

COMMERCIAL OCCUPATION/ADDITIONS/SIGNAGE/CHANGE OF USE

DEVELOPMENT APPLICATION ASSESSMENT REPORT

Assessment Officer: Mitchell Drake

Proposal Description:Two (2) Building Identification Signs associated with Housing for Older
People or People with a Disability.

Property Address: Lot 1, DP 1136948, No. 914-930 Pittwater Road, Dee Why

Application No: DA2009/0484

Report Section	Applicable	Complete & Attached
Section 1 – Code Assessment	✓ Yes No	✓ Yes ∧No
Section 2 – Issues Assessment	▼ _{Yes} □ _{No}	✓ Yes □ No
Section 2A – SEPP 64	🔽 Yes 🗆 No	✓ Yes □ No
Section 2B – Schedule 17 Car parking	□ _{Yes} 🕶 _{No}	□ _{Yes} □ _{No}
Section 3 – Site Inspection Analysis	▼ _{Yes} □ _{No}	Yes No
Section 4 – Application Determination	✓ Yes No	▼ _{Yes} □ _{No}

Submitted Plans

Drawing No.	Title	Rev.	Dated	Prepared By
A13.01	Building Signage	F	2 July 2009	Marchese and Partners International

Photo 1: Pittwater Road Frontage

Photo 2: Dee Why Parade Entrance





Estimated Cost of Works: **\$22,000.00** Are S94A Contributions Applicable?



Notification Required?

Period of Public Exhibition?

✓ 14 days □ 21 days □ 30 days □ N/A

Are any trees impacted upon by the proposed

development? Tes Yes No

Submissions Received?

□ _{Yes} <a>

✓ No

No. of Submissions: NIL



SECTION 1 - CODE ASSESSMENT REPORT

ENVIRONMENTAL PLANNING INSTRUMENTS

Warringah Local Environmental Plan 2000

Locality(s):	E4 Dee Why Parade, E16 Pittwater Road North.
Development Definition:	Housing Ancillary Development to Housing
	Other – Building Identification Signs
Category of Development:	Category 1 Category 2 Category 3

Desired Future Character(s):

E4 Dee Why Parade

Dee Why Parade provides a transition between the town centre and adjacent residential localities.

As such the locality will incorporate a mix of business, community and leisure uses including housing, shops and offices with apartment style housing being the predominant use on the northern side of Dee Why Parade.

The scale of development will help to achieve the transition between the town centre and surrounding localities with the buildings on the northern side of the Parade being more in keeping with the scale of existing apartment style housing in the area. New development on the southern side of Dee Why Parade will be of an increased scale although it will remain less than the scale of development in the Howard Avenue locality. On either side of Dee Why Parade articulation of building façades in such a way that they are broken into smaller elements with strong vertical proportions will be encouraged.

Future development on the southern side of Dee Why Parade is to be designed so that a 3 storey podium adjoins the sidewalk and establishes a coherent parapet line. Above the parapet line additional storeys will be set back from the front and the side boundaries so that the scale of development does not dominate Dee Why Parade and spaces are created between buildings to add interest to the skyline, reduce the mass of the building and facilitate the sharing of views and sunlight.

Minimum ceiling heights will be observed in the locality to emphasise the ground floor of buildings which incorporate uses other than housing and to maximise the amenity of dwellings and facilitate their adaptation for other purposes.

Building layout and access are to be in accordance with Map E, available at the office of the Council.

Is the development considered to be consistent with the Locality's Desired Future Character Statement?

E16 Pittwater Road North

The Pittwater Road North locality will incorporate a mix of business, retail and community uses including housing, shops and offices. Housing will predominantly take the form of apartment style housing with some shop-top housing where business and retail uses occur.

Future apartment style housing will be of a high standard of design that addresses public streets and spaces, creates visual interest and enables the establishment of substantial landscaping in the spaces between buildings.

Development that adjoins residential land is not to reduce the amenity enjoyed by adjoining occupants. In this regard the built form of commercial development in the locality is to provide a transition to adjacent residential development, including reasonable setbacks from side and rear boundaries, particularly above the ground floor level.



The Dee Why RSL Club will continue to cater for the recreational and leisure needs of the community. Development involved in the further expansion of the existing approved building and carparking areas is to be assessed with regard to a masterplan for the site. This masterplan will address issues such as views, visual impact, management of traffic and impact upon the amenity of the locality.

