

RFW Redevelopment Marketing Signage -  
Development Application Information Package



**Royal Far West**  
Children's health, country-wide

17th March 2022

# Proposed Signage Locations & Dimensions

## New Signage:

Building Sign #1 -  
Wentworth St - 3.5m x 6m

Building Sign #2 -  
South Steyne - 4m x 8m

## Replace Existing Signage:

Building Sign #3 - South Steyne  
(WOTSO-occupied building) -  
4m x 11m

Perimeter Signage A -  
Wentworth St - 17.95m x 0.9m

Perimeter Signage B -  
Wentworth St & South Steyne -  
Front: 33.2 x 1.15m  
Corner: 14.7 x 1.15m





Wentworth Street



Perimeter Signage A  
Replace exisiting signage  
Metal Fence - 17.95 x 0.9m

Corner of South Steyne & Wentworth Street



Perimeter Signage B  
Replace existing  
perimeter signage  
Front: 33.2 x 1.15m  
Corner: 14.7 x 1.15m

Replace existing signage



# Signage Specifications & Details

The purpose of this signage is for the marketing of residential property for sale. Signs will contain text, images/renders, contact number/s and website details.

## 1. Signage elements

- Breeze cloth/Mesh for perimeter signage: Premium PVC mesh, finished with webbing & eyelets (not illuminated).
- Vinyl with sail track for building signage: Steel top frame with ACM cladding boards, with vinyl printed skins (not illuminated).

## 2. Examples of similar signs



Breeze cloth/mesh for perimeter signage



Breeze cloth/mesh for perimeter signage



Vinyl Banner with Sail track for building signage

## 3. Fixing detail to the facade (the banners are secured in a way that prevents flapping in the wind)

- Breeze cloth/Mesh for perimeter signage: All edges hemmed & eyelite to be secured to fences with heavy duty cable ties. Some mesh is also attached via sail track to all edges.
- Vinyl Banners for building signage: PVC banner material. All edges are secured to the building with sail track.