
From: Sara Dobson
Sent: 24/02/2025 9:22:06 PM
To: Council Northernbeaches Mailbox
Subject: Objection to Proposed McDonald's Development at Old Seven Miles
Location - DA DA2025/0132

Dear Northern Beaches Planning Department,

I am writing to express my strongest possible objection to the proposed McDonald's development at the old Seven Miles location, application number DA DA2025/0132. This proposal is ill-conceived and will have a significantly detrimental impact on our community.

This area is already plagued by traffic congestion, particularly during peak hours. Introducing a high-traffic fast-food outlet like McDonald's will only exacerbate this problem, creating a bottleneck that will negatively affect residents, commuters, and local businesses. The increased traffic flow will undoubtedly spill over into surrounding residential streets, further disrupting the peace and amenity of our neighbourhood.

Beyond the traffic concerns, the proposed development will inevitably lead to a surge in litter. Fast-food outlets are notorious for generating significant amounts of waste, much of which ends up polluting the surrounding environment. This will not only detract from the aesthetic appeal of our community but also pose a threat to local wildlife and ecosystems.

Furthermore, the proliferation of fast-food outlets like McDonald's contributes to the alarming obesity epidemic that is sweeping our nation. The availability of cheap, unhealthy food options normalises poor dietary habits and undermines efforts to promote healthier lifestyles. The long-term consequences of this – increased healthcare costs and a decline in public health – are a burden that ultimately falls on taxpayers. Our community does not need another purveyor of unhealthy food; we need businesses that prioritise the well-being of our residents.

In summary, the proposed McDonald's development is a recipe for disaster. It will worsen traffic congestion, increase litter, and contribute to the growing health crisis. I urge the council to reject this proposal and instead consider development options that will genuinely benefit our community, not detract from it. We need businesses that contribute positively to our neighbourhood, not ones that exacerbate existing problems and undermine our health.

I expect a full and considered response to my objections.

Sincerely,

Sara Dobson

42 Parkes St, Manly Vale