Is the development considered to be consistent with the Locality's Desired Future Character Statement? ✓ Yes □ No

Category 1 Development with variations to BFC's (Section 2 Assessment Required)

(Section 2 Assessment Required)

Category 2 Development Consistency Test

Category 3 Development Consistency Test

(Section 2 Assessment Required)

BUILT FORM CONTROLS: E4 DEE WHY PARADE

BUILDING HEIGH	T (OVERALL):	
Applicable:	Ves No	<u>Pittwater Road</u> Proposed: 1.6m
Requirement:		Complies:
13m		
3 Storeys		Dee Why Parade Proposed: 2.65m
		Complies: Yes No
BUILDING MASS:		
Applicable:	└ _{Yes} ▼ _{No}	
MINIMUM FLOOR	TO CEILING HEIGHT:	
Applicable:	□ _{Yes} ▼ _{No}	
FRONT SETBACK	(Pittwater Road):	
Applicable:	🗹 yes 🗖 No	Proposed: 1.5m
		Complies: Yes No
Requirement:		Refer to Clause 20 Assessment.
₩ 4m		
FOOTPATH AWNI		
Applicable:	Yes No	
CARPARKING FA	CILITIES:	
Applicable:	Yes No	

Warringah Council		
SIDE BOUNDARY ENVELOPE:		
Applicable:	Boundary: Nth Kth Sth Est Wst	
Requirement: 5m @ 45°	Fully within Envelope: Ves No	
	Complies:	
SIDE SETBACKS (Dee Why Parade): Applicable: Yes No	Boundary Nth Sth Est Wst	
	Proposed: 660mm	
900mm	Complies:	
	Refer to Clause 20 Assessment	
LANDSCAPE OPEN SPACE:		
Applicable: Yes No		

BUILT FORM CONTROLS: E16 PITTWATER ROAD NORTH

HOUSING DENSITY:	
Applicable:	
BUILDING HEIGHT (OVERALL):	
Applicable:	Pittwater Road Proposed: 1.6m
Requirement:	Complies: Yes No
☑ 12 m	
3 Storeys	Dee Why Parade Proposed: 2.65m
	Complies:
FRONT SETBACK (Pittwater Road):	
Applicable: Yes No	
REAR SETBACK	
Applicable: Yes No	
SIDE BOUNDARY ENVELOPE:	
Applicable:	Boundary: Nth 🔽 Sth 🗆 Est 🖓 Wst
Requirement:	Fully within Envelope: Yes No
	Complies:

Warringah Council		
SIDE SETBACKS (Dee Why Parade):		
Applicable: Yes No	Proposed: 660mm	
	Complies:	
Requirement:		
∠ m	Refer to Clause 20 Assessment	
NOTE: The side boundary setback built form controls state:		
"structures not more than 1 metre above natural ground level may encroach beyond the required (4.5m) setback to within a minimum of 2 metres of a side boundary"		
As the signage is a separate structure from the development, the 2m setback applies.		
LANDSCAPE OPEN SPACE:		
Applicable: Yes No		



GENERAL PRINCIPLES OF DEVELOPMENT CONTROL:

CL38 Glare & reflections	Complies:
Applicable:	Yes , subject to condition
▼ _{Yes} No	The signage on Dee why Parade will be subject to ca curfew of 12pn to 6am, in order to alleviate any glare issues that may be experience by residential flat buildings to the east.
CL39 Local retail centres	Complies:
Applicable:	Yes Yes , subject to condition
□ _{Yes} I _{No}	Yes Yes, subject to condition No
CL40 Housing for Older People and People	Complies:
with Disabilities	Yes Yes , subject to condition No
Applicable:	
Yes No	
CL41 Brothels	Complies:
Applicable:	Yes Yes , subject to condition No
└─ _{Yes} IV _{No}	
CL42 Construction Sites	Complies:
Applicable:	└── Yes Ves , subject to condition └─ No
Yes No	
CL43 Noise	Complies:
Applicable:	Yes Yes , subject to condition No
□ _{Yes} ▼ _{No}	res res, subject to condition ino
CL44 Pollutants	Complies:
Applicable:	Yes Yes , subject to condition No
□ _{Yes} ▼ _{No}	Yes Yes, subject to condition No
105 110	
CL45 Hazardous Uses	Complies:
Applicable:	Yes Yes , subject to condition No
□ _{Yes} ☑ _{No}	Yes Yes , subject to condition No
res no	
CL46 Radiation Emission Levels	Complies:
Applicable:	
□ _{Yes} ▼ _{No}	Yes Yes , subject to condition No
Yes No	
CL47 Flood Affected Land	Complies:
Applicable:	
	Yes Yes , subject to condition No
Yes No	

