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**From:** Claudia Ormsby  
**Sent:** 24/02/2025 11:28:21 PM  
**To:** manly@parliament.nsw.gov.au; Council Northernbeaches Mailbox; Claire Ryan; editor@manlyobserver.com.au  
**Subject:** TRIMMED: DA2025/0132  
**Attachments:** IMG\_0692.MOV;

Dear Mayor James Griffin.

I'm writing to express my '*deep excitement*' about the prospect of a McDonald's opening across the street from my home. After all, who wouldn't want to add a 24-hour fast-food drive-thru to an already traffic-choked neighborhood, filled with the soothing sounds of late-night drive-thru chaos and the delightful prospect of a serious decline in property values? What could possibly go wrong?

As a resident of this hardworking, family-focused community, I can confidently say that the last thing we need is a 24-hour McDonald's at the heart of our neighborhood. Our streets are already overwhelmed with traffic jams during school drop-offs + our city commutes, and the thought of even more congestion and gridlock is less than appealing. The idea that this new development will bring anything but disruption is, frankly, laughable. And let's not forget my own home, which backs directly onto the proposed site - so I'll be getting a front-row seat to the '24-hour fast-food fun' (complete with late-night drive-thru antics and added litter) every day of the week.

What's more concerning is the inevitable impact on property values. One of the last affordable suburbs on the Northern Beaches, Manly Vale is attracting a growing number of first-home buyers and young families who have chosen this neighborhood for its potential and peaceful suburban vibe. A McDonald's right in the center of it would undoubtedly diminish the value of homes in the area. For those of us who have invested in our homes with the hope of watching this community flourish, this addition is a direct threat to the investment we've made and a real blow to the long-term viability of this neighborhood.

Our neighborhood is already dealing with noise from partygoers getting off the B-Line at all hours, teens hanging out at KFC, emergency sirens and, of course, the ever-present "bin-chickens" making their nightly rounds to the Coles, Woolworths, and Aldi bins. Adding a McDonald's to the mix is sure to amplify the chaos. It's hard to imagine anything but an increase in late-night disturbances, litter, and a flood of complaints to the council from already-frustrated residents. I've even added a video of our weekend "fun" for you to consider - happy to send weekly updates if you'd prefer!

And let's talk about the traffic nightmare. Despite Colston Budd Roger & Kafes' 1-day-review of traffic congestion in the area, our daily commutes to the city are stressful enough without adding a fast-food magnet. With rising rates and limited council funds, I'm highly skeptical that any necessary infrastructure and security upgrades needed to support this development will ever come to fruition.

We all know the council is under pressure to manage funds responsibly. Approving this McDonald's would likely mean costly investments in infrastructure upgrades or customer service expansions to handle the inevitable complaints - neither of which seems like a win for the community.

Our community, already home to every major chain you can think of, deserves better. This suburb is on the rise and has the potential to become a vibrant, bustling hub, with cafes, local restaurants, and creative spaces that foster a sense of community. Let's look to nearby suburbs and create a neighborhood that focuses on local businesses for commercial real estate - shops, cafes, daycares, and more - a place where families and residents can thrive, not just survive.

Sincerely,

Claudia Ormsby



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