

Grant Writing

Outcomes, Outputs & Measures



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Why do organisations offer grants?

- To help them meet their own corporate or community goals.



How do they decide who gets the grant?

- Assessment criteria are identified in program guidelines however the basic premise is determining what you are going to do (deliver) with the grant funding.
- This is often demonstrated by identifying your **outputs, outcomes and measures.**

Definitions within a grant application

OUTPUTS – specific, tangible and/or quantifiable things that you will be delivering through the grant funded project. Outputs are the actions or items that contribute to achieving an outcome.

OUTCOMES – Something that follows as a result or consequence of your grant project. Ideally, your project outcomes would align with what the grant body wants to achieve – ie their goals. They often include words like ‘increase’ or ‘improve’ or ‘reduce’.

Your project can have multiple outputs and outcomes.

How do you identify your outputs?

- Simply identify the tangible, quantifiable elements of your project.

How do you identify outcomes?

Ask yourself:

- What is or will be different as a result of this program/project?
- What will be changed or improved?
- What do or will the participants/users say is the value of the program/project?
- What are the short and long term benefits?

SMART

Developing Outputs And Outcomes:

Applying the SMART principal when identifying your outputs and outcomes will help you develop measurable targets.

- Specific
- Measurable
- Achievable
- Realistic
- Time-based



Example Outputs

Project Outputs

- 4 x 2 hour workshops,
- 10 x 1hr mentoring sessions,
- 600 x native tree seedlings planted in Bangally Reserve
- 2 x 10.2kw solar panels installed
- 1 x 2m tall sandstone sculpture
- 6 x dance performances at Glen St Theatre in April 2022
- Female change rooms with 2 showers, 3 ambulant toilets
- 1 x unisex accessible toilet and change facility
- Upgraded canteen with stainless steel benchtops and security roller door.

Example Outcomes

- Strengthened individual and collective wellbeing
- Reduced social isolation and increase community participation, particularly for priority populations
- Increased community capacity, particularly of young people through targeted programs
- Increased access to mental health services for young people
- Increased access for priority populations to sport, health and wellbeing programs
- Increased awareness cultural heritage
- Development of thriving innovative and creative industries
- Increased climate change mitigation and adaptation
- Increased sustainable behaviours in the community
- Reduced waste generation
- Improved security of community facility

How do you measure?

Projects can vary significantly and so too can measures, but examples include:

- **Capturing the number** of visitors, users, participants
- **Mapping the location/quantity/type** of items (ie trees planted)
- **Calculating the increase** in revenue, bookings, waitlist.
- **Undertaking a survey/feedback**
- **Recording the amount of something** – ie water saved, electricity generated, waste diverted from landfill





Thank you



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