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**From:** A PICKERSGILL  
**Sent:** 26/05/2025 5:47:02 PM  
**To:** Council Northernbeaches Mailbox  
**Subject:** revised proposal from maccas

Dear Application Manager,

I'm writing to object to the revised proposal from MacDonalds. Their review and subsequent updates amount to nothing and are disingenuous, claiming to have addressed concerns of residents, but not doing so at all.

The operational hours, traffic impact and environmental issues still pose the same or significant impact.

**Hours of Operation and Signage:**

- The reduction in signage and operation hours will not mitigate perceived conflicts as stated by MacDonalds. They will merely slightly reduce them to a level that is still unacceptable to residents and surrounding neighbourhoods.
- MacDonalds belongs in the middle of an industrial estate, or shopping centre. (Has Stocklands been considered)? The current site proposed is on the edge of an industrial zone facing people's homes.
- The reduction in signage is insufficient, with 2 predominant Golden Ms still remaining.
- With MacDonalds still proposing long operational hours from 5:00am to midnight 7 days a week, none of the resident's concerns are being allayed. Additionally, there is no clause preventing the operational hours from being expanded once MacDonalds has a foot in the door.

**Gridlocked traffic twice daily:**

- Kenneth Road traffic is gridlocked at weekends for a several hours from morning into mid-afternoon and weekdays during the morning and evening rush. MacDonalds will exacerbate this greatly.
- I reside on Kenneth Road close to the Roseberry Street/ Kenneth Road roundabout. I already have to avoid this route leading to Condamine St to travel north, taking the Pittwater Road option instead.
- A huge addition of traffic will be seen at the Harris Farm roundabout and Pittwater Road, leading to short cuts being taken through Queenscliff and Harbord Road. This is going to impact residents, not just in Manly Vale and Balgowlah, but Manly, North Manly, Queenscliff and Freshwater too.
- Proposing a roundabout at Hayes/Roseberry streets is irrelevant given the proposed location of the MacDonalds is the Roseberry/Kenneth Roundabout.

**Environmental concerns:**

- The same concerns remain regarding litter, odour, loitering, crime and residential safety. These concerns have not and cannot be addressed. This is simply the wrong place for a MacDonalds of any size or operation.
- The council and MacDonalds have ignored multiple women's concerns for their safety returning from the B-Line after work and later at night and children's safety as pedestrians on overcrowded pathways.
- Increased traffic means increased roadkill of native fauna.
- The Waste Management Plan (WMP) mentioned - if it's as effective as Manly beach when the bins are overflowing on a regular basis, polluting our beautiful beaches, I don't believe this will actually carry any weight to keep the MacDonalds surroundings pollution free.

- The Odour Amenity Assessment was not sufficient. I reiterate, quoting, "The rate of odour emissions from the kitchen exhaust vents would vary throughout the day depending on the demand, with peak times generating more odour. Other potential sources of odorous emissions include the storage and handling of waste at the Site, and to a lesser extent, the storage of raw materials...no significant food related odours would be associated with this activity. Therefore, this source has not been considered further.
- So basically the odour assessment was inconclusive. The fact is the current site Seven Miles produces a roasted coffee smell for several blocks in every direction. The council is proposing to replace this with greasy fries and burger stench. that nobody wants.

MacDonalds only offering:

- The only benefit of this proposal is a handful of jobs, which simply doesn't justify the level of destruction of the local area imposed by an unwanted, unhealthy fast food joint. Better to retain the local onshore businesses currently employing dozens of staff, or a similar onshore business.

Thousands of residents are horrified that our council is even entertaining this proposal given the original close to 600+ opposing letters. Listen to your rate payers, not American billionaires. The mass objection isn't going to go away.

Regards AJ Pickersgill