Warri	Reah Council
CL48 Potentially Contaminated Land	Complies:
Applicable:	Based on the previous land uses if the site likely to be contaminated?
Yes No	□ _{Yes} ☑ _{No}
	Is the site suitable for the proposed land use?
	▼ _{Yes} □ _{No}
CL49 Remediation of Contaminated Land	Complies:
Applicable:	Yes Yes , subject to condition No
└ _{Yes} ✓ _{No}	Yes Yes , subject to condition No
CL49a Acid Sulphate Soils	Complies:
Applicable:	✓ Yes , subject to condition No
▼ _{Yes} □ _{No}	The site is impacted upon by Class 5 acid sulphate soils in
res no	the extreme eastern section. As the signage is not
	proposed for to be placed within the effected area no further investigation is required in this regard.
CL50 Safety & Security	Complies:
Applicable:	\square Yes \square Yes , subject to condition \square No
□ _{Yes} ☑ _{No}	Yes Yes , subject to condition No
CL51 Front Fences and Walls	Complies:
Applicable:	Yes Yes , subject to condition No
Yes No	
CL52 Development Near Parks, Bushland	Complies:
Reserves & other public Open Spaces	\square Yes \square Yes , subject to condition \square No
Applicable:	Yes Yes , subject to condition No
└ _{Yes} ✓ _{No}	
CL53 Signs	Complies:
Applicable:	▼ Yes / Yes , subject to condition No
▼ _{Yes} □ _{No}	Refer to Section 2 "Issues" within this report.
	- P
CL54 Provision and Location of Utility	Complies:
Services	Yes Yes , subject to condition
Applicable:	Yes Yes , subject to condition No
Yes No	
CL55 Site Consolidation in 'Medium Density	Complies:
Applicable:	\square Yes \square Yes , subject to condition \square No
└─ _{Yes} 🗹 _{No}	
CL56 Retaining Unique Environmental	Complies:
Features on Site	•
Applicable:	Yes Yes , subject to condition No
□ _{Yes} ▼ _{No}	



Warri	ngah Council
CL57 Development on Sloping Land	Complies:
Applicable:	└─ _{Yes} └─ _{Yes} , subject to condition └─ _{No}
□ _{Yes} ▼ _{No}	res res, subject to condition ino
CL58 Protection of Existing Flora	Complies:
Applicable:	
	Yes Yes , subject to condition No
Yes No	
CL59 Koala Habitat Protection	Complies:
Applicable:	Yes Yes , subject to condition
Yes No	
CL60 Watercourses & Aquatic Habitats	Complies:
Applicable:	└─ _{Yes} └─ _{Yes} , subject to condition └─ _{No}
└─ _{Yes} ✓ _{No}	Yes Yes , subject to condition No
CL61 Views	Complies:
Applicable:	▼ Yes Ves , subject to condition No
▼ Yes □ No	The signage will not impact on any views from or across the
165 110	subject site.
CL62 Access to sunlight	Complies:
Applicable:	Yes Yes , subject to condition
Yes No	
CL63 Landscaped Open Space	Complies:
Applicable:	\square Yes \square Yes , subject to condition \square No
Yes No	
CL63A Rear Building Setback	Complies:
Applicable:	Yes Yes , subject to condition No
□ _{Yes} 🔽 _{No}	
CL64 Private open space	Complies:
Applicable:	·
	\square Yes \square Yes , subject to condition \square No
Yes No	
CL65 Privacy	Complies:
Applicable:	Yes Yes , subject to condition
└ _{Yes} ^I _{No}	
CL66 Building bulk	Complies:
Applicable:	▼ Yes , subject to condition No
Yes No	
CL67 Roofs	Complies:
Applicable:	□ Yes □ Yes , subject to condition □ No
└ _{Yes} ✓ _{No}	



