

MY PLACE AVALON

Completed / in-progress actions from Avalon Beach Place Plan as at 31 May 2025

My Place Avalon was developed with our community to coordinate a consistent approach to planning for the area. The heart of the Avalon Place Plan process was to inspire and stimulate the community to work together to create a greater Avalon that people love and connect with. The Place Plan articulates a clear and compelling vision for Avalon Beach's urban landscape, identifying short-term improvements as well as long term priorities.

Vision - A relaxed and peaceful coastal village, embracing and nurturing the natural environment, celebrating creativity and community connection.

Key achievements that have been delivered by key stakeholders including council and community are outlined below.

Green and Clean	Action 2 - As part of streetscape enhancement works increase tree and vegetation planting throughout Avalon Beach.	5 trees have been planted in Des Creagh Reserve, 5 in carpark west of Dunbar Park and 20 trees planted in various locations around Avalon.
		Council is planning succession planting to replace the aging Banksia trees located between the surf club and the car park. An audit of the Avalon Beach area will be carried out to identify future planting opportunities.
Vibrant and Diverse Economy	Action 3 - Create an annual program of events that celebrate the unique character of Avalon Beach.	Annual Placemaking Grant program released, Spring Spruce up online campaign, Car Boot sale x 3 plus 10 year Car Boot sale celebration incorporating whole village.
	Action 5 - Trial monthly markets, in Dunbar Park, with a focus on fresh produce, arts and crafts.	Avalon Market on the Green – 4x year at Avalon Bowling Club green.
	Action 7 - In-line with the Connected Through Creativity 2029 Northern Beaches Arts and Creativity Strategy develop a busker program.	2024 Creative Open music program held in Avalon during July 2024. 12 Days of Christmas busking program.
	Action 9 - Work with local Business Chamber and businesses to run a 'Shop Local' campaign.	Go Local to Grow Local initiative implemented – ongoing campaign to support local businesses. "We're Open" reel developed to assist Avalon business community during Sydney Water works pipe renewal.
	Action 15 - Encourage unique and diverse retailers by working with local businesses and Local Business Chamber to establish mentoring programs and initiatives to support local start-up businesses and young entrepreneurs.	Avalon Welcome Kit developed providing information and resources for businesses. Series of business workshops and networking events implemented to assist the business community.

Improved Connections	Action 10 - Introduce a staged approach to the intersection upgrade of Old Barrenjoey Road and Avalon Parade including a trial of a temporary one way shared zone to inform permanent road and streetscape improvements.	Trial complete and community feedback considered at Council meeting of 13/8/24.
		Concept Design to be undertaken for this area in 25/26. This is anticipated to commence in the first quarter of this financial year.
Community Culture and Creativity	Action 18 - Improve the pedestrian experience by renewing and constructing new footpaths & Action 25. Provide a safe pedestrian environment along the Barrenjoey Road corridor to connect the Town Centre with the Surf Club and recreational facilities to the east.	New pathways completed linking the hardcourt area on Barrenjoey Road to the skatepark and the beach, lower carpark and "yellow brick road" and a formal connection between the shops and the northbound bus stop on Barrenjoey Road.
	Action 39 - Recognise and celebrate the local heritage of the area, both indigenous and nonindigenous, through interpretative information, signage and online heritage trail. Explore opportunities to link with the Coast Walk Public Art Trail.	Seven historical information signage on Avalon "Then" and "Now" being installed at various locations around Avalon by late 2025.
	Action 41 - Explore opportunities to build upon the Avalon Workshop in relation to local arts and culture.	Diverse program of cultural activities in Avalon Creative Space including 2 leased spaces to artists and creative workers
Active and Distinctive Spaces	Action 46 - Incorporate art in public places, performances spaces and cultural activities in community places to increase vibrancy.	Partnership with Live Music Office to deliver Live & Local - a 12 month music program designed to build the capacity of local live music.
	Action 8 - Provide pop-up play spaces and active play elements in Dunbar Park.	The Dunbar Park draft Concept Design has been revised following community feedback with elements such as Active play elements, ambient lighting and outdoor seating being progressed. Quotes sourced and procuring contractors.
	Action 42 - Activate the edges of Dunbar Park by increasing the footpath width and the provision of benches and seating.	
	Action 26 - As part of the streetscape enhancement works install outdoor seating in strategic locations throughout the village and Dunbar Park.	
	Action 13 - Create an off -road bicycle facility aimed at young people.	Off road bicycle facility – Following community feedback - Locations currently being reviewed. Community engagement report uploaded to Your Say Page.
	Action 17 - As part of streetscape enhancement works provide a range of ambient lighting within the village and along the southern edge of Dunbar Park.	Lighting is in the process of being installed.
	Action 35 - Activate Patterson Lane through a range of improvements focused on enhancing the overall amenity of the area, supporting pedestrian access and providing ambient lighting. Initial work to focus on street art and installations, upgrading pavement treatment and enhancing interface with Dunbar Park to improve amenity and support pedestrian access.	Patterson Lane re-sheeting completed.