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To: DA Submission Mailbox
Subject: TRIMMED: Online Submission

15/06/2023

MR Steve Smith
70 Edgecliffe ESP
Seaforth NSW 2092
[REDACTED]

RE: DA2023/0597 - 14 / 22 Central Avenue MANLY NSW 2095

Dear Manly Council,

I am writing to express my enthusiastic support for the fast-tracking of the Development Application (DA) approval for the new and exciting businesses coming to Manly. As a passionate advocate for the growth and prosperity of our community, I firmly believe that this project holds immense potential to benefit not only Manly but also the entire region.

One of the key advantages of this development is the creation of a vibrant Health and Wellness precinct in Manly. By bringing together a diverse range of businesses, this project will contribute to the well-being and vitality of our community. It presents an exciting opportunity to enhance the overall experience for residents and visitors alike.

I am particularly thrilled about the proposed activation of Central Avenue. Replacing the current unattractive wall with modern retail glass frontage will significantly improve the area's aesthetic appeal. This transformation will revitalize the streetscape and create a welcoming atmosphere for both businesses and pedestrians.

The positive impact of this development extends beyond aesthetics. The arrival of these exceptional businesses in Manly will inject energy and enthusiasm into our local economy, providing a much-needed boost for the entire community. By supporting their growth and success, we are paving the way for a prosperous future for Manly.

Considering the timeline for this project, it is crucial that the council's planning department assists in expediting the approval process. By ensuring a timely approval, these businesses will have the opportunity to open their doors in September, precisely when we need a strong kickstart leading up to the vibrant season of spring. This strategic timing will maximize their potential to thrive and contribute to the economic growth of our region.

We wholeheartedly support the fast-tracking of the DA approval for this exciting project. It will create a thriving Health and Wellness precinct, attracting more customers to neighboring businesses in time for spring and boosting the local economy. Our business, along with others in the area, anticipates a significant increase in foot traffic and revenue with 200-300 daily members expected in the Central Avenue area.

We urge the council to approve the DA quickly, as any delays may hinder our collective success and growth. Major delays can also compromise the commitment of these businesses

to the location, potentially leading them to seek alternative premises elsewhere. It is vital that we retain and attract businesses that add value to our community. By swiftly approving this DA, we can demonstrate our unwavering support and dedication, solidifying Manly's reputation as a thriving business hub.

Our business takes pride in being part of the Manly community, and we fully support this project's vision. The revitalization of Central Avenue and the creation of a Health and Wellness precinct will attract new customers, stimulate economic growth, and enhance the overall appeal of our area.

Thank you for considering our views and for your commitment to the progress of Manly. We believe that together, we can seize this opportunity to foster growth, prosperity, and a sense of pride in our remarkable community.

Sincerely, Steve Smith