VVarri	ngah Council
CL68 Conservation of Energy and Water Applicable:	Complies:
	Yes Yes , subject to condition No
Yes No	
CL69 Accessibility – Public and Semi-Public	Complies:
Buildings Applicable:	\square Yes \square Yes , subject to condition \square No
Yes No	
CL70 Site facilities	Complies:
Applicable:	Yes Yes , subject to condition
Yes No	
CL71 Parking facilities (visual impact)	Complies:
Applicable:	Yes Yes , subject to condition No
Tes No	
CL72 Traffic access & safety	Complies:
Applicable:	Yes Yes , subject to condition
└─ _{Yes} I▼ _{No}	
CL73 On-site Loading and Unloading	Complies:
Applicable:	Yes Yes , subject to condition
└─ _{Yes} I✓ _{No}	
CL74 Provision of Carparking	Complies:
Applicable:	Yes Yes , subject to condition No
Yes No	
CL75 Design of Carparking Areas	Complies:
Applicable:	Yes Yes , subject to condition
└─ _{Yes} 🔽 _{No}	··· , · · , · · ,
CL76 Management of Stormwater	Complies:
Applicable:	□ _{Yes} □ _{Yes} , subject to condition □ _{No}
□ _{Yes} ▼ _{No}	Yes Yes, subject to condition No
CL77 Landfill	Complies:
Applicable:	
	Yes Yes , subject to condition No
Yes No	
CL78 Erosion & Sedimentation	Complies:
Applicable:	Yes Ves , subject to condition
Yes No	. ,
CL79 Heritage Control	Complies:
Applicable:	Yes Yes , subject to condition No
└─ _{Yes} I _{No}	· · · · · · · · · · · · · · · · · · ·



	Compliant
CL80 Notice to Metropolitan Aboriginal Land Council and the National Parks and Wildlife Service	Complies:
Applicable:	
□ _{Yes} ▼ _{No}	
CL82 Development in the Vicinity of Heritage	Complies:
Items	Yes Yes , subject to condition No
Applicable:	Yes Yes , subject to condition No
└ _{Yes} ✓ _{No}	
CL83 Development of Known or Potential	Complies:
Archaeological Sites Applicable:	Yes Yes , subject to condition No
Yes No	

SCHEDULES:

Schedule 4 Prohibited Signage (further assessment where appropriate under SEPP 64)
Applicable: (i.e. are prohibited signs proposed?)
Yes No DAO to investigate further
Schedule 5 State policies
Applicable:
Yes No DAO to investigate further
Schedule 6 Preservation of bushland
Applicable:
Yes No DAO to investigate further
Schedule 7 Matters for consideration in a subdivision of land
Applicable:
Yes No DAO to investigate further
Schedule 8 Site analysis
Applicable:
Yes No DAO to investigate further
Schedule 9 Notification requirements for remediation work
Applicable:
Yes No DAO to investigate further
Schedule 10 Traffic generating development
Applicable:
Yes No DAO to investigate further
Schedule 11 Koala feed tree species and plans of management
Applicable:
Yes No DAO to investigate further



Warringah Council
Schedule 12 Requirements for complying development
Applicable:
Yes No DAO to investigate further
Schedule 13 Development guidelines for Collaroy/Narrabeen Beach
Applicable:
Yes No DAO to investigate further
Schedule 14 Guiding principles for development near Middle Harbour
Applicable:
Yes No DAO to investigate further
Schedule 15 Statement of environmental effects
Applicable: (Category 3 only)
Yes No DAO to investigate further
Schedule 17 Carparking provision
Applicable:
Yes No FAR (refer Section 2B Issue Assessment)

EPA REGULATION CONSIDERATIONS:

Clause 54 & 109 (Stop the Clock) Applicable:	
\mathbf{V}_{Yes} No DAO to investigate further	
Clause 92 (Demolition of Structures) Applicable: Yes No DAO to investigate further Clause 93 & 94 (Fire Safety) Applicable: Yes No DAO to investigate further	Addressed via condition? Yes No Addressed via condition? Yes No Further Assessment Required
BCA report supplied?	
Clause 98 (BCA) Applicable: Yes No DAO to investigate further	Addressed via condition?
Is a Construction Certificate required? Applicable: Yes No DAO to investigate further (BCA Assessment Required see Section 2)	Addressed via condition?
Disability & Discrimination Act Applicable:	Addressed via condition?



Warringah Council		
Is a POPE (Place of Public Entertainment required?	Addressed via condition?	
	└─ _{Yes} └─ _{No}	
Yes Yes No DAO to investigate further		



REFERRALS

Referral Body/Officer	Required	Response
Development Engineering	□ _{Yes} ☑ _{No}	Satisfactory
		Satisfactory, subject to condition
		Unsatisfactory
Landscape Assessment	□ _{Yes} ▼ _{No}	Satisfactory
		Satisfactory, subject to condition
Bushland Management	□ _{Yes} ▼ _{No}	
	Yes No	Satisfactory
		Satisfactory, subject to condition
Catchment Management		Unsatisfactory
Catchinent Management	Yes 🔽 No	Satisfactory
		Satisfactory, subject to condition
		Unsatisfactory
Aboriginal Heritage	□ _{Yes} ▼ _{No}	Satisfactory
		Satisfactory, subject to condition
		Unsatisfactory
Env. Health and Protection	□ _{Yes} ▼ _{No}	Satisfactory
		Satisfactory, subject to condition
		Unsatisfactory
NSW Rural Fire Service	□ _{Yes} ☑ _{No}	Satisfactory
		Satisfactory, subject to condition
Energy Australia	□ _{Yes} ▼ _{No}	Satisfactory
		Satisfactory, subject to condition
		Unsatisfactory



