
Sent: 4/06/2025 6:36:22 PM

Subject: Application - DA2025/0132: Demolition works and construction of a restaurant McDonalds including signage - OBJECTION to updated plans

Dear Application Manager,

I am writing to object to the revised proposal from McDonalds. Their review and subsequent updates amount to little and are not reflective of the community's objections or concerns.

The operational hours, traffic impact and environmental issues still pose the same or significant impact.

Gridlocked traffic twice daily:

- Kenneth Road traffic is gridlocked at weekends for a several hours from morning into mid-afternoon and weekdays during the morning and evening rush. McDonalds will exacerbate this greatly.
- I reside locally and already have to avoid this route leading to Condamine St to travel north, taking the Pittwater Road option instead.
- A huge addition of traffic will be seen at the Harris Farm roundabout and Pittwater Road, leading to short cuts being taken through Queenscliff and Harbord Road. This is going to impact residents, not just in Manly Vale and Balgowlah, but Manly, North Manly, Queenscliff and Freshwater too.
- Proposing a roundabout at Hayes/Roseberry streets does little to mitigate the issues given the proposed location of the McDonalds is the Roseberry/Kenneth Roundabout.

Hours of Operation and Signage:

- The reduction in signage and operation hours will not mitigate perceived conflicts as stated by McDonalds. They will merely slightly reduce them to a level that is still unacceptable to residents and surrounding neighbourhoods.
- McDonalds belongs in the middle of an industrial estate, or shopping centre. The current site proposed is on the edge of an industrial zone facing people's living quarters.
- The reduction in signage is insufficient, with 2 predominant Golden Ms still remaining.
- With McDonalds still proposing long operational hours from 5:00am to midnight 7 days a week, none of the resident's concerns are being allayed. Additionally, there is no clause preventing the operational hours from being expanded once MacDonaldis has a foot in the door.

Environmental concerns:

- The same concerns remain regarding litter, odour, loitering, crime and residential safety. These concerns have not and cannot be addressed. This is simply the wrong place for a McDonalds of any size or operation.
- The council and McDonalds have ignored multiple women's concerns for their safety returning from the B-Line after work and later at night and children's safety as pedestrians on overcrowded pathways.
- Increased traffic means increased roadkill of native fauna.
- The Waste Management Plan (WMP) mentioned - if it's as effective as Manly beach when the bins are overflowing on a regular basis, polluting our beautiful beaches.
- The Odour Amenity Assessment has little detail and raises the concern it will generate similar odours as the KFC up the road.

McDonalds is only offering:

- The only benefit of this proposal is a handful of jobs, which simply doesn't justify the level of destruction of the local area imposed by an unwanted, unhealthy fast food joint.

Better to retain the local onshore businesses currently employing dozens of staff, or similar onshore businesses.

Given the original close to 600+ opposing letters and the numerous conversations and community outrage that is present in the community, please listen to your ratepayers, the community you are placed in the position to represent and do right by. The mass objection reflects that this is not the right proposal nor is it supported by the community.

Regards

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Kind regards,

Laragh Stegman