
Sent: 9/06/2021 3:44:02 PM
Subject: Online Submission

09/06/2021

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RE: Mod2021/0203 - 1102 Barrenjoey Road PALM BEACH NSW 2108

This edifice of concrete and glass represents last century's notion of a new development, something totally out of keeping with the clean and green surroundings that envelop Palm Beach and make it a desirable location to live and to visit. Twenty-first century architecture on the other hand is sympathetic to the environment, uses natural materials, including those from renewable sources and relies upon mature trees for shade whilst placing the building in a natural setting, including the growing trend for 'green walls' - entire walls of hanging plants - that harmonise with the natural environment whilst also providing cooling.

A far smaller footprint is required for this site with far less bulk. As it currently stands, it quite overwhelms the historic Barrenjoey House, a heritage listed icon that goes back to 1923, when Palm Beach was first being established as a destination. This site, opposite the popular Pittwater Park and Palm Beach Wharf requires a far more modest building, at this, the gateway to Palm Beach.

The three commercial premises too are of concern, providing unwanted competition to a series of modest but charming family businesses that struggle during winter months.

This building should not be allowed in its current form. Further, it should have been mandated that height poles be erected so that locals and passers by can judge the unnecessary bulk of this building for themselves. I also observe that it is only recently that this development has come to public prominence and question the processes that led to this.