



Community and Stakeholder Engagement Report

Proposal to rename Undercliff Reserve, Freshwater, Irene Crump Reserve

Notification period: 27 May 2022 to 26 June 2022

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1. Summary




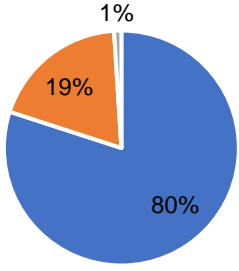

This report outlines the outcomes of community and stakeholder engagement for the proposal to rename Undercliff Reserve in Freshwater to Irene Crump Reserve. The proposal seeks to recognise the outstanding contribution made by Irene Crump in securing public ownership of the reserve and saving it from private development in 1970.

The proposal is in response to an application made to Northern Beaches Council by Friends of Freshwater Inc. to rename the reserve in honour of Irene Crump and her environmental advocacy.

The proposal was publicly exhibited from 27 May to Sunday 26 June 2022. 127 submissions were received with a high level of support expressed for the proposed name change (80% supportive).




Of those that were not supportive, some respondents preferred an Indigenous name or for the name to remain as it is.

1.1. Key outcomes

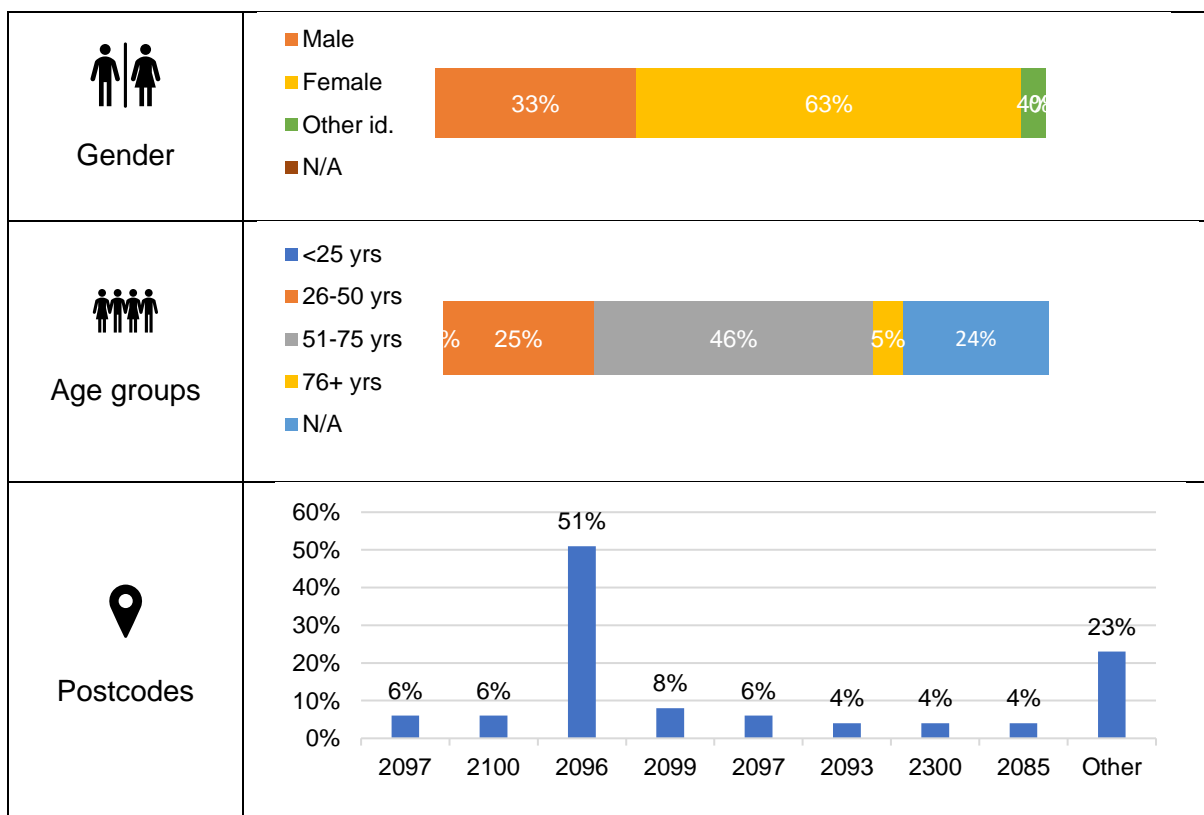
 Total unique responses	127*	
 How responses were received	Submission form Written responses (email/letter)	Completions: 123 Number received: 4
 Online sentiment question: Do you support the renaming proposal?	 <ul style="list-style-type: none"> ■ Support ■ Support with changes ■ Neutral/undetermined <p style="text-align: right;">Total responses = 127</p>	
 Feedback themes	Great way to recognise a local hero Prefer an Indigenous name Like the current name	A plaque is enough recognition Waste of Council funds Other suggested names

*Not every respondent made a comment in addition to answering the sentiment question

1.2. How we engaged

 Have Your Say: visitation stats	Visitors: 526	Visits: 645	Average time onsite: 2mins 23secs
 Print media and collateral	Letterbox drop: 2096 Site signs used:		Distribution: 150 Number of signs: 3
 Electronic direct mail (EDM)	Community Engagement (fortnightly) newsletter: 1 edition Council (weekly) e-News: 1 edition Stakeholder email:		Distribution: 23,000 subscribers Distribution: 180,000 subscribers 1

1.3. Who responded¹



¹ Demographic data was gathered by request only. The data represented only includes those respondents who provided this detail.