APPLICABLE LEGISLATION/ EPI'S /POLICIES	
EPA Act 1979	

•	EPA Regulations 2000
	Disability Discrimination Act 1992
•	Local Government Act 1993
	Roads Act 1993
	Rural Fires Act 1997
	RFI Act 1948
	Water Management Act 2000
	Water Act 1912
	Swimming Pools Act 1992;
✓	SEPP No. 55 – Remediation of Land
	SEPP No. 71 – Coastal Protection
✓	SEPP No. 64 – Advertising & Signage
	SEPP Infrastructure
	SEPP BASIX
✓	Warringah Local Environmental Plan 2000
	Warringah Development Control Plan
	S94 Development Contributions Plan
	S94A Development Contributions Plan
	NSW Coastal Policy (cl 92 EPA Regulation)



SECTION 79C EPA ACT 1979

Section 79C (1) (a)(i) – Have you considered all relevant provisions of any relevant environmental planning instrument?	▼ _{Yes}
Section 79C (1) (a)(ii) – Have you considered all relevant provisions of any provisions of any draft environmental planning instrument	✓ _{Yes} □ _{No}
Section 79C (1) (a)(iii) – Have you considered all relevant provisions of any provisions of any development control plan	Ves INO
Section 79C (1) (a)(iiia) - Have you considered all relevant provisions of any Planning Agreement or Draft Planning Agreement	□ _{Yes} □ _{No} ☑ _{N/A}
Section 79C (1) (a)(iv) - Have you considered all relevant provisions of any Regulations?	▼ _{Yes} □ _{No}
Section 79C (1) (b) – Are the likely impacts of the development, including environmental impacts on the natural and built environment and social and economic impacts in the locality acceptable?	▼ _{Yes} □ _{No}
Section 79C (1) (c) – It the site suitable for the development?	▼ _{Yes} □ _{No}
Section 79C (1) (d) – Have you considered any submissions made in accordance with the EPA Act or EPA Regs?	▼ _{Yes} □ _{No}
Section 79C (1) (e) – Is the proposal in the public interest?	▼ _{Yes} □ _{No}



SECTION 2 – ISSUES

PUBLIC EXHIBTION

The subject application was publicly exhibited in accordance with the EPA Regulation 2000 and the applicable Development Control Plan.

• As a result of the public exhibition of the application Council received no submissions

STATE ENVIRONMENTAL PLANNING POLICIES

State Environmental Planning Policies: Applicable? Ves

SEPP Basix: Applicable?

□_{Yes} ^INo

SEPP 55 Applicable?

✓ Yes □ No

Based on the previous land uses if the site likely to be contaminated?

□ _{Yes} 🗹 _{No}

Is the site suitable for the proposed land use?

✓ Yes □ No

SEPP Infrastructure

Applicable?

✓ Yes □ No

Is the proposal for a swimming pool: Within 30m of an overhead line support structure?

□ _{Yes} 🔽 _{No}

Within 5m of an overhead power line ?

□ _{Yes}
^I _{No}

Does the proposal comply with the SEPP?

✓ Yes □ No

SEPP No. 55 - Remediation of Land

Clause 7(1)(a) of SEPP 55 requires the consent authority to consider whether land is contaminated and if the land is contaminated further consideration is required under Clauses 7(1)(b) and 7(1)(c) of the SEPP.

The site is currently the subject of a development for the construction of housing for older people or people with a disability. This proposal assessed the site with regard to any possible remediation requirements. As a result of the investigation of the site's contamination it was considered that the subject site was suitable for the development. It is considered that the site is suitable for the signage proposed and that the original investigations findings are still relevant to the site.



WARRINGAH LOCAL ENVIRONMENTAL PLAN 2000

BUILT FORM CONTROLS

As detail within Section 1 (Code Assessment) the proposed development fails satisfy the E4 Dee Why Parade Locality's Front Setback Built Form Controls and the E16 Pittwater Road North Locality's Side Boundary Setback controls, accordingly, further assessment is provided hereunder.

