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**Sent:** 20/09/2021 8:22:27 PM  
**Subject:** Online Submission

20/09/2021

MR Denis Pierce  
10 Etival Street ST  
Palm Beach NSW 2108  
Denispierce@gmail.com

**RE: REV2021/0034 - 231 Whale Beach Road WHALE BEACH NSW 2107**

Dear Assessment Officer,  
Northern Beaches Council.

I have noted with interest, all the multitude of changes to the development application for 231 Whale Beach Road. I consider these changes to be sympathetic especially the additional landscaping to soften the appearance, the increased use of timber and the slight reduction in overall height. I have read many of the public submissions from the first application process and a comment frequently made was that the proposed building was 'ugly, not in keeping with the area, concrete monstrosity' etc etc. I find this quite amusing considering the myriad of giant multi-level elevated homes currently being constructed along Whale Beach Road and other streets in the vicinity. Some have no apparent external architectural redeeming features whatsoever. They no doubt capture great views but do very little to enhance the Whale Beach streetscape. I do feel the owners have made a genuine attempt to beautify the particular area they occupy whilst modernising both the apartment and retail complex. I am in favour of the new proposal and would support council granting approval.

Yours sincerely,  
Denis Pierce.