2. Background

Council received an application from Friends of Freshwater Inc. to rename Undercliff Reserve in Freshwater, Irene Crump Reserve. The proposal aims to recognise the outstanding contribution made by Irene Crump in securing public ownership of the reserve and saving it from private development. The naming will also acknowledge Irene Crump's contribution to the community as a prominent environmental advocate and leader for over four decades.

The proposal is consistent with the Geographical Names Board of NSW Policy – Place Naming as well as Council's Policy for the Naming of our Reserves, Facilities and Roads. For Council to submit a naming proposal to the Geographical Names Board of NSW, a Council resolution is required, and evidence community input has been sought.

The project's impact is assessed as level four in accordance with the Northern Beaches Council Community Engagement Matrix, resulting in a community engagement process devised on a single staged approach.

3. Engagement objectives

Community and stakeholder engagement aimed to:

- build community and stakeholder awareness of participation activities
- provide accessible information so community and stakeholders can participate in a meaningful way
- identify community and stakeholder concerns, local knowledge and values
- seek out and facilitate the involvement of those affected by or interested in a project

4. Engagement approach

Community and stakeholder engagement for the proposal to rename Undercliff Reserve in Freshwater to Irene Crump Reserve was conducted between 27 May to 26 June 2022. Consultation consisted of providing an opportunity for community and stakeholders to contribute.

The engagement was planned, implemented and reported in accordance with Council's [Community Engagement Matrix](#) (2017).

A project page was established on our have your say platform with information provided in an accessible and easy to read format.

The project was primarily promoted through onsite signage, resident and stakeholder notifications, Council's E-News and our Have Your Say community engagement newsletter.

Feedback was captured through an online submission form embedded onto the have your say project page. The form included a question that directly asked respondents for their level of support on the proposal.

An open-field comments box provided community members a space to explain or elaborate on their support, not support or neutral sentiment as well as any other feedback they wished to contribute.

Email and written submissions were also accepted.

5. Findings

127 submissions were received in total. Of these, 80 percent support the proposal in recognition of the contribution made by Irene Crump in securing public ownership of the reserve and saving it from private development.

19 percent did not support the proposal, with some preferring we consider an Indigenous name to recognise the traditional owners of the land. Some respondents also indicated they would prefer the name remains Undercliff Reserve as it better describes the area and remains neutral. A further one percent of respondents were neutral on the proposed renaming of the reserve.

Table 1 outlines the key themes raised during consultation and Council's response.

Table 1: Issues, change requests and other considerations

Theme	Issues, change requests and other considerations raised	Council's response
Fitting tribute to Irene	Majority of the comments supported the name change saying it is a fitting tribute to Irene and a deserving honour for a woman who did so much for the local area.	This naming proposal is consistent with Council's Naming our Reserves, Facilities and Roads Policy. In this instance it is considered that the naming proposal is appropriate given the significant contributions by Irene Crump to the Northern Beaches community.
Preference for a First Nations name.	Some comments mentioned the land is Aboriginal land and renaming should recognise the country in which it is located and pay respects to the First Nation custodians of the land, water and sky.	This naming proposal is consistent with Council's Naming our Reserves, Facilities and Roads Policy. In this instance it is considered that the naming proposal is appropriate given the significant contributions by Irene Crump to the Northern Beaches community. The Policy provides guidance about a preference to use Aboriginal names particularly for parks and natural areas.
Prefer current name	Some comments preferred the current name stating that Undercliff Reserve makes geographic sense, and the current name better describes the location being on Undercliff Street.	Our consultation process provides an opportunity for the community to indicate their level of support or non-support for suggested namings. While the comments provided are reasonable, the overwhelming support provided would indicate that most consider the proposed naming as suitable.

