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**From:** Daryl Sisson  
**Sent:** 8/03/2025 5:51:10 PM  
**To:** Council Northernbeaches Mailbox  
**Subject:** Application Number: DA2025/0132

To Whom It May Concern,

I am writing to strongly object to the proposed McDonald's development in this area. As a concerned local resident, I believe that the approval of this proposal would have numerous negative impacts on both the environment and the community, and I urge the council to reject it outright.

1. **.Traffic Congestion:** The proposed McDonald's location is already notorious for its heavy traffic congestion, which makes it extremely difficult for residents and visitors to navigate. Adding a high-traffic fast food restaurant to this already overstretched area would exacerbate the issue significantly. The additional cars, drive-thru lanes, and delivery trucks will only create more bottlenecks, leading to longer wait times and increasing frustration for everyone in the vicinity. This could also raise serious safety concerns for pedestrians and cyclists, further diminishing the quality of life in the area.
2. **.Waste and Litter:** Fast food restaurants are notorious for the excessive litter they produce, and the proposed McDonald's would be no exception. We have seen the effects of other fast food chains in nearby areas, with wrappers, packaging, and food waste littering streets and parks. This creates an eyesore and places a significant burden on local councils, who must spend valuable resources cleaning up after businesses that should be taking responsibility for their own waste. The environmental impact of this litter, especially when it enters local waterways and harms wildlife, is deeply concerning.
3. **.Health Impacts:** Fast food, particularly the kind that McDonald's offers, has long been criticized for its poor nutritional value and contribution to rising obesity rates, heart disease, and other serious health issues. Encouraging more fast food consumption by opening a McDonald's in this area is contrary to the values of a healthy, sustainable community. It would send the wrong message to local residents, especially young people, promoting unhealthy eating habits and contributing to the ongoing health crisis in our society.
4. **.The Vibe of the Area:** The character and charm of this area are what make it special but its bursting with too many commercial sites. You need to push these out further. It is known for its local businesses, green spaces, and community feel, all of which would overshadow a large, corporate fast food chain. The proposed McDonald's would disrupt the current atmosphere and attract more transient, less community-oriented traffic. It is crucial that we protect the unique vibe and integrity of the area, rather than allowing it to be transformed into a place driven by the needs of a global corporation.
5. **.No Justification for Approval:** Given the multiple negative impacts outlined above, I believe that there is no valid reason for the council to even consider approving this development. There are plenty of other suitable areas for such a business, but this particular location is simply not appropriate for a fast food establishment. The negative

consequences of this development far outweigh any potential economic benefits, and the council should prioritize the wellbeing of local residents and the environment over short-term profits.

6. **6. .Additional Crime** - You are encouraging more violence via intoxicated people entering conflict at a site outside a controlled area like Manly. This will cause problems for police and residents.
7. **7. .The Housing Crisis** - why are you even considering another commercial project that adds no value to society when the land should be rezoned residential so more people fulfil there dream of owning there own home.

In conclusion, I strongly urge the council to reject this proposal. The traffic, waste, health risks, crime, housing crisis and impact on the local atmosphere make it clear that this development is not in the community's best interests. The answer should be no, and I trust that the council will make the right decision for the future of this area.

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Daryl Sisson

