbs)  
Like all residents north of the bends (and tourists)I enjoy all areas from Avalon to Palm Beach if this proposal goes ahead it will be way out of character, but worse still will possibly set a precedent for subsequent proposals which will attract more of the same anywhere and everywhere.

I hope the council will support local feelings on this matter and rest assured for every written objection their are many many silent objections.

Dennis Wright  
Avalon Beach