<p>A plaque is enough recognition</p>	<p>Some comments requested that the name remains as is and suggested that a plaque recognising the work done by Irene Crump to protect the reserve is sufficient.</p>	<p>Our consultation process provides an opportunity for the community to indicate their level of support or non-support for suggested namings.</p> <p>While the comments provided are reasonable, the overwhelming support provided would indicate that most consider the proposed naming as suitable.</p>
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Appendix 1 Verbatim community and stakeholder responses*

Comments from Your Say	
60148	Irene was instrumental in the initial stages of having this land set aside for the benefit of the whole community.
60147	A wonderful name to be remembered appropriately
60146	I strongly support this proposal as it recognises a truly significant community member for all of her contributions to our community and particularly her efforts to preserve the natural beauty and public access to this important part of our local environment.
60144	Irene Crump was an amazing women and I am grateful for her work to protect the beautiful reserve. I wonder if renaming the reserve, at a time when our country will finally fly the aboriginal flag on the harbour bridge permanently, is tone deaf in the current climate. Personally, I would love to see the traditional owners of the land recognized in any renaming.
60143	Because she stood against progress to destroy the beach area with concrete! Thank you Irene for leaving such a legacy.
60141	Upon hearing what Irene did in helping to preserve the reserve I support the change of name.
60138	No disrespect to Irene Crump but the current name has a much better ring to it.
60137	A wonderful teacher in the local community who fought to maintain this area as a reserve and as such this area should be named after her.
60133	As Irene Crump saved this space now at the southern end of Freshwater beach for every one it is only fitting it should be renamed in her honour. [REDACTED]
60131	She was an inspirational figure in harbord and deserves this recognition.
60130	I live in Freshwater. I support this proposal and think it's a great way to pay tribute to her and the contribution she made.
60129	I think is a great way to acknowledge what Irene achieved, the area is something that get to enjoy every day . It is her reserve , she saved it from what would have been an eyesore development. What a women, she needs to be celebrated!
60128	Do not support. Would prefer it remains as Undercliff reserve.
60126	The actions taken by Irene Crump on behalf of the community and future generations are inspiring.
60125	Irene is my grandmother and I unreservedly support the proposal - Irene not only loved the Freshwater beach and all the children who came through her nursery but also the whole of the Northern Beaches and was passionate about the egalitarian nature Australian beaches as places where everyone had equal rights to the joy of the salt sand waves.
60124	This land should not to be named after an individual. A renaming should be one that recognises the country in which it is on and pay respects to the First Nation custodians of the land, water and sky of the area. Always was, always will be. There is very little representing if Aboriginal First Nations in the area, and a renaming of the area to a First Nations local language name would pave the future for inclusion and reconciliation by council.

*Personal details and inappropriate language have been redacted where possible. Spelling and grammatical errors have been amended only where misinterpretation or offence may be caused.

60123	I am pleased to support the name change as it is a reminder of the gallant stance that was taken by Irene Crump to stop inappropriate development and save the southern area of Freshwater Beach for future generations.
60117	I love what Irene has done and are grateful. However, I would prefer the bane to remain or be changed to a name from the Aboriginal language of the area.
60114	It is imperative that the reserve remains public land and renaming it Irene Crump Reserve would be an excellent proposal. Irene Crump an environmental advocate deserves recognition .
60073	The rock carving is a prominent feature, reflected by the fairy garden nearby. I proposed to rename the reserve: The fairy king garden It brings so much joy and magic and positivity and wonder to kids and families of freshwater. It will also become a draw card for visitors to the area
60027	Undercliff makes geography sense to me. Sorry Crump doesn't. It's a reserve I walk through most days and I admire the cliffs. The current name simple, dignified and appropriate. Recommend Irene and the many others that maintain this reserve for an order of Australia. I doubt they do their good work to have places named after them.
60011	also, her outstanding contribution to Harbord Kindergarten
60006	Open public space has immense value. Once it's gone it's gone forever. The protection of this space should be celebrated. It is fitting that is is named after its defender.
60004	I regularly use this reserve and have fond memories there, renaming it shows how grateful we are to Irene for saving it!
59998	Irene Crump was an inspiring woman who was highly regarded in the local Freshwater community. She was also a passionate early childhood educator and director who loved the outdoor environment and enjoyed many happy gatherings at Freshwater beach with children and staff from the local preschool, her family, and her many friends in the local community. It was her love of this local coastal area that inspired her to go to great lengths to bravely protect and save the Undercliff Reserve from development. By doing so, she not only enabled people in the local community to continue enjoying this public space, but also conserved the natural environment for future generations to come. I strongly support renaming the Undercliff Reserve to the 'Irene Crump Reserve' as a testament to her courage, to her highly respected standing in the local community, and to all the positive values that she represented throughout her life. By having the reserve renamed in her honour, it also brings more interesting, historical context to the local area. It also serves as a reminder that through a person's passion and determination, things can change for the better, and positive outcomes can be achieved for the community as a whole.
59997	A deserving honour
59990	We need more local heroes like Irene to stand up against developers and council to protect our unique environment. We are all guardians who also need to preserve public access to our bushland, lakes & beaches.
59984	There's always a cost involved in changing any name, Council would do better by using funds for something more worthy than this. It's also a bit of a mouthful to say.

