This DA Submission Form must be completed and attached to your submission.

DA No: R0002/09

The General Manager	Name Scott Wy	
Pittwater Council PO Box 882 MONA VALE NSW 1660	Address 21 GREV	
(Fax No 9970 7150)	WARRIWS Phone (w) 99 79 79	eor by man go
•	Phone 21/8/09	33 (M) 0 7197
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Proposed Development Planning Proposal to permit 'Neighbourhood shops' and 'restaurants' At 23B MACPHERSON STREET, WARRIEWOOD NSW 2102		
I have inspected the DA plans, I have considered the relevant Locality Plans and Development Control Plans	nem in the context of the	☐ Yes ☐ No
I am willing to provide expert reports to supplement my on opinion arise	comments should a conflict	☐ Yes ☐ No
I am willing to provide evidence to the Land and application is appealed	Environment Court if the	☐ Yes ☐ No
In the interests of public transparency please note that your submission in its entirety will be available to the applicant or other interested persons on request and will also be made available on Council's Internet site through Council's transparent Development Application tracking process. You are encouraged, as is the applicant, to discuss with each other any matters that may be of concern		
COMMENTS (You may use the space provided or attack	-	
YOU MUST COMPLETE THE INFORMATION BELOW AND SIGN THIS FORM FOR YOUR SUBMISSION TO BE CONSIDERED IN THE ASSESSMENT OF THIS APPLICATION.		
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August 19, 2009

Scott & Fiona Wheeler 21 Grevillea Ave Warriewood NSW 2102 (Tel) 02 9997 5391

The General Manager Pittwater Council PO Box 882 Mona Vale NSW 1660

Dear Sir,

Re DA No: R0002/09- Neighbourhood Shops etc 23B MacPherson Street Warriewood

We are residents of the Fernbrook Estate having built our house in 2006, and subject to the developers satisfying all of the usual planning requirements support wholeheartedly the above proposed development

I will leave to others better versed in local planning laws the evaluation of the proposal based on those laws but offer the following

I believe the proposal will satisfy a couple of important needs

1) A local shopping precinct within flat an easy walking distance of the proposed 5000+ residents

Currently local shopping options are limited to either Centro or Mona Vale Neither of these locations could be described as local when viewed from the majority of Warriewood Valley

This necessitates the use of either the limited public transport or the use of personal vehicles and their resultant pollution and carbon footprint impact. In addition the increasing congestion at the Centro complex is fast becoming an issue with parking being exceeded on regular basis. Evidence of this can be seen in the use of the adjacent sports ground being opened up for overflow car parking at certain times of the year. Access to and from Centro is becoming more problematic form a traffic management viewpoint and in particular the intersection of Jackson Road and Garden Street as well as the adjacent sporting complexes.

The proposed development being of a local nature I believe does not represent the same issues and any concerns regarding increased traffic flows will be more than offset by the attractive pedestrian access the development offers. In addition the proposed location is adjacent to the medium density strips that are found along MacPherson Street thus being located closer to the greatest number of residents. This would obviously lessen the need for transport even further than would normally be expected.

2) Improved quality of life to local residents and in particular the elderly.

By using the Warriewood Valley "developer funds" to provide a wide network of pathways and cycle ways, the council has provided the perfect infrastructure to compliment the local shopping experience and in particular for those who are unable to drive or easily access public transport. This has been made far more important with the construction on the Anglicare Retirement Village being built a short and easy walk from the proposed development.

On a personal level, we had considered my parents in law moving to the valley but based on the experience of several elderly couples known to the writer who currently live in medium density in the Australand complex were dissuaded from this, as a lack of support infrastructure including shops such as pharmacies and supermarkets were too much of a impediment for the frail and elderly as they move into their senior years

3) The provision of a "sense of place and identity" and a community hub
Having been involved in the development of a NSW major tourist precinct's "sense of place"
programme, which strived to provide the local residents with a community hub and the
resultant interaction that comes with that, I am of the opinion that this proposal could achieve a
similar result Local markets have achieved this for centuries. At this stage the Warriewood
Valley has no central focal point or a place where community can engage

One of the reasons we built in the area was to live in a local community with its own identity and civic values. This point is a reoccurring theme found throughout council's local planning guidelines specific to the Warriewood Valley but can be also found in the design brief for homebuilders issued by the developers, in our case Stocklands.

With their Fernbrook Sanctuary development, Stocklands strived to create a sense of community with very specific requirements to encourage interaction with the neighbours etc, a local shopping centre achieves the same thing and works in partnership with these values

In summary, my family encourage council to look favourably upon the application and as mentioned subject to them satisfying the appropriate development conditions and we look forward to shopping locally in the near future

Sincerely,

Scott and Fiona Wheeler

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