

# WARRINGAH MALL

Stage 2 - Development Application

## PUBLIC ART PLAN



SCENTRE GROUP

Owner and Operator of *Westfield* in Australia and New Zealand

Revision A  
30<sup>th</sup> JUNE 2018



# PUBLIC ART PLAN

## VISION

In aligning with Scentre Group's purpose to create extraordinary places, connecting and enriching communities, public art has been at the forefront of the design of our centres. Unlike conventional approach to public art such as sculptures etc, our approach is an integrated one where the public art is intertwined with the public spatial experience. Some will be large heroic pieces on facades, some sculptures, whilst others embedded in detailed intimate spaces. We have also focused on contemporary arts with a diverse and inclusive range of artists and mediums. The series of public arts are curated and tailored to the identity and character of each centres.

Westfield Chatswood and Westfield Warringah Stage 1, two of our completed projects that have embodied these principles and methodologies have been very successful and well received by the public have been included in this document as case studies. In Westfield Chatswood with an international theme, we have had French/Japanese/Australian artist designing a bespoke large architectural facade artwork on Charlotte Lane as well as artworks printed on amenities splashbacks. In Westfield Warringah with a Northern Beaches theme, young emerging contemporary artist with indigenous background, Reko Rennie designed a day and night mural in the Centre Court space, complementing the classic Pacific Family bronze fountain sculpture that has been the icon of the community. The examples above are also only part of the curated story.

## PROCESS

Scentre Group intends to continue its integrated approach of public art through the next stage of Westfield Warringah Mall's redevelopment. Similar to the process adopted for Stage 1 - this briefing document will be expanded to incorporate the new spaces being created throughout the mall.

## METHODOLOGY

In the detail Public Art Plan, specific locations of public arts will be identified together with the mediums and applications. This will be curated under the theme of contemporary Northern Beaches lifestyle. A place maker consultant will also be engaged to co-curate the various artists.