59969	<p>With the name Undercliff Reserve you know exactly where you are. End of Undercliff Road. It's also under the cliff of south Freshie, it's a logical name for this area. I don't think people will use the name Irene Crump Reserve and will always need t</p> <p>Clarification where that is with using its existing logical name.</p> <p>Whilst I think it is important to remember this local heroine and acknowledge her contributions, I think a plaque with a storyboard and photo would educate people better and would fit into this area nicely for contemplation whilst sitting on the bench or walking through the area.</p>
59960	I think Crump is ugly....what about Irene Reserve?
59946	Absolutely not. Too many personal names already including streets and parks. Geographical names such as 'undercliff' are descriptive and neutral and should be cherished.
59943	<p>Yes a great idea!!!</p> <p>But what of the rest of the Freshie beach and park areas?</p> <p>Play equipment is tired and outdated.</p> <p>Picnic area is sad.</p> <p>What of the plans for refurbishing the area?</p> <p>We must be the only beach on the Northern beaches that has had no improvements despite the community consultation process which dates back at least 3 years or more.</p> <p>As yet no money has been spent on the promised upgrade of Freshie beach and park.</p> <p>Please can we have an update on this.</p> <p>Many thanks</p>
59942	Inflation is high, the cost of living and food prices are skyrocketing. I feel council could spend their time and our money more wisely given the current state of the economy.
59935	Undercliff Reserve has been important to the people of Harbord for many a long year and Irene Cramp is important to remember not only for the love of the environment and the retention of the reserve but because of the creative development she help young children in her care at Harbord Community Pre-school acquire. She is a person well deserving of acknowledgement.
59919	<p>I am strongly against areas, especially natural areas, being named after a person and believe instead that these areas should have Aboriginal names re/instated. I am sure as someone who fought for the area for all the community to enjoy, Irene would not really want the place named after her, surely? She does not own it, it's ridiculous. These British / Western naming 'rights' and processes need to cease. I am all in favour of a plaque or bench in the spot commemorating her work, which is commendable, however no single person owns this public land by name and I think Council is sending the wrong message in naming places like this after people, especially non-Indigenous people. Please listen and stop this archaic British naming system on the Northern Beaches. As a note: I am of British decent (Scottish and English), I am very white skinned and an immigrant to this country when 11 years old. I live in Belrose and grew up in St Ives and went to an elite all girls private school on the North Shore. This is the new way of thinking, please consider this strongly with these requests. I am sure the whole of the Freshwater group who pitched this will vote yes and I may be the only no, who else might even care to make a statement about this? How do you qualify that? How is that a fair process? You need some policy around this kind of place naming. Take into consideration the amazing work Nicole Monks is about to commence in Freshwater for Council and all the good work Council is aiming for in the First Nations healing space. A plaque of commemoration and thanks to Irene is all that</p>

	is needed to retain the memory of Irenes' work for people to read and respect. I feel very strongly about this and commend the work Council is doing in re-naming lanes and roadways with Aboriginal words and phrases. Please listen and help this change. Thank you.
59916	Having read the history surrounding this reserve and the action taken by Irene Crump to save the reserve then she deserves to have the reserve named after her and her actions honoured.
59913	No human is good enough to have their name on land why not name it with animal names that live there? Also please fix the dangerous washed away pot holes all over northern beaches now before more people are injured. When they are filled in they are not using correct material faulty material which washes out again or cannot withstand heavy vehicles!?? Fix potholes now as they are dangerous no?
59909	Current name is underwhelming and this proposal provides the opportunity to recognise an individual, through her actions, has provided a significant community benefit to be enjoyed for generations to come.
59905	I believe it is beneficial to the history of an area to name places of recognition after those who have influenced that area to become what it is. In this case I had never heard of Irene Crump & now know what she did. I also believe that more area should have recognition of the traditional land owners of this great country of ours.
59902	Freshwater would not be what it is today without her.
59895	If it was to be renamed, it should be renamed to honour the traditional custodians of our land. This is a good opportunity to show our respect and willingness to repair our history.
59880	Great work preventing development!
59874	The reason we have the reserve is because of her resolve. Hight time women also get acknowledged.
59872	I fully support this name change due to the contribution Irene made to the community
59866	I fully support and approve the renaming of this reserve to Irene Crump reserve for the following reasons <ul style="list-style-type: none"> • Irene Crump was a longstanding educator of pre-school children at Harbord community pre-school. She is fondly remembered by both parents and pre-schoolers alike, many of whom still live in the community. • She was also dedicated to preserving the local environment from over-development and particularly the Southern headland of Freshwater which was threatened with a DA for apartments down to the beach edge. • Irene Crump bravely defended this reserve from development and it is here today because of her. • Irene crump died in 2011 aged 91 and this would be a fitting and wonderful recognition of her as a role model and the significant contribution she made to our community.
59863	I fully support and approve the renaming of this reserve to Irene Crump Reserve for the following reasons <ul style="list-style-type: none"> • Irene Crump was a longstanding educator of pre-school children at Harbord community pre-school. She is fondly remembered by both parents and pre-schoolers alike, many of whom still live in the community. • She was also dedicated to preserving the local environment from over-development and particularly the Southern headland of Freshwater which was threatened with a DA for apartments down to the beach edge. • Irene Crump bravely defended this reserve from development and it is here

