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**Sent:** 24/03/2025 7:06:11 AM

**Subject:** Subject: Objection to DA2025/0132 – Proposed McDonald's Development in Balgowlah

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Dear Council Members,

I am writing to formally register my objections to the proposed development application DA2025/0132, which seeks approval for a new McDonald's in Balgowlah. I believe that this development poses several significant concerns for our community, which I outline below:

**1. Impact on Community Character**

The introduction of a global fast-food chain into our area may undermine the unique local character and charm that residents value. The development could lead to homogenisation of the commercial landscape and erode the distinctive identity of Balgowlah.

**2. Traffic and Parking Concerns**

An establishment of this scale is likely to increase local traffic volumes considerably. I am particularly concerned about the potential for congestion during peak times and the likelihood of insufficient parking provisions for both customers and local residents, which may adversely affect nearby streets.

**3. Environmental Implications**

The anticipated rise in vehicular movement and increased operational waste could have detrimental effects on our local environment. The current proposals do not appear to adequately address issues related to noise pollution, waste management, and energy consumption, all of which are critical in maintaining our community's sustainability.

**4. Impact on Local Businesses**

The presence of a large franchise could put pressure on existing local enterprises that contribute to the local economy and community cohesion. A shift towards a more corporate retail environment might undermine local businesses and reduce community engagement.

Given these concerns, I urge the Council to carefully reconsider the proposal and to ensure that any development decisions are made in the best interests of the Balgowlah community. I respectfully request that you review the application with these points in mind and consider measures that might mitigate the potential negative impacts.

Thank you for taking the time to consider my objections. I look forward to receiving information on how the Council plans to address these issues.

Yours sincerely,

May Shepherd  
U6, 1-2 Tower Street, Manly 2095