
Sent: 21/09/2021 8:34:00 PM
Subject: Online Submission

21/09/2021

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RE: DA2021/1541 - 20 Albert Street FRESHWATER NSW 2096

To whom it may concern,

This is my first submission to council on any matter but I feel compelled to write due to the campaign being waged by the residents of Albert St, directly next door to the newly proposed Alma restaurant location.

In my opinion, these people have very little understanding of the fabric of Freshwater, or Harbord as it was once known. Now, after picking apart the carcass of the 'Growers,' off the plan, they want to deny Alma the opportunity to help return this strip of shops, cafe's and restaurants to the vibrant destination it once was.

Alma is the perfect restaurant for Freshwater, a thoughtful architecturally designed diner that pays homage to an old landmark, as opposed to the monstrosities that have emerged either side of the old Bendigo Bank.

I've actually been to Alma, it's a destination for the refined, those that appreciate a cultural nod to the shores of Mexico and it's neighbourhoods. The patronage does not lend itself to the outrageous claims of poor alcohol induced behaviour or noise levelled in the submissions I've read.

Perhaps the complainants they should do themselves a favour, make the trip to Avalon and realise this for themselves. Once they do, they'll understand the allure of a fine dining option in Freshwater, something that has been sorely missing for some time.

If you buy in the middle of the main street, be prepared to accept the consequences that accompany it. You didn't care about density limits or parking then, don't start now.

Thank you for taking the time to read this submission, from someone who lives opposite the Harbord Hotel, or the Hilton to locals, someone who is for Alma. Ignore the noise, Freshwater has been silent for too long.

Frank