	<p>today because of her</p> <ul style="list-style-type: none"> • This would be a fitting recognition of her contribution to our community.
59862	<p>Leave the name as is. You can honour Irene with a plaque instead. Name change is drastic.</p>
59846	<p>Irene Crump did a lot of work to preserve the local environment from over-development, particularly the southern headland of Freshwater which was threatened with a DA for apartments down to the beach edge. We can thank her for the preservation of this beautiful parcel of bushland.</p> <p>She was also a longstanding educator of pre-school children at Harbord Community Pre-school. She was highly regarded by both parents and pre-schoolers.</p>
59841	<p>It is aboriginal land. The name should be in aboriginal language. It is high time to start showing respect for their land 🤝🙏🙏</p>
59824	<p>As Irene Crump's only son, I fully support the renaming of this reserve after my mother who fought to save public access to this land and Freshwater beach for the public and Northern Beaches community. My mother put her life on the line to stop destruction of this special lot of land and as she was doing this, the community rallied around her. She was able to draw on high reserves of people and goodwill because she had initiated and lead the pre-school located at Harbord Literary Institute during the post-WW2 lack of adequate child care. She was a visionary educator and environmentalist and passionate about Freshwater beach where we all grew up and spent most of our childhood; being the place where surfing began in Australia - something I've talked about with Hawaiian surfers at Waikiki indicating the international significance of this location and the importance of it retaining a suitable aesthetic. Renaming the reserve would be a fitting recognition of a woman who showed leadership in her community decades before it became common.</p>
59823	<p>That headland is a beautiful public space that many people benefit from daily as either local walkers or visitors to the area.</p> <p>I spent a couple of years doing bush regeneration there and am aware of who Irene Crump is. Her bravery and vision at the time should be acknowledged. If not for her it would be a hill full of units, not a beautiful bush reserve.</p> <p>The fact she was also a respected school teacher /Director at Harbord Primary is proof of her ties to the community.</p> <p>I don't know if Undercliffe is a person or a geographical name, but there is Undercliffe St, so spread the love I say and re name this site Irene Crump Reserve.</p>
59820	<p>The reserve is shared by community and shouldn't be labelled and personalised. If somebody likes to contribute to society, this should be selfless, meaning no tag needed. Thanks to Irene and her generosity.</p>
59813	<p>This brave woman gave so much to the community during the course of her life, but especially to the preservation of the wonderful bushland and magnificent sandstone rock outcrops at the south end of Freshwater Beach. My family and I get such pleasure walking from the end of Undercliff Road to the south end of Freshwater beach. Thank goodness brave people, such as Irene, literally put their bodies on the line to protect this gem for the enjoyment of so many people, some from far away, who come to share Freshwater Beach.</p> <p>I strongly support the proposal to name this reserve in honour of Irene Crump.</p>
59810	<p>It's a beautiful legacy and adds history to freshwater. She deserves it</p>
59806	<p>It is a great suggestion to rename the reserve to celebrate Irene Crump's involvement and courage. Irene was an important resident and was prepared to put her life on the line. If not for her there would likely be high rise apartments as</p>

	on the north side of the beach. Too often the involvement of women is not celebrated.
59800	I fully support this proposal. Irene should certainly be recognised for her defence of Freshwater and the preservation of its natural beauty. My only thought is that the use of her full name is rather unwieldy - perhaps Irene's Reserve or Crump Reserve. I assume there would be an explanatory plaque placed in the area.
59797	Too much of our public spaces are infringed on by development. Standing up to those who only have their personal profit as the end result should be encouraged and lauded. Irene Crump was my mother. All her life she campaigned for the environment and the welfare of children. Today people of all ages can enjoy walking onto the beach with sand under their feet, due to her strength of character and action. [REDACTED]
59766	I grew up in Harbord, as it was called then. We knew her as Mrs Crump. She taught at the pre-school I attended, and was still there, in charge, when my daughter went there. We kids loved her and she was held in the highest esteem by the parents and the whole community. I recall her climbing the tree. I was amazed and it was my first lesson in what individuals, and groups, could do to protect the environment and people's rights - a lesson I have never forgotten. She was a women of vision, integrity and determination. For a woman to stand up to authority in those days was unusual. She has left a legacy many of us would be proud of. To name the reserve after her is a most fitting tribute.
59763	At a time when coastal development was a bit of free for all, Irene Crump firmly stood up for what she believed in. By renaming the reserve in her memory it will remind people to have the courage stand firm against adversity and also to stand up for what you are passionate about. In Irene's case, her hard efforts ensured that the reserve remained for the benefit of future communities, not just private developers. I find it particularly beautiful that she always had the children in mind and how important green spaces are for them to have & appreciate. What a gift it is to to have a public green space for all to enjoy. Thank you Irene Crump!
59751	Irene Crump did so much for Freshwater
59747	Irene worked hard to retain this reserve.
59746	Mrs Crump was a very community minded figure in the area and I knew her and her children most of my life although I no longer live in the area I still visit from time to time. I think that for the reasons given by Friends of Freshwater Inc cover the reasons this proposal is such a good one very well and I hope it will be approved as a very fitting tribute to her and her commitment to preserving the reserve.
59739	To whom it may concern, As Irene's granddaughter, I welcome and support the proposed renaming of Undercliff Reserve to the Irene Crump Reserve. Not only am I heart-warmed by the recognition of my grandmother's exceptional commitment to her local community and the natural environment around her, but I also believe the proposal is in keeping with the values and ideals of the wider Northern Beaches. Warmly, [REDACTED]
59738	My mum, Irene Crump, was forward thinking. She was a defender of the environment for the community and for future generations. She knew this proposed development was wrong and fought to stop it. The land title for proposed development, at the southern end of Freshwater Beach, went to the high water mark and included the vegetated land that now

