
Sent: 29/05/2025 8:05:34 PM
Subject: Objection to DA2025/0132

Nicole Redenbach
23 Lovett St, Manly Vale
NSW 2093
29 May 2025

To: The General Manager
Northern Beaches Council
725 Pittwater Road
Dee Why NSW 2099

Re: Objection to DA2025/0132 – Proposed McDonald's at 35–37 Roseberry Street, Balgowlah

To Whom it May Concern,

I am writing to formally object to the revised plans for construction of a McDonald's on Roseberry Street on behalf of myself and other concerned members of our community.

1. Traffic Congestion and Safety

The proposed site is already congested with traffic on a regular basis. The revised plans do not address the issue of current traffic flow at this intersection, nor do they provide adequate solutions for the increase in traffic this kind of facility may create. Safety for the public crossing from side roads across this location is also dangerous with no pedestrian crossings or traffic lights directly outside this corner.

2. Health Concerns

Fast food outlets like McDonald's do not support healthy eating. The introduction of a fast food premise undermines public health initiatives.

3. Negative Impact on Local Businesses

Manly Vale values its small, locally owned cafés, restaurants, and food providers. A multinational chain with low prices creates unfair competition and threatens the survival of small business owners.

4. Unnecessary – Existing McDonald's locations within a 10-minute drive of the proposed site. Another premise is not needed at this location.

5. Social Behaviour Concerns

The hours presented are excessive (until midnight) and encourage late-night gathering. This may cause antisocial behavior and disturbance to the local residents. This may also create additional burden on local law enforcement.

In light of these concerns, I strongly urge the planning committee to reject the proposal for a McDonald's at this location. Our community deserves thoughtful, sustainable development that reflects the character of Manly Vale.

Regards,

Nicole Redenbach.