Sent: 5/03/2025 4:50:23 PM **Subject:** Submission DA2025/0132

Submission to Northern Beaches Council: Objection to Proposed McDonalds at 37 Roseberry St, Balgowlah

Application no. DA2025/0132

To Whom It May Concern,

As local residents of Manly Vale, we strongly oppose the proposed McDonalds development at 37 Roseberry St. We are deeply concerned about the negative impact this fast-food outlet will have on our community, particularly on children and families.

1. Health Risks to Children and the Community

The presence of a McDonalds in our neighborhood directly contradicts efforts to promote healthy living. Fast food outlets contribute to poor dietary habits, increasing the risk of obesity, diabetes, and other health issues, especially in young children. Given the abundance of primary schools and childcare centers within walking distance, this development would expose young children to unhealthy food choices on a daily basis.

2. Proximity to Schools and Childcare Centers

There are multiple schools and childcare centers in the immediate vicinity. Placing a fast-food restaurant so close to educational institutions undermines efforts by schools and parents to encourage healthy eating habits. The convenience of such an outlet increases the likelihood of frequent consumption of unhealthy meals by children, which contradicts public health initiatives.

3. Impact on Local Traffic and Safety

Roseberry Street and the surrounding area are already busy with local businesses, residents, and school traffic. The introduction of a McDonalds would increase vehicle congestion, posing safety risks for pedestrians, particularly young children walking to and from school.

4. Negative Social and Environmental Impact

Fast food outlets are also associated with increased litter, noise, and anti-social behavior. The presence of a McDonalds could negatively impact the character of the neighborhood, leading to an increase in waste, loitering, and disruption to local businesses and residents. Additionally, fast food establishments contribute to environmental degradation through excessive packaging waste and increased carbon emissions from drive-thru traffic.

Conclusion

The development of a McDonalds at 37 Roseberry St does not align with the values of our community, which prioritizes health, safety, and a family-friendly environment. With multiple schools and childcare centers nearby, this proposal poses an unnecessary health risk to children and undermines local efforts to promote healthy living. Additionally, the negative impact on traffic, safety, and the local environment makes this an unsuitable location for such a development.

We strongly urge the Northern Beaches Council to reject this proposal in the best interests of local residents, families, and children.

Sincerely,

Bianca Sylvester & Andrew Alexander (52 Burchmore rd, Manly Vale)

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