E4 Dee Why Parade Locality: Front Setback

Description of variations sought and reasons provided:

FRONT SETBACK (Pittwater Road):	
🔽	Proposed: 1.5m
Applicable: Yes No	Complies:
Requirement: 4m	

Area of inconsistency with control:

The proposed signage breaches front setback built form control by 2.5m. It should be noted that the sign is attached to an existing wall, also 1.5m from the front boundary.

Merit Consideration of Non-compliance:

Objective	Comment
Create a sense of openness	The proposed signage is fixed to an existing wall and is 1.6m in overall height. Any sense of openness existing at the frontage of the site will not be impacted upon by the signage.
Provide opportunities for landscaping	Not Applicable
<i>Minimise the impact of development on the streetscape.</i>	The signage will not increase the bulk or scale of the development as it is viewed from the Pittwater Road frontage. The existing wall is 1.5m from the front boundary and the signage, being 1.6m in height, does not unreasonably increase the visual impact of the development.
Maintain the visual continuity and pattern of buildings, front gardens and landscape element.	Not applicable
Summary.	It is considered that the Clause 20 objection to the development standard with regards to front setback built form controls, be supported in the circumstances of this case.



E16 Pittwater Road North Locality's Side Boundary Setback

Description of variations sought and reasons provided:

SIDE SETBACKS (Dee Why Parade):	
Applicable: Yes No	Proposed: 660mm
	Complies: Yes No
Requirement:	
✓ 2 m	
NOTE: The side boundary setback built form controls state:	
"structures not more than 1 metre above natural ground level may encroach beyond the required (4.5m) setback to within a minimum of 2 metres of a side boundary"	
As the signage is a separate structure from the development, the 2m setback applies.	

Area of inconsistency with control:

The proposed signage breaches the side setback built form control by 1.34m.

Merit Consideration of Non-compliance:

Objective	Comment
Ensure that development does not become visually dominant by virtue of its height and bulk.	The overall height of the building identification sign is 2.65m and width is 0.6m. It is considered that the size of the sign and its placement at the entry to the site, provides appropriate site identification without contributing to the overall bulk of the development.
Preserve the amenity of surrounding land.	The amenity of the surrounding land is preserved through the size, placement and appropriate illumination levels and the curfewing of hours of illumination. During daylight hours the sign will provide adequate site identification without visually dominating the street and at evening times, the illumination will not impact upon the surrounds in terms of glare and reflection due to appropriate levels of illumination and a curfew of 12 midnight to 6am being imposed as a condition of consent.
Ensure that development responds to site topography.	Not applicable
Provide separation between buildings	Not applicable
Provide opportunities for landscaping	The signage does not reduce any opportunities for landscaping.
Create a sense of openness in rear yards.	Not applicable
Summary.	It is considered that the Clause 20 objection to the development standard with regards to landscaped open space and rear setback built form controls, be supported in the circumstances of this case.



Clause 20(1) stipulates:

"Notwithstanding clause 12 (2) (b), consent may be granted to proposed development even if the development does not comply with one or more development standards, provided the resulting development is consistent with the general principles of development control, the desired future character of the locality and any relevant State environmental planning policy."

In determining whether the proposal qualifies for a variation under Clause 20(1) of WLEP 2000, consideration must be given to the following:

(i) General Principles of Development Control

The proposal is generally consistent with the General Principles of Development Control and accordingly, qualifies to be considered for a variation to the development standards, under the provisions of Clause 20(1) (See discussion on "General Principles of Development Control" in this report for a detailed assessment of consistency).

(ii) Desired Future Character of the Locality

The proposal is consistent with the Locality's Desired Future Character Statement and accordingly, qualifies to be considered for a variation to the development standards, under the provisions of Clause 20(1) (See discussion on "Desired Future Character" in this report for a detailed assessment of consistency).

(iii) Relevant State Environmental Planning Policies

The proposal has been considered consistent with all applicable State Environmental Planning Policies. (Refer to earlier discussion under 'State Environmental Planning Policies'). Accordingly the proposal qualifies / fails to qualify to be considered for a variation to the development standards, under the provisions of Clause 20(1).

As detailed above, the proposed development is considered to satisfy the requirements to qualify for consideration under Clause 20(1). It is for this reason that the variation to the Front Setback and Side Setback Built Form Controls (Development Standard) pursuant to Clause 20(1) is supported.



OTHER MATTERS FOR FURTHER CONSIDERATION:

Section 2A - SEPP No. 64 – Advertising and Signage

Is SEPP 64 Applicable to the proposal? Ves

Clauses 8 and 13 of SEPP 64 require Council to determine consistency with the objectives stipulated under Clause 3(1) (a) of the aforementioned SEPP and to assess the proposal against the assessment criteria of Schedule 1.

