
From: DYPXCPWEB@northernbeaches.nsw.gov.au
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To: DA Submission Mailbox
Subject: TRIMMED: Online Submission

10/04/2025

MR Asa Joseph
ST
NSW
[REDACTED]

RE: DA2024/1091 - 5 / 1 Careel Head Road AVALON BEACH NSW 2107

To the Northern Beaches Local Planning Panel,
As a concerned member of the Northern Beaches community, I strongly object to the proposed development at 1 Careel Head Road (DA2024/1091) in its current form. My concerns are centered on the negative impact this development would have on our community, small businesses, and public safety.

1. Community Character and Local Businesses:

The introduction of a Dan Murphy's liquor store in an area already served by four liquor outlets is unnecessary and threatens the viability of cherished local businesses, which contribute significantly to Avalon's unique character and economy.

2. Inappropriate Co-location of Childcare and Liquor Store:

Placing a liquor store directly below a childcare center raises ethical and safety concerns. The proximity risks exposing children to alcohol advertising and normalizing harmful associations, contrary to community and health authority standards.

3. Traffic and Safety Risks:

The site, located on a busy corner near an already congested intersection, will exacerbate traffic issues, creating hazardous conditions for drivers and pedestrians. The lack of safe crossing points, combined with increased congestion, poses significant risks, especially to families and young children.

4. Alcohol-Related Violence and Public Safety:

Research consistently shows a link between the density of liquor outlets and increased rates of alcohol-related harm, including violence. Large-scale retailers like Dan Murphy's, with their high volume of alcohol sales, can contribute to these risks. The potential for such incidents near a childcare facility or in a family-oriented community like Avalon is deeply concerning.

5. Flood Risk and Environmental Impact:

The proposed site lies in a known flood-prone area, and plans for an underground car park fail to mitigate these risks. The removal of tree canopy further undermines the environmental and aesthetic values of the community.

This proposal is incompatible with Avalon's character, community values, and planning guidelines. I urge the Panel to reject the current application and advocate for a development that better aligns with the needs and expectations of the Northern Beaches community.

Sincerely,
Asa Joseph