	<p>makes up Undercliffe reserve. The development intended to go right to the waters edge with foundations in the sand, thus taking away traditional public access and beach use and destroying vegetation. The southern end of Freshwater Beach would be very different if the development had proceeded.</p> <p>It is important to note that Irene's actions in 1970 were at a time when there was a lack of legislation for environmental protection. Overdevelopment of land was negatively impacting our coastal beaches and headlands all along the eastern seaboard. Mum was ahead of her times in fighting for coastal protection.</p> <p>I strongly support the proposal to rename Undercliffe Reserve to Irene Crump Reserve.</p> <p>It is heart-warming to know that, after 50 years, the Freshwater community and Council acknowledges Irene's contribution to protecting the Southern end of Freshwater Beach for the benefit of the public and future generations.</p>
59736	Irene saved the area from the developer which the community and visitors now enjoy the area
59734	Irene Crump was my grandmother. This name change will honour her commitment to environmental protection at Freshwater Beach.
59733	<p>Mrs Irene Crump was my mother. I clearly remember the day she climbed the tree ,and the court battle that followed. As her daughter I have always been proud of her vision for saving the environment and for having the courage of her convictions. I was deeply saddened to witness the loss of the previous plaque. Renaming the reserve will not only honour her efforts in saving the reserve, but will remind us all that sometimes the things we fight for do matter and people do listen. Thank you for the opportunity to support the name change. [REDACTED]</p>
59710	Irene's contribution is immeasurable! It would be so wonderful to name the park after her.
59703	Irene Crump. What an absolute Legend. I give my full support in renaming this park to Irene Crump Reserve. Anyone who can and has stopped further development in this beautiful area needs to be acknowledged .
59701	It's so wonderful that from the courageous efforts and foresight of Irene Crump that this area is now protected as a public reserve for all creatures great and small. Irene Crump was a selfless community contributor that we can all draw inspiration from. Irene Crump was my Grandmother. I have fond memories visiting and playing at the park and the beach with my grandparents. It is so wonderful that this area is now preserved and is a wonderful environmental and community asset. Dedicating this reserve in her name is a fitting recognition of her efforts and a great way to preserve history and tell the story of a women acting to selflessly for the community, the environment and the generations to come.
59609	I love how she fought to protect our local environment. We need more like her these days.
59607	I am in favour of renaming the site to the Irene Crump Reserve. Irene was instrumental in preserving our beautiful suburb and this would be a fitting tribute to her.
59605	<p>I have written before to suggest Council focus on more Aboriginal place names where known.</p> <p>Also where it is named after a community member (deceased) there should be a small explanation who the person was and why it is named for them</p> <p>Thank you</p>
59603	I was a student at Harbord Community Kindergarten when Mrs Crump marched us all down to the beach to protest against the Unit block Development at the Southern end of Freshie Beach. Mrs Crump was a legend and I attended her Funeral at Mosman and learnt so much more about my Kindy Teacher and her

