
From: DYPXCPWEB@northernbeaches.nsw.gov.au
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To: DA Submission Mailbox
Subject: Online Submission

15/10/2024

MR Nigel Williams
- 3-4 North Avalon RD
North Avalon NSW 2107
[REDACTED]

RE: DA2024/1091 - 5 / 1 Careel Head Road AVALON BEACH NSW 2107

To whom it may concern,

I am stating my objection to Development DA2024/1091.

There are already 7 approved package liquor licenses in the postcode of 210 and an additional store in Palm Beach.

This is more than enough to cater for the needs of the community.

This development is not in keeping with the village atmosphere that Avalon and North Avalon has fought so hard to maintain.

Avalon and North Avalon has always been about supporting local small business. I am an owner of a small business that will potentially be affected by such a development and while not against competition as such, it is my belief that Dan Murphy's is anti-competitive, ie, their aim is to put all other competition out of business.

To take a quote from wikipedia - "The business has since contributed to the formation of an oligopoly in the Australian liquor market, with concerns about the ability of smaller liquor retailers to compete."

As a local, the income from my store goes back into the community. I spend my money in North Avalon and Avalon.

Will the company that owns Dan Murphy's put profit back into the local community?

The traffic problems already experienced at the intersection of Barrenjoey Rd and Careel Head Rd will only be exacerbated and you only need to talk to a few locals regarding how the area floods with significant rain.

Please reject the proposed DA.

Nigel Williams
Owner - North Avalon Cellars