
Sent: 21/05/2025 5:57:08 PM
Subject: Objection to DA2025/0132

21st May 2025

To Whom It May Concern,

Re: Objection to Proposed Development of McDonald's Restaurant at 37 Roseberry Street, Balgowlah: DA2025/0132.

I am writing to express my strong opposition to the proposed development of a McDonald's restaurant at 37 Roseberry Street, Balgowlah.

As a resident and regular visitor to the area, I am deeply concerned about the negative impacts this development would have on our community for the following reasons:

1. Increased Traffic Congestion

Roseberry Street already experiences significant traffic due to the presence of high-traffic businesses including Aldi, Woolworths, Bunnings, Harvey Norman, SASH etc. Introducing a McDonald's with drive-through service would only worsen congestion, create safety hazards, and increase delays for both residents and customers accessing existing businesses.

2. Litter and Waste

Fast food restaurants are known contributors to public litter and waste. Despite waste management strategies, takeaway packaging often ends up on streets, in parks, and surrounding natural areas. This creates an eyesore, threatens local wildlife, and places an added burden on council cleaning services.

3. Negative Impact on Local Small Businesses

Balgowlah has a vibrant community of small, independent cafés and food providers. A major fast food chain like McDonald's will threaten their viability by drawing business away, undermining the local economy and eroding the unique character of the area.

4. Oversupply – Existing McDonald's Locations Nearby

There are already two McDonald's restaurants operating within close proximity to the proposed site — one in Brookvale and another at Warringah mall. The addition of another outlet in such a small geographic area is unnecessary and redundant, and does not serve the best interests of the local community.

Given these concerns, I strongly urge the Council to reject the proposed development at 37 Roseberry Street. The long-term costs to traffic, cleanliness, community character, and small business sustainability far outweigh any perceived benefit.

Thank you for taking the time to consider this submission.

Sincerely,
Emily Roberts
Sunshine street, Manly vale