Matters for Consideration	Comment	Complies
1. Character of the area Is the proposal compatible with the existing or desired future character of the area or locality in which it is	The subject site is located within both the E4 Dee Why Parade and the E16 Pittwater Road North Locality.	▼ _{Yes} □ _{No}
proposed to be located?	The E4 Dee Why Parade locality is characterised by mix of business, community and leisure uses including housing, shops and offices with apartment style housing being the predominant use.	
	The E16 Pittwater Road North Locality is characterised by mix of business, retail and community uses including housing, shops and offices uses which provide advertising signage for their premises, including wall, window and pylon signs.	
	The proposed development seeks the erection of two (2) Building Identification Signs on two (2) separate street frontages.	
	The signage is considered to not increase impact on the surrounding locality in terms of visual dominance.	
Is the proposal consistent with a particular theme for outdoor advertising in the area or locality?	The subject site is located within an existing mixed land use area with varying signage and building form. The proposed signage is considered to be satisfactory with regard to the advertising theme for the uses within the locality.	▼ _{Yes}
2. Special areas Does the proposal detract from the amenity or visual quality of any environmentally sensitive areas, heritage areas, natural or other conservation areas, open space areas, waterways, rural landscapes or residential areas?	The subject site is located within the vicinity of two (2), heritage items. The Statement of Heritage Impact supplied by the applicant and the review undertaken by Councils Heritage advisor indicates the heritage value of both the regional and local items will be retain and is not impacted upon by the proposal.	▼ _{Yes} □ _{No}
3. Views and vistas Does the proposal obscure or compromise important views?	The proposed signage is designed to be a maximum of 2.65m on the Dee Why Parade boundary and 1.6m on the Pittwater Road frontage and will not obscure or compromise important views.	▼ _{Yes} □ _{No}
	In addition, the proposed signage will not result in the obscuring of views from any public or private domain.	



	Warringah Council	
Does the proposal dominate the skyline and reduce the quality of vistas?	All proposed signage is located away from existing buildings and is of an appropriate height so as to not dominate the skyline or reduce the quality of vistas.	▼ _{Yes} □ _{No}
Does the proposal respect the viewing rights of other advertisers?	Due to the signage locations the proposed signage will not interfere with the viewing right of other advertisers.	▼ _{Yes} □ _{No}
4. Streetscape, setting or landscape Is the scale, proportion and form of the proposal appropriate for the streetscape, setting or landscape?	The proposed signs are not considered to adversely impact on the surrounding streetscape, setting or landscape due to their location and their low intensity illumination.	Ves no
Does the proposal contribute to the visual interest of the streetscape, setting or landscape?	of the streetscape, built form of the development under	
Does the proposal reduce clutter by rationalising and simplifying existing advertising?	There is no existing signage	□ _{Yes} □ _{No}
Does the proposal screen unsightliness?	There is no unsightliness to be obscured.	▼ _{Yes} □ _{No}
Does the proposal protrude above buildings, structures or tree canopies in the area or locality?	All proposed signage is not to be constructed on any existing buildings. Additionally, the height of the proposed signage (1.6m and 2.65m) does not protrude above any existing tree canopies on the site.	▼ _{Yes}
5. Site and building Is the proposal compatible with the scale, proportion and other characteristics of the site or building, or both, on which the proposed signage is to be located?	The proposed signage is considered to be compatible with the scale, proportion and other characteristics of the site due to location and design.	▼ _{Yes} □ _{No}
Does the proposal respect important features of the site or building, or both?	The signage is considered to be appropriate for the site and the existing built form and as such the proposal is considered to respect any important features of the site and building.	▼ _{Yes}
Does the proposal show innovation and imagination in its relationship to the site or building, or both?	The proposed signage is standard in design, it is consistent with that of development on the subject site and is considered satisfactory for the proposed use.	▼ _{Yes} □ _{No}
6. Associated devices and logos with advertisements and advertising structures Have any safety devices, platforms, lighting devices or logos been designed as an integral part of the signage or structure on which it is to be displayed?	No safety devices, platforms, lighting devices or logos have been designed as part of the signage or structure.	└ _{Yes} └ _{No}



