



SAFE EVENT GUIDELINES

The Drop Festival
KEIRLE PARK,
MANLY NSW

Saturday 14th March 2020

This document has been prepared for key stakeholders as part of the planning and development application process of the proposed event and is subject to revision.

VERSION 1

Revised: 30th September 2019

THE DROP 2020 – SAFE EVENT GUIDELINES – Manly V1 – COMMERCIAL IN CONFIDENCE

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1. Safe Event Overview

The partnership with the World Surf League (and surfing in general) means that The Drop will attract the interest of a broad range of people. As such, The Drop is committed to creating a safe place of entertainment for people of all ages, genders, cultures and mobility.

To achieve this goal, The Drop will engage with Northern Beaches Council & local organisations to design successful youth engagement initiatives & positive messaging surrounding social inclusion, environmental responsibility, celebration of diversity and the importance of safe & respectful gig culture. This will be achieved by the careful curation of talent, messaging throughout promotional campaigns and on-site environmental cues.

In Situ, the event has been designed with specific zones within the overall space, with access control managed through physical accreditation (wristbands). These dedicated zones will provide a variety of experiences for different demographics, whilst maintaining the overall feel & aesthetic of the event space.

2. Age Restrictions, Access Control & Accreditation

All boundaries between licenced & unlicensed areas will be either separated by either a full height fence, or exclusion "moats" which will be patrolled by security & RSA Marshalls. These site design tactics will significantly reduce the risk of secondary alcohol supply.

The specific areas and their access is described as follows:

1. All Ages Area (Main Arena)
 - Alcohol Free
 - Accessible by all patrons
 - Includes Food, Merch, Sponsor Activations, Amenities & More.
2. 18+ Licensed Area
 - Strictly 18+
 - Service of alcohol in line with terms of License & RSA protocols
 - Includes Food, Merch, Sponsor Activations, Amenities & More.
3. Family Area
 - Licensed / All Ages Zone
 - Access for 18+ and patrons aged 0 – 14 yrs, when accompanied by parent or guardians.
 - No Access for ages 15 to 17
 - Service of alcohol in line with terms of License & RSA protocols
 - Includes Food, Merch, Sponsor Activations, Kids Activities & Entertainment, & Amenities.

3. Youth Policy

The Drop Festival is all ages and we plan our events with young people and families in mind. We have this policy in place to ensure the safety and enjoyment of everyone!

To ensure a proper level of security and safety for all attendees, particularly those who are under 18, we have a Youth Policy in place, which forms part of our Conditions of Entry.

Event Ticket holders aged 14 and under MUST be accompanied by a responsible parent and/or adult guardian holding a valid Event ticket when entering the Event and at all times whilst at the Event. We strongly recommend this adult guardian is aged 25 years or older. Event Ticket holders aged 14 years and under not accompanied by a responsible parent and/or adult guardian holding a valid Event ticket will be denied entry into the Event or removed from the Venue.

We strongly recommend that Event Ticket Holders aged 15 to 17 years old are also accompanied by a responsible parent and/or adult guardian, aged 25 years or older.

Children aged 12 and under are admitted to the Event free and must be accompanied by a responsible parent and/or adult guardian holding a valid Event ticket when entering the Event and at ALL times whilst at the Event. Those aged 13 or older must buy a ticket.

Anyone under 18 is prohibited from approaching onsite bars in any circumstances, even when accompanied by an adult. Adults accompanying minors to the event must ensure that they are prepared for the responsibility by moderating alcohol intake and planning the day accordingly. It is the responsibility of the adult that all minors in their care adhere to the Terms & Conditions of event. Failure to comply may result in the adult and all accompanying minors being removed.

4. Youth Liaison Officer

Our duty of care to attendees extends beyond the boundaries of the event. This includes but is not limited to, the welfare of young people and the potential to pre-load on alcohol or other illicit substances, prior to attending the event.

As part of the conditions of entry, The Drop retains the right to refuse entry or remove from venue if found to be intoxicated. This is particularly true for any minor that has been observed to be under the effects of drugs or alcohol.

Understanding that this may present a tricky situation for minors, particularly those not under direct parent supervision, The Drop will engage a specialist Youth Liaison Officer to be present onsite throughout the event's operational hours. The person fulfilling this role will hold relevant qualifications and certificates for working with children, and have experience in social welfare and youth counseling fields.

Specifically, this person will manage the welfare of each presenting minor on a bespoke, case-by-case basis. This may include interaction with Medical, Security, Harm Minimisation, Ticketing, Event Management & Emergency Services staff, as well as direct & indirect contact with the ticket-holder's parents or guardians.

A detailed register of each incident, timing, personnel and outcomes will be maintained by the YLO & provided to event management for inclusion in subsequent stakeholder debrief meetings.