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**From:** Lauren Munting  
**Sent:** 21/05/2025 11:36:38 AM  
**To:** Council Northernbeaches Mailbox  
**Subject:** TRIMMED: Submission Opposing Proposed McDonald's Development on Roseberry Street, Manly Vale

To Whom It May Concern,

I am writing as a long-term local resident of Balgowlah to formally oppose the proposed development of a McDonald's restaurant on Roseberry Street.

Balgowlah/ Manly Vale is a vibrant, health-conscious, and family-friendly suburb that has long prided itself on promoting a strong sense of community, active living, and local connection. The introduction of a fast food chain of this scale is not only incongruent with the character of our neighbourhood—it threatens to undermine the very lifestyle that makes this area so special.

**Key concerns include:**

**1. Impact on Community Health and Wellbeing**

This development would directly contradict the community's focus on healthy living. Fast food outlets such as McDonald's are well-documented contributors to poor diet, childhood obesity, and long-term health issues. With several schools and childcare centres in close proximity, the presence of a McDonald's would send the wrong message to our young people and families.

**2. Traffic, Safety and Congestion**

Roseberry Street and the surrounding areas already experience high traffic volumes, particularly during school drop-off and pick-up times. A high-traffic, drive-through fast food outlet would only exacerbate congestion, create safety concerns for pedestrians and cyclists, and increase noise pollution in a primarily residential zone.

**3. Undermining Local Businesses**

We are proud to support a range of small, independent cafés and eateries that provide healthy, diverse options and contribute to the unique character of our suburb. A multinational chain would place undue pressure on these businesses and diminish the charm and personality of our local economy.

Frankly, it is disappointing that this proposal is even being considered in a suburb like Manly Vale. This is not just a development—it is a step in the wrong direction for our community. I urge the Council to listen to local voices, prioritise the long-term wellbeing of its residents, and reject this application.

Kindest,  
Lauren Munting