



Community and Stakeholder Engagement Report

Cars for Sale along Pittwater Road, Long Reef

Consultation period: 16 June 2023 – 23 July 2023

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1. Summary




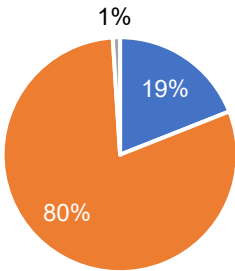
This report outlines the outcomes of community and stakeholder engagement as part of a proposal to understand any concerns and possible solutions regarding the sale of private cars along Pittwater Road between Anzac Avenue and Hadleigh Avenue, Collaroy.

The feedback from the community was overwhelmingly supportive for the sale of private cars along this section of Pittwater Road, Collaroy with 80% having no concerns regarding the practice.

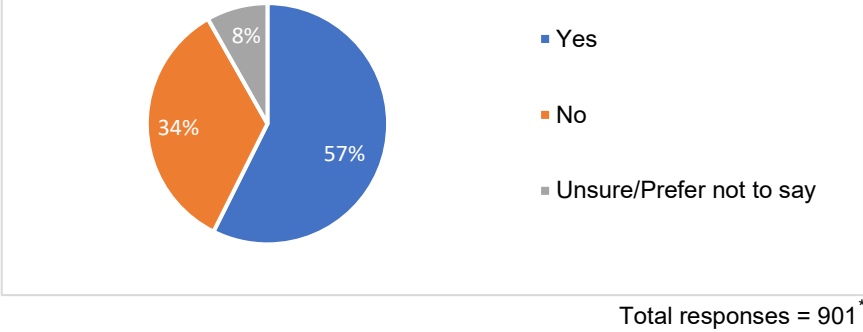

Positive feedback included a range of reasons this practice was of benefit to the community and served a valuable service in an open and safe environment.

Respondents who had raised issues regarding the practice stated parking conflicts as the primary concern. They also raised safety concerns of the practice for motorists, pedestrians and cyclists.

1.1. Key outcomes

 <p>Total unique responses</p>	<p>901*</p>	
 <p>How responses were received</p>	<p>Submission form Written responses (email/letter)</p>	<p>Completions: 899 Number received: 2</p>
 <p>Online sentiment question: Do you have any concerns regarding the sale of private vehicles along Pittwater Road Collaroy (between Anzac Avenue and Hadleigh Avenue)?</p>	 <ul style="list-style-type: none"> ■ Yes ■ No ■ Unsure/Prefer not to say <p>Total responses = 899</p>	

*Not every respondent made a comment in addition to answering the sentiment question.

