
From: DYPXCPWEB@northernbeaches.nsw.gov.au
Sent: 16/07/2024 5:13:06 PM
To: DA Submission Mailbox
Subject: TRIMMED: Online Submission

16/07/2024

MRS Vanessa McDonald
56 Bassett ST
Mona Vale NSW 2103

RE: DA2024/0530 - 77 Bassett Street MONA VALE NSW 2103

Exempt Development must have minimal environmental impact. To be exempt development, the project must comply 100% with all of the relevant development standards, in accordance with the Department of Planning and Environment. The paint colour does not. In fact, it is not permitted.

Have you seen what the applicant has done? They have painted the façade red without approval as they have deemed this to be exempt development, however this paint colour does not 100% comply with the relevant development standards as identified by the Department of Planning and Environment.

They have begun the interior fitout without approval. They have already placed directional signage toward car spaces that don't exist without approval.

When will Council penalise this behaviour? Imagine if all citizens behaved this way?

The paint colour selected by the Applicant not only does not meet the objectives of Pittwater 21 DCP but it also does not enhance the streetscape, nor its locality in anyway. It is a complete eye saw. The external colour is now withdrawn from this application because its already been done, however it should have never been done in the first place. The applicant is still conveniently using old photos in their SEE even though it's been amended in July (after its been painted).

As mentioned in my previous submission, there are ways to capture company branding through the use of signage, not building colour.

If the development is to proceed, colour should be limited to the signage only and not the building.

We appeal to Northern Beaches Council to request the applicant paint the building either to its original colour palette, or at least colours that comply with Pittwater21 DCP Secton 9.3. The SEE refers to earthy colours. The selected colour is not an earthy colour.

The colour selected is not in-keeping with the streetscape and does not enhance the locality at all.