
From: [REDACTED]
Sent: 5/06/2025 9:59:48 PM
To: Council Northernbeaches Mailbox
Subject: TRIMMED: Re: Objection to Amended Proposed Development- McDonalds for Balgowlah

[REDACTED]

I would like to voice my Concerns and Objection for the following development proposal:

Application No: DA2025/0132

Address: Lot 100 DP 1199949

37 Rosebery Street, Balgowlah

Proposal: Demolition works and construction of a restaurant (McDonalds) including signage

5/6/2025

The above proposal has amended the hours of operation, however, it will still operate from early in the morning (in the midst of busy work morning traffic) to midnight).

My Objection is based on the following points:

1. Increased High Volume Traffic

The newly proposed restriction of the opening hours from 7am to 12pm would still impact the flow of the already congested semi-industry and semi-residential area circulation of traffic. It affects work traffic, deliveries to and pick ups from small businesses, school traffic plus ongoing additional constructions traffic happening in the area.

In addition this fast food development poses a mixed zone conflict as a high traffic magnet which would clearly disturb a delicate balance of residential livability and functional light industry.

McDonalds does not align with the balanced needs of a semi-industrial, semi-suburban area!

It clearly would strain the already stressed infrastructure of the surrounding.

2. Noise and Pollution

The small restriction of operating hours still doesn't take away from the added noise and pollution

3. Change of Community and Character

Our area would still experience the loss of neighbourhood identity despite the slight change of operating hours.

The influx of fast food enthusiasts, usually younger people, would effect the peaceful current character of the area

4. Property Devaluation

The McDonalds commercial development will contribute to decreased appeal to nearby residential property & would create an uncertain commercial/industrial impact despite the newly proposed opening hours.

5. Safety, Aesthetics and Quality of Life

Late night activity till midnight and bright signage would make the area less safe, not only for the residents but also for young people hovering around the fast food place.

Loitering may rise, harming neighbourhood cleanliness and safety.

The residential area would become less attractive and the quality of life for residents would be jeopardised.

Please REMOVE all my contact details for SAFETY REASONS and PRIVACY before publishing this on the Council's website

