

Heritage Referral Response

Application Number:	DA2025/0302
Proposed Development:	Construction of business identification signage.
Date:	01/04/2025
To:	Adriana Bramley
Land to be developed (Address):	Lot C DP 354123 , 156 Sydney Road FAIRLIGHT NSW 2094

Officer comments

HERITAGE COMMENTS		
Discussion of reason for referral		
This proposal has been referred to Heritage as the subject site is located within the vicinity of a heritage listed item, being: 165 - 2 Commercial Buildings, including the "Rose Building" - 152 -154 Sydney Road, Fairlight		
Details of heritage items affected		
<u>Statement of Significance</u> An unusually intact representative example of Inter War Spanish Mission style commercial development.		
<u>Physical Description</u> Inter War Spanish Mission style part 3, part 4 storey stuccoed brick building with shops to ground floor. Significant elements include use of tiles on the cornice, 2 storey terracotta shingled oriel window to William Street elevation; curvilinear parapet; scrolled crest and other plaster decoration to first floor; shop fronts (generally intact including leadlight); Spanish Mission style joinery to side entrance. There is a mosaic tiled floor and completely intact shopfront to No. 152 Sydney Road.		
Other relevant heritage listings		
SEPP (Biodiversity and Conservation) 2021	N	
Australian Heritage Register	N	
NSW State Heritage Register	N	
National Trust of Aust (NSW) Register	N	
RAIA Register of 20th Century Buildings of Significance	N	
Other	N	
Consideration of Application		
<p>The proposal seeks consent for the construction of business identification signage. The proposed works to the southern elevation include the replacement of the existing awning fascia signage and the installation of a new wall logo sign. The proposed works to the eastern elevation also include the installation of a new wall logo sign. The subject site is located opposite a heritage item known as the 'Rose Building.' As the proposed signage is mostly replacing existing business signage, and there are no major changes to the external fabric of the existing building, the proposal is considered acceptable from a heritage perspective. Heritage does not consider the proposal will have an adverse impact on the nearby heritage item.</p> <p>As such, Heritage raises no objections and requires no conditions</p>		

Consider against the provisions of CL5.10 of MLEP.

Is a Conservation Management Plan (CMP) Required? No

Has a CMP been provided? No

Is a Heritage Impact Statement required? No

Has a Heritage Impact Statement been provided? No

The proposal is therefore supported.

Note: Should you have any concerns with the referral comments above, please discuss these with the Responsible Officer.

Recommended Heritage Advisor Conditions:

Nil.