
Sent: 2/06/2020 8:20:04 PM
Subject: Online Submission

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RE: DA2020/0442 - 231 Whale Beach Road WHALE BEACH NSW 2107

This application should not be permitted in its current form. The existing site is in dire need of redevelopment but that is no excuse for such a crass overdevelopment of the site articulated in this proposal.

It is a common tactic of property developers to deliberately exceed all known planning limits with a view to "settling" on something less that still exceeds normal bounds but is in fact what they already wanted to achieve. This is such a case in my view. Council should not be fooled and instead make certain that all required standards (heights, boundary separations, site coverage, dwelling volume etc) are met from the outset with no exception.

It is entirely feasible to redevelop this site in a much more sympathetic and less bulky manner, preserve the remarkable, relatively unspoiled, character of Whale Beach and still provide a reasonable return on investment for the current developers.

There are already numerous submissions from professional planning bodies properly referencing the various technical elements of the planning code that have been ignored and transgressed in this application. There are also many subjective submissions essentially expressing personal horror at the proposed development. All are valid I believe.

My comments as a resident of the area for more than 60 years are intended to highlight the depth of concern about such a flagrant disregard for the character of this special beach and how important it is that issues of bulk and scale along the beaches of Sydney be taken very seriously indeed. We all now bear witness to what ignoring this means as we drive from Manly to Palm Beach - let's please not repeat past mistakes.