
Sent: 24/02/2025 6:05:17 PM

Subject: Strong Objection to DA2025/0132 – Proposed McDonald's on Rosebery Street

I am writing to express my strong opposition to Development Application DA2025/0132 for a McDonald's on Roseberry Street. As a resident of Balgowlah, I am deeply concerned about the significant negative impact this development would have on traffic congestion and community well-being.

Traffic and Safety Risks

The intersection at Roseberry Street is already a known bottleneck, with frequent congestion and safety concerns for motorists, pedestrians, and cyclists. A high-volume fast food drive-through will only add to these problems, leading to increased traffic delays, parking issues, and a higher likelihood of accidents. The council must conduct a thorough, independent traffic impact study before even considering this proposal. Quirk Road remains closed as a cul de sac on either side of the Manly West Oval which means the only connection road through from Balgowlah to Kenneth is Rosebery Street. While this remains the case, traffic today is untenable on the street - the addition of McDonalds would make it unusable entirely - and yet our main supermarkets are located there so we have no choice but to use it.

Impact on Community and Schools

There are several schools in close proximity to the proposed site, including Manly West Public, Manly Vale Primary, Mackellar Girls, St Kieran's, and Balgowlah Boys. With increasing awareness of the importance of childhood nutrition, placing a fast food outlet so close to school zones is counterproductive to promoting healthy lifestyles. This development would send the wrong message and contradict efforts to support public health initiatives.

Given these serious concerns, I urge the council to reject this application. At the very least, an independent traffic study must be conducted to fully understand the implications of this proposal.

Best regards,

Anna Atad