
From: Maja Paleka
Sent: 26/05/2025 2:49:20 PM
To: Council Northernbeaches Mailbox
Subject: DA2025/0132 McDonalds at Rosberry st Balgowlah

Good afternoon,

I am writing to express my strong concerns about the proposed McDonald's development on Roseberry Street, Balgowlah.

As a community, we're facing a childhood obesity crisis, and Roseberry Street serves as a main route for students traveling to and from local schools. My son is in Manly West and this is on his, and his mates' way home. Introducing another fast food outlet directly in their path seems counterproductive to promoting healthier lifestyle choices for our young people.

From an environmental perspective, this proposal appears to conflict with Northern Beaches Council's sustainability commitments. McDonald's has a well-documented environmental footprint, and our area already struggles with litter from existing food establishments. Rather than addressing these existing issues, this development would likely compound them.

The traffic implications are particularly concerning. Roseberry Street already suffers from severe congestion, and the proposed roundabout solution for customer access seems inadequate and potentially dangerous. Emergency vehicle access could be compromised during peak times, and the safety risks to pedestrians and cyclists would increase significantly.

I'm also troubled by the potential financial burden on ratepayers. Following recent rate increases, residents shouldn't face additional costs for enhanced cleaning services and traffic management that this development would necessitate.

From a planning perspective, this proposal seems to prioritise commercial interests over community wellbeing and existing infrastructure capacity. The density of fast food outlets in this area is already sufficient to meet demand.

I urge Council to prioritize the concerns of local residents and reject this application in favor of development that better serves our community's long-term interests.

Thank you and kind Regards,

Maja Paleka