

Heritage Referral Response

Application Number:	DA2023/1791
Proposed Development:	Internal fitout of a business premises and signage
Date:	05/02/2024
То:	Olivia Ramage
Land to be developed (Address):	Lot 3 SP 87071 , 3 / 8 - 28 The Corso MANLY NSW 2095

Officer comments

HERITAGE COMMENTS

Discussion of reason for referral

The proposal has been referred to Heritage as the subject property is part of a group heritage item and is within a heritage conservation area:

Item I106 - Group of Commercial Buildings - All numbers, The Corso

C2 - Manly Town Centre Heritage Conservation Area

Note: There are a number of other heritage items nearby and adjoining the site but they are not described in detail as the proposed works are minor.

Details of heritage items affected

Details of the items as contained within the Manly heritage inventory are as follows:

Item I106 - Group of Commercial Buildings

Statement of significance:

The streetscape and its special qualities are of major significance to the state. The Corso has important historical links to the development of tourism and recreation which is still present and likely to continue. It's role as the pedestrian link between harbour and ocean, city and sea - for the tourist, is fundamental to Manly's status as a resort.

Physical description:

The Corso is the NE-SW link between Manly Beach and Manly Cove. It acts as a low scale horizontal corridor which steps down from the harbour to the ocean. The architecture is generally of the early twentieth century with a number of late 19th century buildings remaining as evidence of the former streetscape. The atmosphere of The Corso is of a 19th century place. Its special qualities include the contrasts of horizontal (low scale architecture) and vertical (planting) dimensions, and urban and natural elements. Of particular importance is the spatial continuity of the streetscape - including horizontal and vertical planes and negative space - from pedestrian level.

It has a cohesive character resulting from generally low scale of development on its principle streets, Construction to the property boundaries, slightly highter and distinctive corner buildings and a good level of pedestrian protection and amenity generated by footpath awnings and through-block arcades has produced strongly defined and comfortable urban spaces. These spaces range from the tight enclosure of the arcades through to the openness of the Ocean Beach promenade and the esplanade.

Manly Town Centre Heritage Conservation Area

Statement of significance:

The Manly Town Centre Conservation Area (TCCA) is of local heritage significance as a reflection of the early development of Manly as a peripheral harbor and beachside village in the fledgling colony of New South Wales. This significance is enhanced by its role as a day-trip and holiday



destination during those early years, continuing up to the present time, and its association with H G Smith, the original designer and developer of the TCCA as it is today. The physical elements of the TCCA reflect this early development and its continued use for recreational purposes, most notably the intact promenade quality of The Corso and its turn of the century streetscape, as well as key built elements such as hotels, and remaining original commercial and small scale residential buildings.

Physical Description

The Manly TCCA has a mixed character and comprises three key zones. The second zone comprises The Corso, which is the iconic focus for the Manly Town Centre Conservation Area. Extending from Manly Wharf north-east to Ocean Beach, The Corso is a grand promenade, now primarily pedestrian, lined with predominantly low rise commercial buildings. The majority date to the late Nineteenth Century through to the 1930s, and are generally on narrow allotments. Most of the original ground floor shop fronts have been altered; however the first floors facades and parapets are generally intact, presenting a uniform streetscape and skyline. The street trees make a strong contribution to the character of The Corso, in particular the two mature Moreton Bay Fig Trees in the civic square at the south-western termination of The Corso, in front of the Council Chambers. The north-eastern end of The Corso is more sparsely planted, primarily with palms, though this provides for the striking open vista towards Ocean Beach, bound by the buildings on either side of the Corso.

It is noted that a number of pedestals from one of the earlier lighting systems, possibly dating to around the turn of the Twentieth Century, remain in situ at the south western end of The Corso.

Other relevant heritage listings		
SEPP (Biodiversity and Conservation) 2021	No	
Australian Heritage Register	No	
NSW State Heritage Register	No	
National Trust of Aust (NSW) Register	No	
RAIA Register of 20th Century Buildings of Significance	No	
Other	No	

Consideration of Application

The proposal seeks consent for a change of use from retail to office spaces including internal alterations for the fitout works and installation of a new signage. Although, the existing building is a mixed use infill development and is not individually heritage listed, it is located within the Town Centre HCA. The materiality and rhythm of the face brick and rendered façade respond to the historical context of The Corso. The proposed internal alterations are considered to not impact the significance of the HCA or the heritage items in the vicinity. However, the proposed signage is required to comply with the controls of Manly DCP 2013, specifically with "*Clause c*) *Signs on shop windows should not exceed 25 percent of the window area;*" of Section 4.4.3.2 Signage on Heritage listed items and in Conservation Areas. Given the proposed works are mainly internal, the impact of the proposed works upon the heritage items and the HCA is considered manageable.

Therefore, no objections are raised on heritage grounds subject to one condition.

<u>Consider against the provisions of CL5.10 of Manly LEP 2013.</u> Is a Conservation Management Plan (CMP) Required? No Has a CMP been provided? No



Is a Heritage Impact Statement required? Yes Has a Heritage Impact Statement been provided? Yes

The proposal is therefore supported.

Note: Should you have any concerns with the referral comments above, please discuss these with the Responsible Officer.

Recommended Heritage Advisor Conditions:

CONDITIONS TO BE SATISFIED PRIOR TO THE ISSUE OF THE CONSTRUCTION CERTIFICATE

Signage

The proposed signage is required to comply with the controls of Manly DCP 2013, specifically with Section 4.4.3.2 Signage on Heritage listed items and in Conservation Areas Clause c) Signs on shop windows should not exceed 25 percent of the window area.

Details, demonstrating compliance with this condition are to be submitted to the Principal Certifiying Authority prior to the issue of a Construction Certificate.

Reason: To ensure the proposal is compatible with the heritage context.