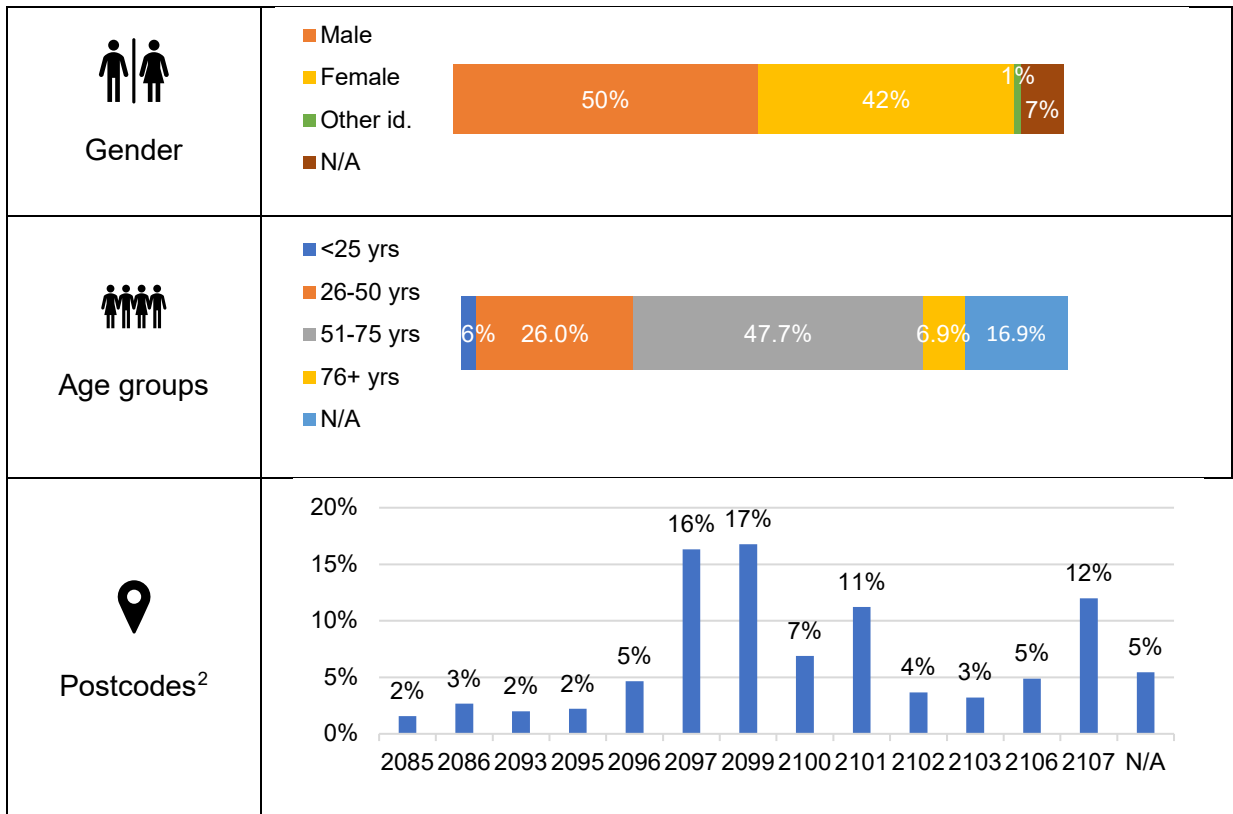
<p>If measures were put in place to remove the sale of private vehicles in this area, would this impact you?</p>	 <p>Total responses = 901*</p>	
<p> Feedback themes</p>	<p>Acts as Local Service Business impact Parking changes Parking</p>	<p>Sustainable practices Unattractive Safety</p>

1.2. How we engaged

<p> Have Your Say: visitation stats</p>	<p>Visitors: 5,645</p>	<p>Visits: 6,692</p>	<p>Average time onsite: 1 min 49 secs</p>
<p> Print media and collateral</p>	<p>Letterbox drop: 2097</p>		<p>Distribution: 239</p>
<p> Electronic direct mail (EDM)</p>	<p>Community Engagement (fortnightly) newsletter: 2 editions Council (weekly) e-News: 2 editions</p>		<p>Distribution: 23,000 subscribers Distribution: 61,500 subscribers</p>
<p> Face-to-face sessions</p>	<p>Pop up / Drop in: 1</p>		<p>Attendance: 42</p>

*Some respondents made a second submission with a different answer to the sentiment question – these have been counted in the statistical analysis but counted as one unique submission.

1.3. Who responded¹



2. Background

It was resolved at the 28 March 2023 Council meeting to engage with the community to understand any concerns and possible solutions regarding the sale of private cars along Pittwater Road between Anzac Avenue and Hadleigh Avenue, Collaroy.

Under Notice of Motion 15.1 - Parking restrictions request, Pittwater Road, Collaroy, it was resolved:

That Council:

1. *Formally write to Transport for NSW requesting that Transport for NSW conduct a safety audit on the formal "car yard" at Pittwater Road from the intersection of Anzac Parade and Pittwater Road to Hadleigh Avenue, Collaroy.*
2. *Undertake public consultation through exhibition on the Council YourSay page and meeting with the community to understand their concerns and possible solutions regarding the sale of vehicles along Pittwater Road from the intersection of Anzac Parade and Pittwater Road to Hadleigh Avenue, Collaroy. Stakeholders to include residents, relevant local sporting clubs, shop owners and other identified stakeholders.*
3. *Staff to provide a report back to Council within 3 months on the results and possible solutions that would then be outlined in further correspondence to the NSW Minister and Shadow Minister for Roads.*

¹ Demographic data was gathered by request only. The data represented only includes those respondents who provided this detail.