	humanitarian endeavours. It would be very honourable to remember Irene in this way.
59601	I would love to see the renaming of the reserve to honour Irene Crump. I have not personally met Irene, but I am very thankful for her engagement to protect this reserve from over-development, so that we still can enjoy our beautiful beach. I understand that she was a highly regarded member of the community. It would be a great way to remember a local person for her amazing contributions for our community.
59596	She was an institution for the community. Wish my kids had the luck of a kindy teacher like her.
59595	I think it definitely support the renaming of this reserve to Irene Crump Reserve. She was such a positive influence in the local community through the Harbord Preschool and through her determination to protect our environment. Many people still remember her kindness when they were children. She died in 2011 and I believe there's a lot of good that will come from remembering her contribution to the community in this way. I strongly support the renaming of this reserve, Irene Crump Reserve in memory of a wonderful community member.
59540	I think naming a location after a person who is only a flash in time is the wrong thing to do. Undercliff reserve is logical and without ego and describes exactly where the area is and what it is. This is good for the local community. I see no need to change the name. There are many many good people in the world doing amazing jobs volunteering and championing causes. I am grateful Irene championed this cause. But we don't name things after every person who does good and nor should we. It takes away the gift of giving without gain. Im sure Irene's drive to do this was for the greater good and not to have a piece of land named after her.
59537	It gives a more meaningful narrative to the reserve. Thank you Irene
59533	What an amazing woman, ahead of her time who deserves to be recognised.
59448	Having lived opposite the proposed reserve from 1942 to 1970 & knowing full well all the effort that Irene Crump put into keeping this land development free, I fully endorse the reserve being named in her honour. The reason my family moved was because of the proposed development down the cliff- face to the sand below.
59441	As we live very close by, it is wonderful that the Reserve has been preserved and we really appreciate all the gardening that has been done lately to stop it being overgrown with weeds. It is such an improvement.
59439	Great idea to name it after someone who cared enough to prevent it being used for housing.
59436	All new names for areas on the northern beaches should follow the latest protocol by using Indigenous names. Using a persons name will not be relevant to the next generation.
59296	I support renaming of reserve but ask that you provide a fuller story of the movement of local citizens which stopped this development. My father, Dr Peter Cook, was the founder and president of the Harbord-Queenscliff Residents Action Group which was formed to stop the rampant development of apartment building throughout Harbord as it was then known, and Queenscliff. There was particular opposition to any high rise of which the block on the beachfront was an outrageous example. Irene did not act on her own, so it would be fitting for the historical interpretation that would go with this renaming to acknowledge that she was part of a group of other concerned citizens, led by the H-Q Residents Action Group. I was in late primary school at the time of the fight, and remember Dad being at many meetings, both of residents and Council. There was a Council election during this time and as I recall, I joined other adult volunteers in handing

	<p>out how to vote cards for candidates who had committed to ending the wholesale development of apartment blocks. The outrage of residents led to some significant changes in councillors and new planning controls were brought in which permanently stopped any development over 3 storeys. This has been a permanent achievement of that movement led by my father. There were also other much tighter planning controls brought in I think - perhaps a complete ban on any more units. Certainly there were no new ones for decades after that, and even now, I see them redeveloping old blocks but not building new ones. So this was a very significant resident action group achievement. My father was a lifelong conservationist and he was never one to care about publicity for himself, but I feel he should be acknowledged somewhere in this change as he worked very long and hard. He gave all his records to Local Studies at Dee Why Library so I ask that you consult your historian, [REDACTED]. I look forward to hearing what you find. Thank you, [REDACTED]</p>
59260	If it were not for Irene Crump, this reserve would be private property all the way to the beach.
59247	Irene was a pioneer in this area for real environmental issues and naming the reserve is the least the community can do !
59230	I live in Undercliff Road. I so much admire what Irene Crump did to ensure that this land stays in public use.
59219	<p>Why do you continually want to change names so as to make your council look better.</p> <p>Areas have already been named leaved then alone.</p> <p>Thanks</p> <p>[REDACTED]</p>
59217	no brainer
59216	It would do no harm to honour someone local who has cared so much for the environment
59211	Her actions and determination in saving the space from development deserve recognition. For what it's also worth, as a pre-schooler at Harbord in the early 1960s, I still have fond memories of Mrs Crump.
59207	Sounds like a great women so why not
59193	I appreciate the work of people in our community and I am sure Irene Crump is well deserving of community recognition. However, I believe that it is essential that we recognise the First Nations as original owners and occupiers as a matter of urgency. Now is the time for recognition.
59182	As far as I can see it was her brave actions that resulted in the reserve still being there , so I think it's quite fitting that it be named in her honour
59181	A very brave woman and well deserving
59180	<p>Brave lady.</p> <p>I think 'Crumps Reserve' sounds better though, not such a mouthful.</p>
59178	<p>Why not name it 'Irene Crump Undercliff Reserve'.</p> <p>When reserves like this are named after people it may honour and remember them but you lose the physical identity of the place. I walk the Undercliff stairs frequently when joining friends from Queenscliff to go to Freshwater. Now knowing the history I certainly appreciate the efforts of Irene but it makes more sense to me to keep the location in the name. It was part of the "undercliff" she was saving and I imagine that she would want that kept as part of the name.</p>
59168	Many of those who grew up in Harbord were taught by Mrs crump. A fantastic and well known woman back then. It would be good to have something still recognisable around Harbord.

59156	The current name better describes the area. Irene Crump is irrelevant to the topography of the area notwithstanding her personal contribution to the creation of the reserve.
59145	This 1970 story is about Councils greed to develop every square centimetre of available land into units down onto the sand purely for their financial gain. Irene Crump shouldn't be recognised as a community hero because everyone hated the idea at the time, the community as a whole should be celebrated for having basic common sense against councils greed and ability to permanently ruin the beautiful environment we have. Council could however celebrate Irene by building a huge block of units down to the sand at the same spot and possibly concreting half way across the beach to build more units. C'mon ? Don't say the council never thought of that !?! There must be some HR reason for removing beaches and turning the sand into real estate money ?
59127	She sounded like an amazing women who has helped save vital environmental areas for public use and protection
59125	What a great story, as a nearby local resident of 26 years who walks that track most days to Freshie I had no idea of Irene or the history. How could you not honor her by renaming the reserve as she single handedly drove the outcome we all enjoy today. Well done Irene. [REDACTED]
59122	I feel a plaque with her work done for the reserve is enough She saved urgent undercliff reserve not her name reserve Why change this if you do give it the aboriginals name that it was know as
59069	It is important to support those that stand against development for more building & apartments. Destroying g the natural environment to house more people is detrimental to us all. Developers are purely greed driven, with no concern for the environment.
59047	I support Council in its renaming of this Reserve to Irene Crump Reserve. Mrs Crump was well-known to a great many people from the then Harbord, who either attended the unique Harbord Community Pre-School or were parents of those who attended. Many of these people are still residents of the local community. She was a respected educator and died at 91 years of age. Very few Reserves are named after women and this would be a fitting statement of her contribution to our community.