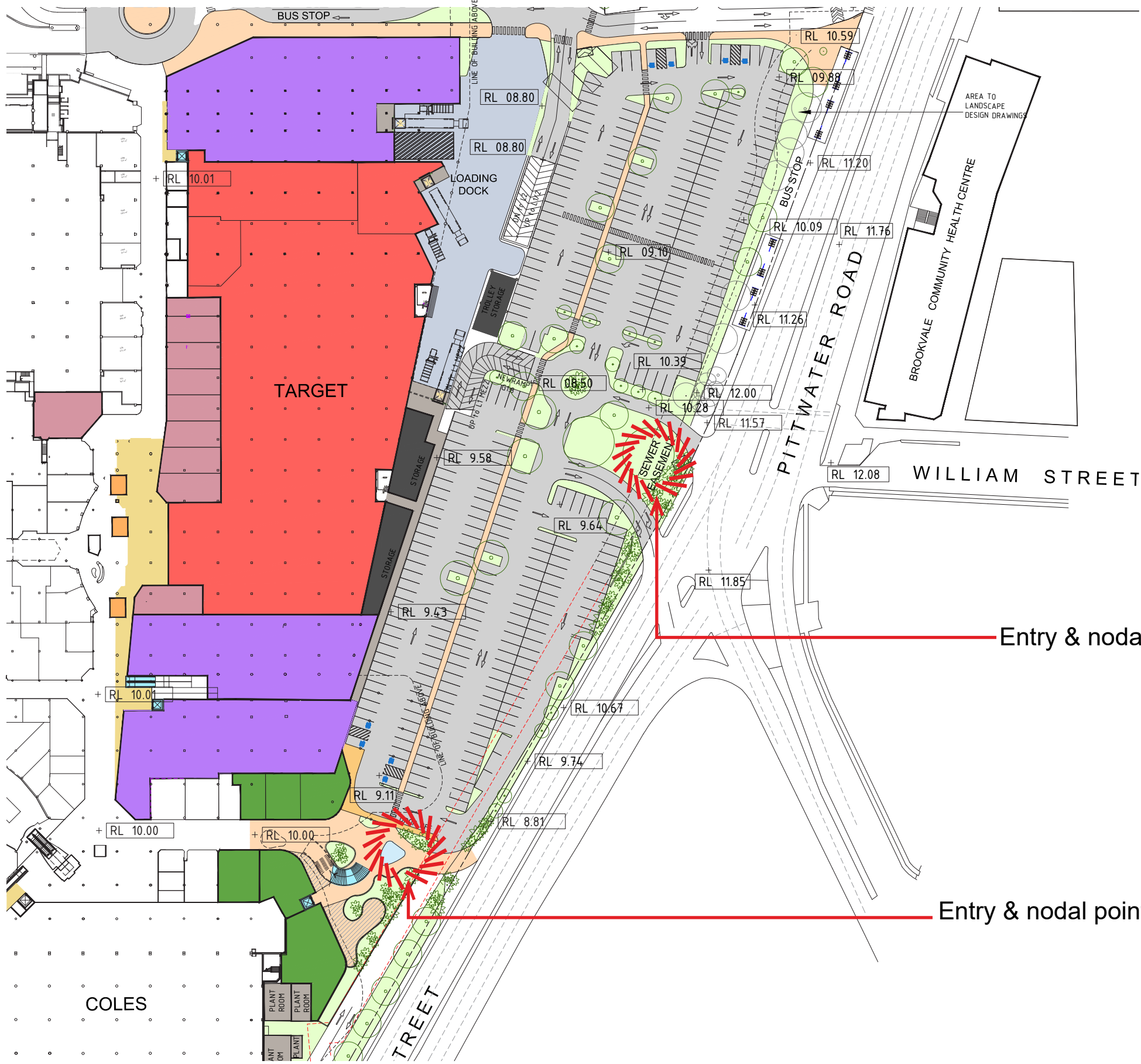
## ARTISTS SELECTION

A diverse and inclusive list of artists will be proposed to contribute with a focus on contemporary young emerging artists. This provides an opportunity for young new talents to thrive. This has been also been very effective and well-received in Westfield Chatswood and Westfield Warringah Stage 1.