² Post code with 10 or more responses

Vehicles are being parked along Pittwater Road on the inside lane between Anzac Avenue and Hadleigh Avenue, Collaroy with the aim to advertise their car for sale. This a main arterial road that is under the care and control of the Roads & Maritime Services (RMS). Vehicles can park in this location unrestricted between 10am Friday to 6am Monday. Outside this time, it is a Bus lane.

3. Engagement objectives

Community and stakeholder engagement aimed to:

- build community and stakeholder awareness of participation activities
- provide accessible information so community and stakeholders can participate in a meaningful way
- provide balanced and objective information to assist in understanding the problem, alternatives and/or solutions
- identify community and stakeholder concerns, local knowledge and values.

4. Engagement approach

Community and stakeholder engagement for the Cars for Sale along Pittwater Road, Collaroy was conducted between Friday 16 June and Sunday 23 July 2023, and consisted of a series of activities that provided opportunities for community and stakeholders to contribute.

The engagement was planned, implemented and reported in accordance with Council's [Community Engagement Strategy](#) (2022).

A project page³ was established on our have your say platform with information provided in an accessible and easy to read format.

The project was primarily promoted through our regular email newsletter (EDM) channels. Staff also held a pop up on site on 1 July 2023 between 10am and 12.15pm

Feedback was captured through an online submission form embedded onto the have your say project page. The form included two questions that directly asked respondents the following questions:

- Do you have any concerns regarding the sale of private vehicles along Pittwater Road Collaroy (between Anzac Avenue and Hadleigh Avenue)?
- If measures were put in place to remove the sale of private vehicles in this area, would this impact you?

An open-field additional comments box provided community members a space to explain or elaborate on their response.

Email and written comments were also invited.

³ <https://yoursay.northernbeaches.nsw.gov.au/weekend-parking-pittwater-road-collaroy>

5. Findings

The feedback from the community was overwhelmingly supportive for the sale of private cars along this section of Pittwater Road, Collaroy with 80% having no concerns regarding the practice.

Positive feedback included a range of reasons this practice was of benefit to the community and served a valuable service. Many stated that the free, convenient and safe method of selling or buying a car in this manner made it highly valuable to members of the community. It is seen as a tradition and part of the fabric of the Northern Beaches to undertake local, sustainable trading opportunities.

A key finding was that if measures were put in place to remove the sale of private vehicles in this area, the impact would be negative for many respondents. Options on privately selling and buying cars locally is currently limited to online and paid services, which had their own downfalls, including scammers, safety issues, pressure to buy and need to go out of area to view vehicles.

A proportion of the community raised concerns about the practice. A key concern was the practice took up parking that should be available for local use. It was felt that the parking should be available for reserve and beach users, customers of the local businesses and residents, particularly in the summer during the busy season.

Some of the community wanted to explore timed restrictions along this stretch or suggested a clearway 7 days a week to allow for safe traffic movement through to Dee Why. A small number of community members raised safety concerns regarding motorists rubber necking and slowing down, cyclists having to use the second lane in fast traffic and pedestrians inspecting vehicles on the road.

Table 1: Issues, change requests and other considerations.

Theme	Issues, change requests and other considerations raised	Council's response
Acts as Local Service	<p>Considerations for this issue included the valuable service it provides:</p> <ul style="list-style-type: none"> • free, convenient, removes pressure to buy • tradition, local character, Northern Beaches culture, too much regulation • well located, not impacting anyone, there is no problem. <p>Find an alternative or it will move somewhere else</p>	<p>Feedback from the community is noted.</p> <p>If parking is removed by TfNSW, Council could consider other locations</p>
Business impact	<p>Supports local businesses – bringing extra customers to the area</p>	<p>Respondents state the car sales bring in customers to other businesses in the area</p>