	Warringah Council	
7. Illumination Would illumination result in unacceptable glare, affect safety for	The location of each sign, behind the front and side boundaries and the design of the illumination, being of low intensity will not	▼ _{Yes} □ _{No}
pedestrians, vehicles or aircraft, detract from the amenity of any residence or other form of accommodation?	result in glare or reflection issues for pedestrians or drivers.	N/A
Can the intensity of the illumination be adjusted, if necessary?	The signage is not to be floodlit or internally illuminated. The signage is lit from behind the individual lettering. It is considered that	▼ _{Yes} □ _{No}
	this type of low intensity illumination is appropriate for the Dee Why Parade frontage and will be adequate for the	□ _{N/A}
	signage to identify the site from Pittwater Road. No adjustment is considered necessary for this type of illumination.	
Is the illumination subject to a curfew?	Conditions of Consent are to be imposed allowing the Dee Why Parade signage to be illuminated from 6am to 12 midnight . No curfew is to be imposed on the signage fronting Pittwater Road.	▼ _{Yes} □ _{No}
8. Safety Would the proposal reduce the safety for any public road, pedestrians or bicyclists?	Due to the location of the proposed signage it is considered to not have any adverse impact upon the safety for any public road, pedestrians or bicyclists.	▼ _{Yes} □ _{No}
Would the proposal reduce the safety for pedestrians, particularly children, by obscuring sightlines from public areas?	Due to the location of the proposed signage being 660mm within the site boundary it is considered that the signage will not result in the obscuring of any sightlines.	▼ _{Yes} □ _{No}

The objectives of the policy aim to ensure that the proposed signage is compatible with the desired amenity and visual character of the locality, provides effective communication and is of high quality having regards to both design and finishes.

Proposal is satisfactory Ves No

Clause 53 Signs

CL53 Signs	The number, size, shape, extent, placement and content of signs are to be limited to the extent necessary to:	
	 allow the reasonable identification of the land use, business, activity or building to which the sign relates, and 	✓ Yes □ No
	 ensure that the sign is compatible with the design, scale and architectural character of the building or site upon which it is to be placed, and 	₩ _{Yes} □ _{No}
	 ensure that the sign does not dominate or obscure other signs or result in visual clutter, and 	▼ _{Yes} □ _{No}
	 ensure that the sign does not endanger the public or diminish the amenity of nearby properties. 	▼ _{Yes} □ _{No}

Clause 53 – Numerical controls

Control	Requirement	Proposed	Complies
Pittwater Road 1m ² per 4m of frontage	Maximum 5m ²	1.6m ²	YES
Dee Why Parade 1m ² per 4m of frontage	Maximum 5m ²	1.44m²	YES









Potential View Loss as a result of development





Bushfire Prone?

□ _{Yes} ☑ _{No}

Flood Prone?

□ _{Yes} 🗹 _{No}

Affected by Acid Sulphate Soils

Yes No

Refer to General Principles comment. Located within 40m of any natural watercourse?

☐ Yes ▼ No
Located within 1km landward of the open

coast watermark or within 1km of any bay estuaries, coastal lake, lagoon, island, tidal waterway within the area mapped within the NSW Coastal Policy?

Yes No

Located within 100m of the mean high watermark?

□ _{Yes} <a>

✓

No

Located within an area identified as a Wave Impact Zone?

☐ Yes ☐ No
Any items of heritage significance located upon it?

Yes [▼] No Located within the vicinity of any items of heritage significance?

☐ Yes No
Located within an area identified as potential land slip?

□ _{Yes} <a>

✓ No

Is the development Integrated?

☐ Yes ☑ No
Does the development require concurrence?

□ _{Yes} ▼ _{No}

Is the site owned or is the DA made by the "Crown"?

✓ Yes □ No

Does the proposal impact upon any easements / Rights of Way?

□ _{Yes} 🗹 _{No}



Site Inspection / Desktop Assessment Undertaken by:

Does the site inspection <section 3=""> confirm the assessment undertaken against the relevant EPI's <section's 1 & 2>?</section's </section>	▼ Yes No
Are there any additional matters that have arisen from your site inspection that would require any additional assessment to be undertaken?	└─ _{Yes} IV _{No}
	If yes provide detail:

Signed

Date

Mitchell Drake, Development Assessment Officer



SECTION 4 – APPLICATION DETERMINATION

Conclusion:

The proposal has been considered against the relevant heads of consideration under S79C of the EPA Act 1979 and the proposed development is considered to be:

Satisfactory

Unsatisfactory

Recommendation:

That Council as the consent authority

 \checkmark

GRANT DEVELOPMENT CONSENT to the development application subject to:

- (a) the conditions detailed within the associated notice of determination; and
- (b) the consent lapsing within three (3) from operation

Signed

Date

Mitchell Drake Development Assessment Officer

The application is determined under the delegated authority of:

Signed

Date

Steve Findlay Team Leader, Development Assessment