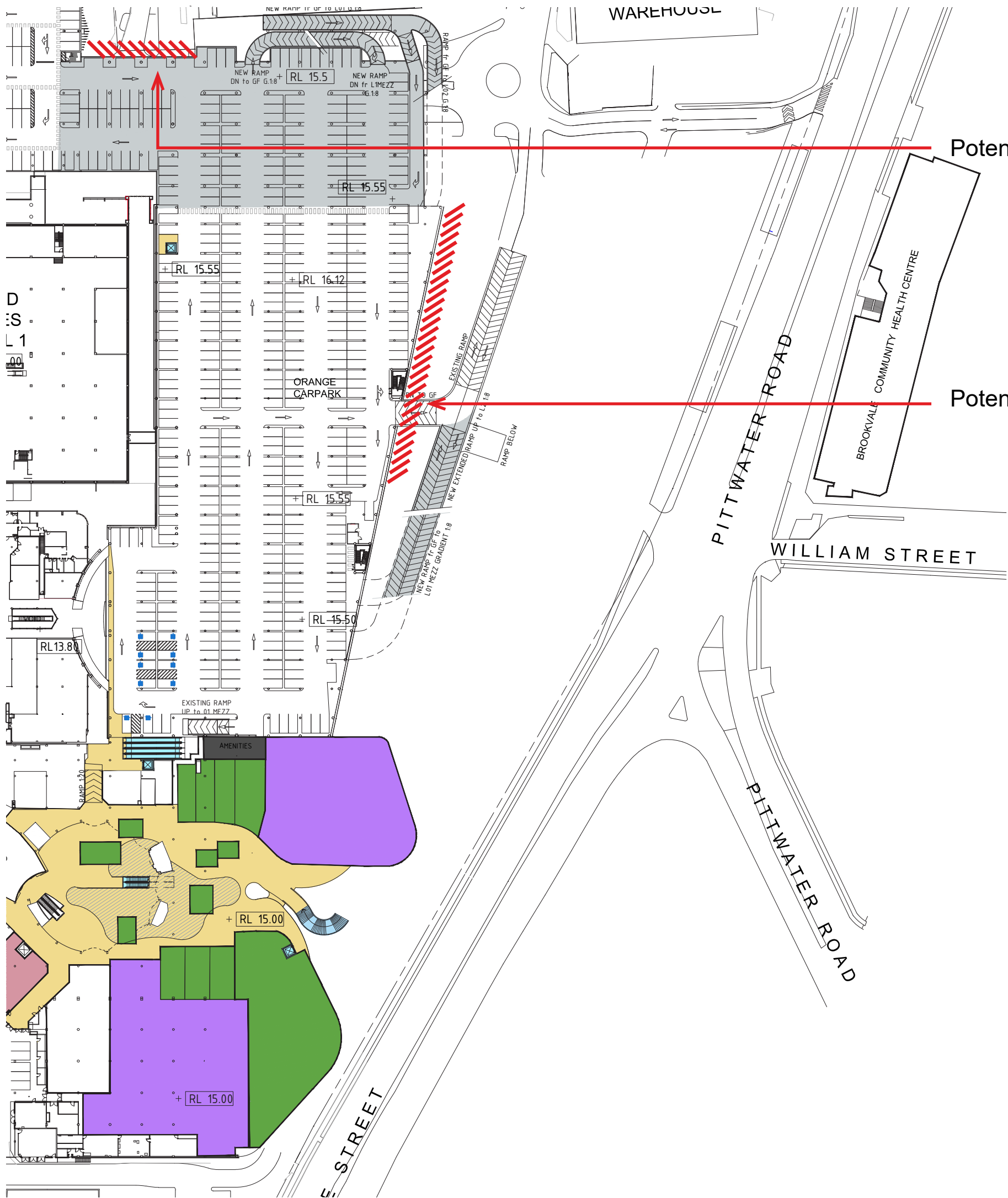
## LOCATION

- The proposed public art locations will be focusing on:
- Nodal points
  - Entry points
  - Key facade applications
  - Landscape and public art integration

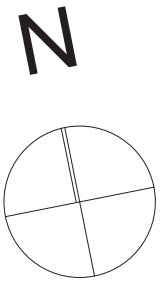
The marked-up diagrammatic plans adjacent are preliminary suggestions only where applicable and will be subject to detail design and planning post-DA.



GROUND FLOOR PLAN -  
Not to Scale



LEVEL 2 PLAN -  
Not to Scale



NOTES:

- This document describes a Design Intent only
- Written dimensions take precedence over scaling and are to be checked on site.
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PUBLIC ART PLAN

WARRINGAH  
MALL

SCHEME 14F  
DEVELOPMENT  
APPLICATION  
FOR APPROVAL

Project Number 11754  
Drawing No. 100% @ A1  
Date 2018-06-30

GROUND FLOOR PLAN -  
Not to Scale



# CASE STUDY 1 - WESTFIELD CHATSWOOD

## WESTFIELD CHATSWOOD

Opened: 26th November 2015

Curation theme: International Global Playground



Feature facade (left) on Charlotte Lane. The artwork by French/Japanese/Australian artist Nanami Cowdroy was printed on custom facade cladding, then overlayed with laser cut metal feature Koi Fish.



Anthony Lister in action.



Digital facade designed by Scentre Group - Design Concepts. Programmed light displays behind custom laser cut metal facade provides an interactive show, here seen from the 'Concourse' on the main street of Victoria Ave. The laser cut patterns provided artistic point of interests during day time.

Feature mural (middle) on Charlotte Lane. The artwork by one of Australia's most recognised street artist, Anthony Lister depicts an interpretation of international pop culture via way of a floating lady figure and cartoon character 'Astro Boy'.

Feature typography sigange (right) on Charlotte Lane. The artwork signage painted on site by reknowned typograpy artist Gemma O'Brien, Charlotte Lane was named after prominent figure that was influential in the history of Chatswood.



A range of typography artworks by Gemma O'Brien



Custom artwork by Nanami Cowdroy on the feature splashbacks of the amenities.



Integrated art/green/light wall curated by prominent street artist Bradley Eastman, more well known under the name Beastman. It also featured hand painted murals by Beastman that flows within the composition.



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WARRINGAH MALL

SCHEME 14F  
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# CASE STUDY 2 - WESTFIELD WARRINGAH STAGE 1

## WESTFIELD WARRINGAH STAGE 1

Opened: 17th November 2016

Curation theme: Northern Beaches Lifestyle



The Pacific Family Sculpture (left) in the Centre Court. The original artist the iconic sculpture, Victor Cusack was approached by Scentre Group in a series of consultative discussions in the process of the redesigning of the Centre Court where the fountain resides. The new Centre Court saw the Dolphin Fountain reinvigorated and celebrated in its newly overhauled environment, maintaining its critical role as one of the landmark of the area.



Feature mural (right) in the Centre Court. Scentre Group engaged aMBUSH Gallery as the creative placemakers which commissioned renowned contemporary artist Reko Rennie in creating the large scale installation of the mural 'Signs of Rain'. It is the translation of the Australian indigenous word of 'Warringah'. The mural is visibly located in the Centre Court where it is designed to be activated in both day and night settings.



WSL Women's World Tour surfer, Laura Enever was commissioned by Westfield Warringah Mall to create her first ever art piece. Laura wanted an art piece that referenced her file growing up on the Northern Beaches that also pays tribute to the future. Using a material she is most familiar, surfboard, she created a futuristic wave in a metallic finish to emulate the 'White Wash' of a wave breaking.



The new Kids Play area on ground level designed by Scentre Group - Design Concepts is a bespoke play concept based on the nautical theme. The play pieces are custom made in close collaborations with specialist contractors and designers.



Various feature light pendants/art located throughout key nodal points in the new development was a joint design process with lighting designer Yellow Goat Design. The key concept was based on the interpretation of the indigenous translation of Warringah as 'signs of rain'.



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