		– limited evidence of this is visible
	Concern is that it is being used by commercial operators	Council notes this concern and will investigate the matter
Parking changes	It is a bus lane and it should be a clearway. Buses are being delayed due to the parked vehicles over the weekend.	This would be a matter for TfNSW as it is a state road corridor.
	Can parking restrictions 2-8P be considered to limit the parking so the community can use it for local access	This would be a matter for TfNSW as it is a state road corridor
Parking	Parking conflicts with beach/reserve/residents/business users	Prior to any changes to parking restrictions, Council will advocate for a parking analysis for the local area.
Safety	Danger to motorists and pedestrians – motorists are slowing down to look at the vehicles and pedestrians walking on the road to inspect the vehicles	As part of this engagement process, Council has reviewed the crash analysis for the area. The data does not indicate a safety issue in this location. Review of the local road safety data reveals three incidents have occurred over the last four years during the weekend period at this location.
	Danger to cyclists – parked cars in the bus lane at weekend means they have to use the second lane. It is a slow uphill section for cyclists, however the traffic is fast on this stretch of road	Removing the car sales would not impact on the safety for cyclists as cars would still park in this location. In Council's bike plan, dedicated cycle routes are a priority to enhance cyclist safety whilst riding on the road.
	With the option to view and sell at this open location, it avoids transactions at strangers' houses or strangers coming to your property	Council notes community sentiment regarding the need for a safe open environment for this activity
Sustainable practices	Trading of second-hand cars is a sustainable practice – in this	Encouraging local trading of vehicles has a wider benefit to the community both

	case, it is local sales and directly supporting the local economy	environmentally and economically.
	One place, saves multiple trips	Council notes community sentiment regarding the practice of having one location to view privately sold cars. Reducing multiple car trips when purchasing a second hand vehicle has benefits for the local environment and the community.
Unattractive	Some respondents claim the practice creates an unsightly, unpleasant view with all cars parked all weekend	Removing the car sales would not impact on the view as other cars would still park in this location.

During the consultation/exhibition. Council received a number of questions either through direct contact or within feedback received.

Table 2: Questions raised and Council's answers

Question raised in feedback	Council's answer
Why is the Council using rate-payers money to chase down this minor issue?	Council has a resolution to investigate the matter.
It's an essential community support service. If it can't happen at this location - then where can it? Are you going to supply a designated area? What solutions are you going to implement?	The outcome will be determined by the elected Council. If parking cars for sale here were to be removed by TfNSW, Council could consider other locations.
Is it illegal to just have a for sale sign displayed in your vehicle? What distinguishes a vehicle parked legally to one parked for the purposes of selling?	It is considered that vehicles parking here with "for sale" sign displayed are currently not illegally parked. However, Council could seek legislative amendments to install signage prohibiting the sale of vehicles at this location. This would then need to be enforced by the rangers. A 'for sale' sign on a vehicle would distinguish the vehicle for sale or not.
What business is affected by parked vehicles?	Feedback has been received from local businesses about the lack of parking.
With regard to safety concerns, have there been incidents?	Review of the local road safety data, reveals three incidents have occurred over the last four years during the weekend period at this location.

<p>If hourly restrictions are imposed what restriction is Council hoping for timewise? On the weekend? If cars have to be moved frequently to satisfy that, it will create more dangerous traffic movements.</p>	<p>Currently TfNSW is not proposing any time restriction. It is for them to determine the safest option.</p> <p>Other local beach areas have parking restrictions from 2-6 hours to assist with turn over during busy periods.</p>
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Appendix 1 Verbatim community and stakeholder responses*

<https://eservices.northernbeaches.nsw.gov.au/ePlanning/live/Common/Output/Document.aspx?t=webdoc&id=4GU%2BzIJOJNAV0A60ki4OEg==>

Document administration	
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Status	Final
Related Projects	Northern Beaches Bike Plan
Notes	Community and stakeholder views contained in this report do not necessarily reflect the views of the Northern Beaches Council or indicate a commitment to a particular course of action.

**Personal details and inappropriate language have been redacted where possible. Spelling and grammatical errors have been amended only where misinterpretation or offence may be caused.*