
Sent: 10/12/2019 2:28:49 PM
Subject: Mod2019/0547 DA Variation for Mona Vale Market

Dear Sir/madam

I am writing in support of varying the hours of the Mona Vale Farmers Market to open one hour earlier at 7.30am. I am an egg producer located at Gulgong and this market has been vital to my farm business in providing direct access to Sydney customers for 25 years in its previous location at Frenchs Forest and now at Mona Vale.

It is very apparent from both sales and the feedback from customers since the market has been operating from September the 1st that the late starting time of 8.30am has had a negative impact. The majority of our customers want to shop early and get on with the rest of the day. The delay in opening time to 8.30am causes conflict with parents who have children with sporting commitments, customers with their own sporting plans golf and just people who want to achieve more on Sunday than buy their foodstuffs.

This loss of sales is having a real impact on my farm and my employees. My operation is one of the few farms still employing staff in this drought affected area and if I have to put off staff there is no alternate employment. The change to opening earlier will aid in regaining customers and in all likelihood reduce some of the traffic issues by spreading out the bulge of people arriving at 8.30 am.

Yours Sincerely

Ian Littleton

Owner

Clarendon Farms

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