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Subject: Online Submission

07/03/2019

MRS JUSTINE Lobb
32 Grandview Pde ST
Mona Vale NSW 2103
justine@wildnature.com.au

RE: DA2019/0123 - 80 - 82 Mona Vale Road MONA VALE NSW 2103

Dear Council,

Let me start by saying how excited we are to have a proposed new venue for the market we have been attending for over 20 years virtually every Sunday. And as a family, we are not alone

The markets are a community necessity and to lose it will be so very damaging to our northern beaches community.

Mona Vale is the perfect option to relocate this market as it is essential to so many people that this market continues for northern beaches locals and visitors.

Firstly we know that this market supports financially so many of its residents who depend on a weekly market to sustain their family's income.

It also employs young people who work at the market and at the stalls themselves and it is important that we provide not just fast food or clothing stalls for our young people to work and be mentored in entrepreneurial spirit.

Let's face it, the northern beaches is full of entrepreneurs who choose not to commute and this is so well demonstrated at the markets every Sunday.

The new proposed location in Mona Vale is ideal for the residents and the access that will now bring in more customers with the easy access for lower North Shore customers as well as the local northern beaches community.

The markets are also one essential weekly event to showcase an alternative to the homogenised society that we find ourselves evolving into.

It is so very important to show and provide families with "real food from the grower" and support the growers themselves.. they too are an important part of sustaining our communities health, both mentally and physically.

As a working mother, it is important that I can take my children to an open space to shop.

Where I know they are safe and being educated in the societal microcosm that is so well demonstrated at a market and this market in particular.

And Sunday is ideal for all us working parents as time is incredibly limited throughout the usual week, yet we demand good food.

Apart from the basic necessity of this market, it is also a hub for visitors to our beautiful beaches and a jump from the main road of Barrenjoey which sees so many travelling it Sunday morning on their way to visit family, the Beach and iconic Palm Beach (amongst other beauties).

The markets are not just a tourist hub, they are a service to those visitors as well.

How it makes us feel to lose this special part of our week:

This market is basically the original Organic Market in Sydney.. it is an icon of promoting health, community and progressive dedication to clean living in its organic form and it should be maintained for that sake alone.

The market is important to my family and so many of our friends. That's it, and that should be enough.

It kick starts an amazing day on the beaches for us and so many of our friends and family and it is an essential part of organising our week.

Food sorted, no plastic used to collect my food, minimal environmental imprint on our environment, much good energy created through a communal event.

To know that I can speak to the grower and know what's in my food is an incredible experience that should not be taken lightly.

This is an event, a weekly event where we get to play a part not just sit as the audience on a device or in closed walls with neon lighting.

That I can show my children the connection between the grower and the dedication to keep food and community real is such an important part of our family value system and I am certainly not alone. Systems are great, order is important but the organic process experienced through a local market is priceless and we cannot afford to lose this weekly experience and lesson in living. And the proposed Mona Vale RLS is the place where this can continue.

Please allow this DA to go through, I am not alone even if so many do not take the time to write as I have.

Thank you for your consideration and please do not hesitate to contact me if you would like to discuss anything with me as you process this proposal.

Kind regards

Justine Lobb

Mona Vale resident, mother, local business owner & entrepreneur.

Teenage Mentor & Spirited human Being

M:0419 49 3615