RFW Redevelopment Marketing Signage -Development Application Information Package



Proposed Signage Locations & Dimensions

New Signage:

Building Sign #1 -Wentworth St - 3.5m x 6m

Building Sign #2 -South Steyne - 4m x 8m

Replace Existing Signage:

Building Sign #3 - South Steyne (WOTSO-occupied building) - 4m x 11m

Perimeter Signage A - Wentworth St -17.95m x 0.9m

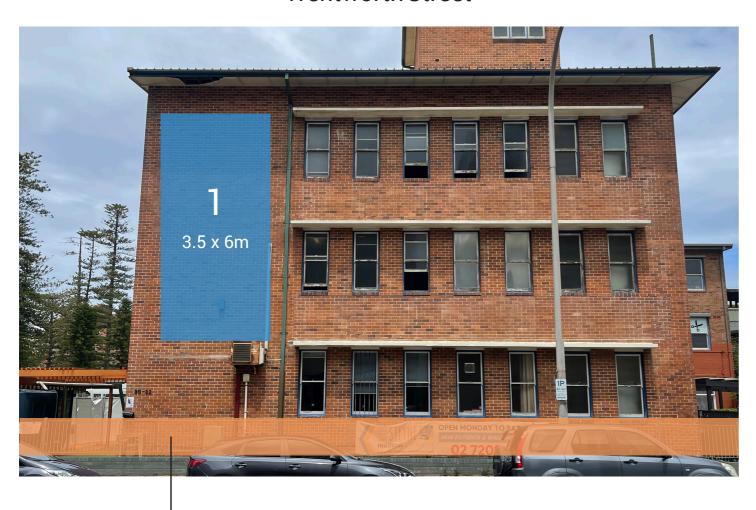
Perimeter Signage B -Wentworth St & South Steyne -

Front: 33.2 x 1.15m Corner: 14.7 x 1.15m



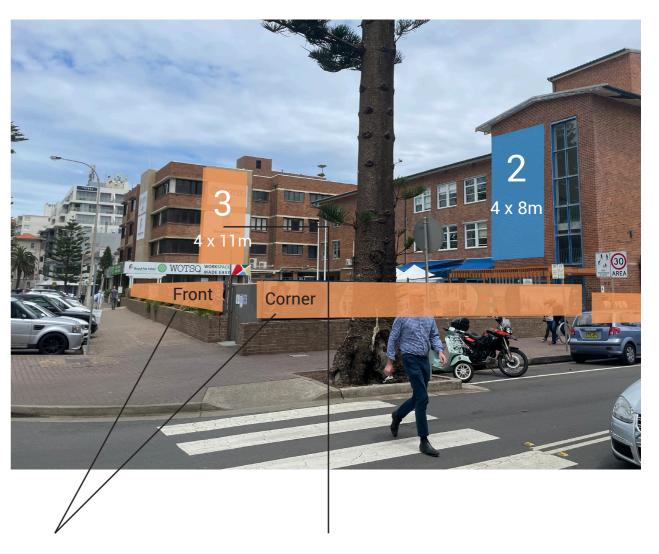
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Wentworth Street



Perimeter Signage A Replace exisiting signage Metal Fence - 17.95 x 0.9m

Corner of South Steyne & Wentworth Street



Perimeter Signage B Replace existing perimeter signage

Front: 33.2 x 1.15m Corner: 14.7 x 1.15m Replace existing signage

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Signage Specifications & Details

The purpose of this signage is for the marketing of residential property for sale. Signs will contain text, images/renders, contact number/s and website details.

1. Signage elements

- Breeze cloth/Mesh for perimeter signage: Premium PVC mesh, finished with webbing & eyelets (not illuminated).
- Vinyl with sail track for <u>building signage</u>: Steel top frame with ACM cladding boards, with vinyl printed skins (not illuminated).

2. Examples of similar signs



Breeze cloth/mesh for perimeter signage



Breeze cloth/mesh for perimeter signage



Vinyl Banner with Sail track for building signage

3. Fixing detail to the facade (the banners are secured in a way that prevents flapping in the wind)

- Breeze cloth/Mesh for <u>perimeter signage</u>: All edges hemmed & eyelite to be secured to fences with heavy duty cable ties.
 Some mesh is also attached via sail track to all edges.
- Vinyl Banners for <u>building signage</u>: PVC banner material. All edges are secured to the building with sail track.

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