Comments Received Outside of YourSay	
1	<p>An amazing woman who came in to our lives as director of Harbord Community Pre School during the 1970s. She was an educator for early childhood studies with a passion for the environment and nurturing of the next generation Warm and supportive woman and friend to many families. We were so fortunate to have her in our lives Congratulations on the suggestion of renaming Undercliff Reserve.</p>
2	<p>Thank you for this opportunity of renaming the undercliff reserve. What a woman – public ownership in lieu of private destruction. We need more of this.</p> <p>I hope her story is included with Irene’s name in the reserve.</p> <p>I’d like to request that the name ‘harbord’ be removed from the suburb. ‘freshwater’ is it’s correct title, softer, relevant to its original inhabitants, would you agree??</p>
3	<p>Plaque:?</p> <p>[REDACTED], climbed a tree And fought off corrupt developers [REDACTED] I am [REDACTED]. There's a whole lotta [REDACTED] and she certainly had an ego. But what about the quiet unassuming man who fought in ww2 and never wanted to talk about it? The man who cleaned up the literary hall [REDACTED] [REDACTED] Her husband gordon crump. [REDACTED] [REDACTED] [REDACTED]</p>
4	<p>Please accept my approval for the renaming of the Undercliffe Reserve at Freshwater, to the Irene Crump Reserve. It is really a no-brainer. The current reserve name has no particular reference to anything, except that it is “under a cliff”. How boring and definitely not representing the amazing Harbord Community pre-school educator, Irene Crump, who literally could have sacrificed her very life by her actions in stopping the over-development of the natural bushland under the cliff. She is a heroine in this community of ours. The many people who were taught by Irene Crump have nothing but wonderful memories of her and by her heroic actions which also proved to be one of the most important lessons she could teach, that being to stand up for what is right in your community, despite extreme opposition and even danger to ones own self. The Freshwater community will applaud this recognition to a great local heroine. LET IT BE DONE. [REDACTED]</p>

Long Submissions

WE NEED YOUR SUPPORT:

COUNCIL RECENTLY APPROVED A PUBLIC CONSULTATION PHASE FOR THE RENAMING OF UNDERCLIFFE RESERVE TO IRENE CRUMP RESERVE.

WE NEED YOUR SUPPORT TO LODGE A SUBMISSION APPROVING THE NAME CHANGE

THE FOLLOWING DOT POINTS MAY ASSIST:

- I/WE APPROVE THE RENAMING OF THIS RESERVE TO IRENE CRUMP RESERVE
- IRENE CRUMP WAS A LONGSTANDING EDUCATOR OF PRE-SCHOOL CHILDREN AT HARBORD COMMUNITY PRE-SCHOOL. SHE WAS HIGHLY REGARDED BY BOTH PARENTS AND PRE-SCHOOLERS ALIKE, MANY OF WHOM STILL LIVE IN THE COMMUNITY.
- SHE WAS ALSO DEDICATED TO PRESERVING THE LOCAL ENVIRONMENT FROM OVER-DEVELOPMENT AND PARTICULARLY THE SOUTHER HEADLAND OF FRESHWATER WHICH WAS THREATENED WITH A DA FOR APARTMENTS DOWN TO THE BEACH EDGE.
- MRS CRUMP DIED IN 2011 AGED 91 AND THIS WOULD BE A FITTING RECOGNITION OF HER CONTRIBUTION TO OUR COMMUNITY.

You are welcome to lodge a submission to [Yoursay.northernbeaches.nsw.gov.au](https://yoursay.northernbeaches.nsw.gov.au)
Scroll down the COMMUNITY CONSULTATION PAGE TO ITEM 16- PROPOSAL TO RENAME UNDERCLIFFE RESERVE TO IRENE CRUMP RESERVE.

SUBMISSIONS CLOSE ON 26 JUNE.

(If you lodge a submission, please let us know on Facebook with a simple YES to this posting)

Document administration	
Version	1.0
Date	11 October 2022
Approval	Content provided and approved by Open Space and Recreation Planning Team. Responsible Manager: Damian Ham
Status	Draft
Notes	Community and stakeholder views contained in this report do not necessarily reflect the views of the Northern Beaches Council or indicate a commitment to a particular course of action.