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Subject: Online Submission

15/10/2019

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RE: REV2019/0056 - 888 Pittwater Road DEE WHY NSW 2099

I would like to voice some concerns about the plans for this space.

As a local, as a member of the business community and as a regular customer of some of the cafes in the town centre, I strongly suggest that other ideas be investigated for the use of this space.

My interactions with shop owners in the centre seem to show that low foot traffic and poor coverage lead to soft sales for the cafes and restaurants that are already in place, so I am concerned that adding more competition to the space would drastically impact the livelihood of the existing business owners.

Other options for the space could be to use it for:

- > Regular markets
- > School performances to attract families to the space
- > Create cover over the space to allow it to be used more frequently - at the moment it is too hot and glary in summer and open to the elements in winter
- > Create a performance space with a small stage for use by community groups
- > The original marketing for this space included outdoor cinema style activities or events

Overall, in speaking with the local cafes, it seems that more needs to be done to draw people to the area rather than just place more competition into the already tight space.